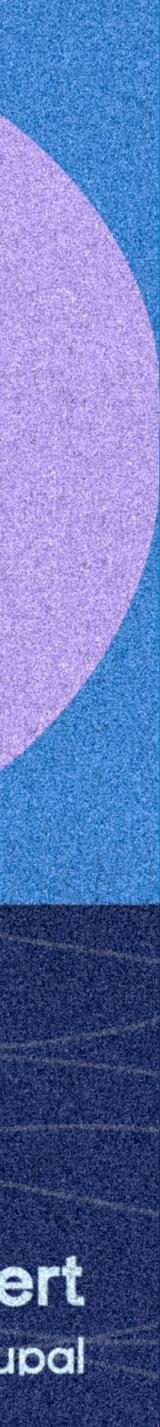






Dries Buytaert Founder and Project Lead, Drupal





Drupod Core

Orupal[™]CMS is built on top of Drupal Core

Drupal CMS is a version of Drupal for non-developers

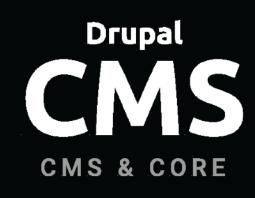


Drupal CMS is a version of Drupal for non-developers



Why Drupal? Use cases Resources Services Community Events Download Give

Get started with Drupal



Recommended for most websites

Easy to install with everything you need to build a website powered by Drupal.

Get started



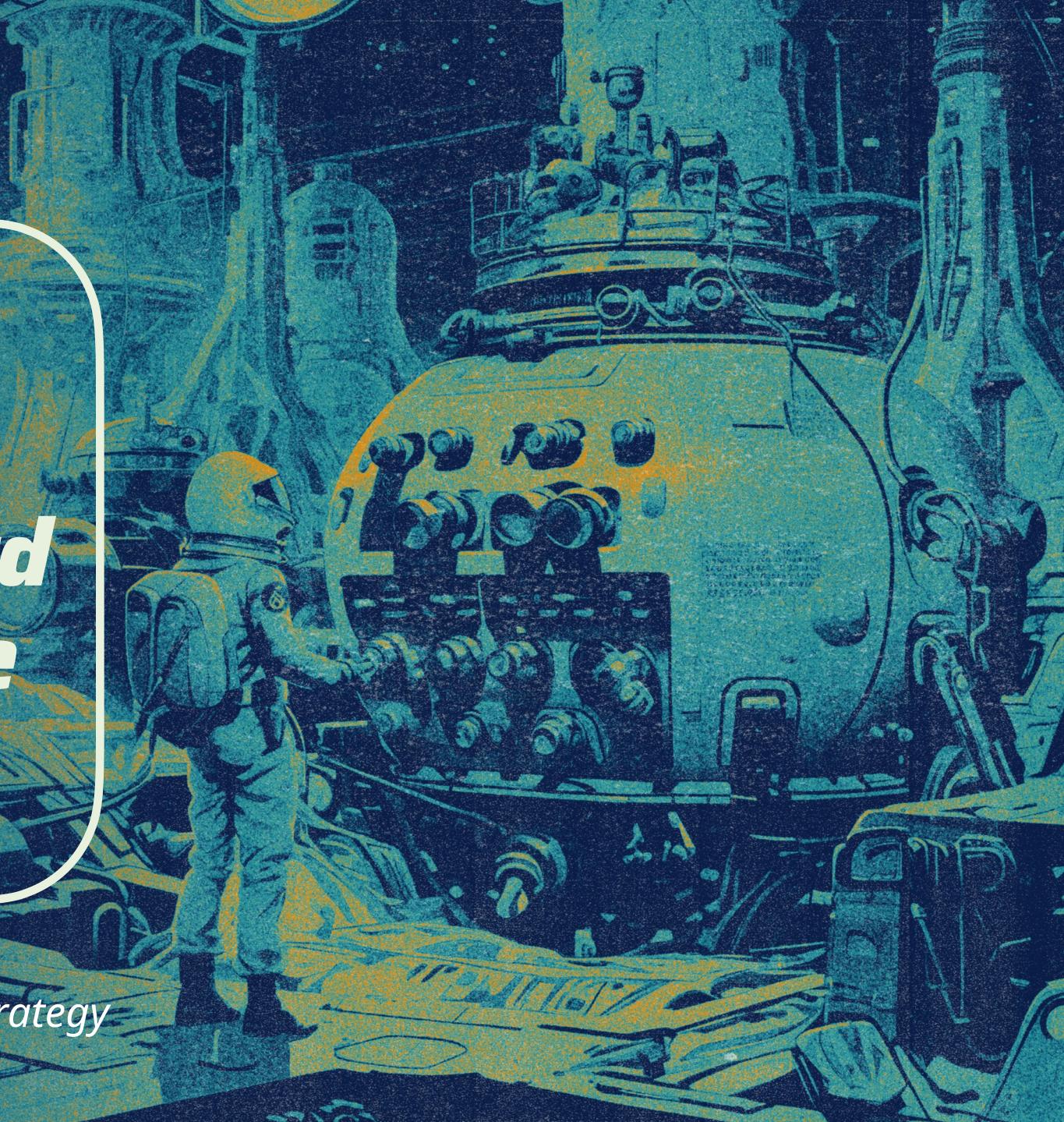
Drupal Соге

A framework for building your own CMS that can be used as standalone or with Drupal CMS.



Product strategy For Drupal CMS to be the gold standard for no-code website building.

dri.es/introducing-drupal-starshot-product-strategy



Areas of innovation



Experience Builder

Drupal.org and Marketing

Documentation





Updates + demos

Recipes



Recipes bundle years of expertise into repeatable, shareable solutions

Modules

Content

Configuration

Documentation

Recipe



All tracks currently underway

Track Lead Recipe Martin Anderson-Clutz **Events** Jim Birch and John Doyle SEO Jamie Abrahams AI Laurens Van Damme Blog Dashboard Data Privacy Jürgen Haas Media Management Tony Barker Accessibility Tools Gareth Alexander Analytics Dharizza Espinach Advanced Search Baddy Sonja **Contact Form** J. Hogue Mohammed Razem Content Publishing Workflows Navigation Matt Oliveira and Pablo López Project Browser Leslie Glynn and Chris Wells Olivero for Drupal CMS Mike Herchel and Jen Witowski Sascha Eggenberger Gin Workspaces as content moderation Tim Lehnen Telemetry **Basic Multilingual Content**





Christian López Espínola and Matthew Tift

Andrei Mateescu, Fabian Franz, Nathaniel Catchpole

Sponsoring Agency

Acquia Kanopi Studios and Digital Polygon FreelyGive Dropsolid Lullabot LakeDrops Annertech Zoocha **Evolving Web 1xINTERNET** Oomph Inc. Vardot Lullabot Redfin DripYard and Lullabot

Tag1 **Drupal Association**



Content import / Migration We're launching **+** Tours Identity management / SSO Front end design system



Looking for track leads: drupal.org/about/starshot/blog/looking-at-whats-next-for-drupal-cms

Let's look at some tracks!

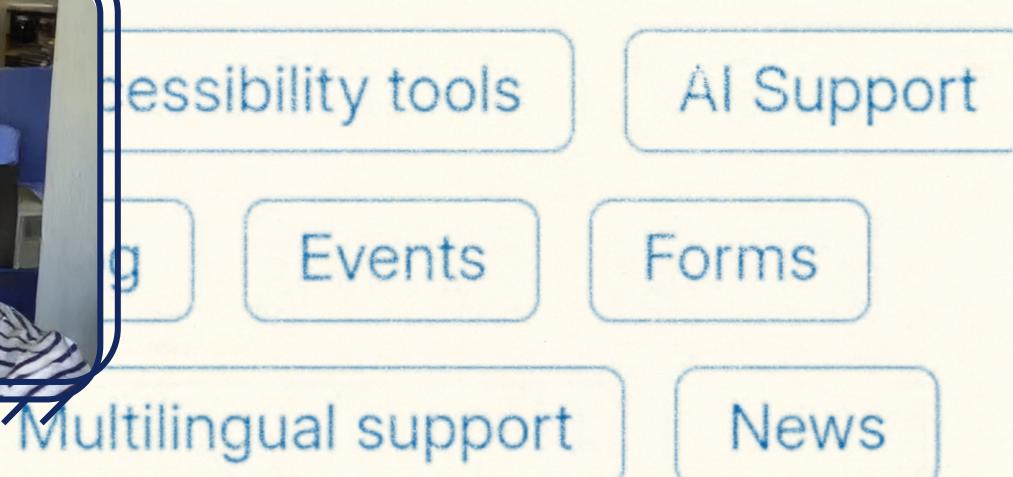
Emma Horrell Head of UX

THE UNIVERSITY of EDINBURGH

00

SEO tools

A Recibe



Chin this a

FreelyGive.io

Jamie Abrahams Co-founder FreelyGive



Watch the AI video at



Christoph Breidert Co-Founder and R&D

Advanced Search Recipe



Drupal CMS

Home > Search

Search

NTERNET

Artem Dmitriiev Lead Developer and R&D





Watch the search video at

In the stories of humankind, there's comething special about looking up at the sky and wondering what's out there. Space exploration is like a great adventure, where we learn new things about the universe

Imagine traveling to a place no one has what space exploration is all about. We and stars, and see what secrets they he

Use of personal data and cookies

Please choose the services and 3rd party applications we would like to use. To learn more, please read our privacy policy.

\bigcirc	CMS (always required) ↓ 2 services
	Embedded external content ↓ 2 services
	Analytics ↓ 1 service
	Advertising and Marketing ↓ 1 service
<i>~</i>	Toggle all services

Use this switch to enable/disable all services.



Jürgen Haas Founder, Solution Architect, Senior Developer



Watch the data privacy video at

annertech

Add or select media

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Save

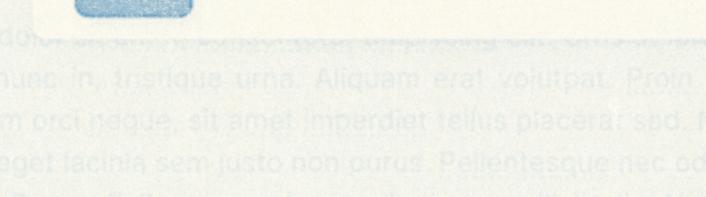
Name

Granada - Wine Tour Image 3.jpg

Alternative text*

tasting outside. The man in the foregro

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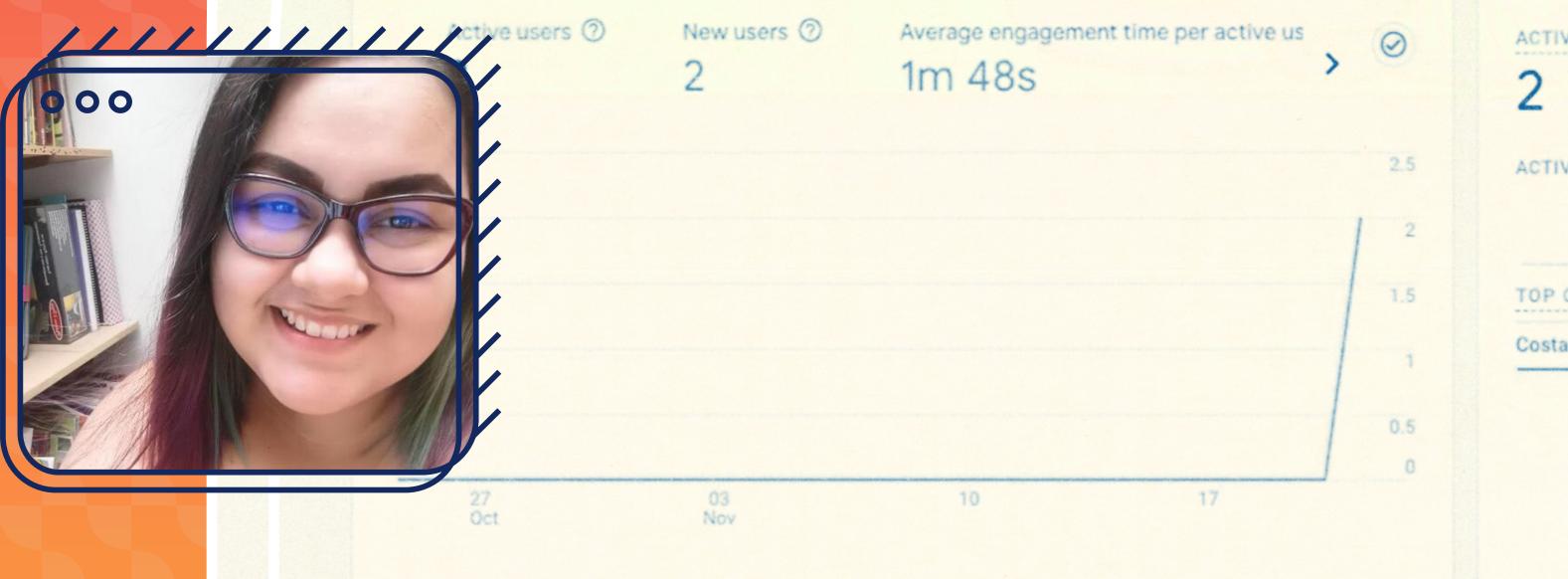
Tony Barker Frontend Specialist

Meeic Management Recipe



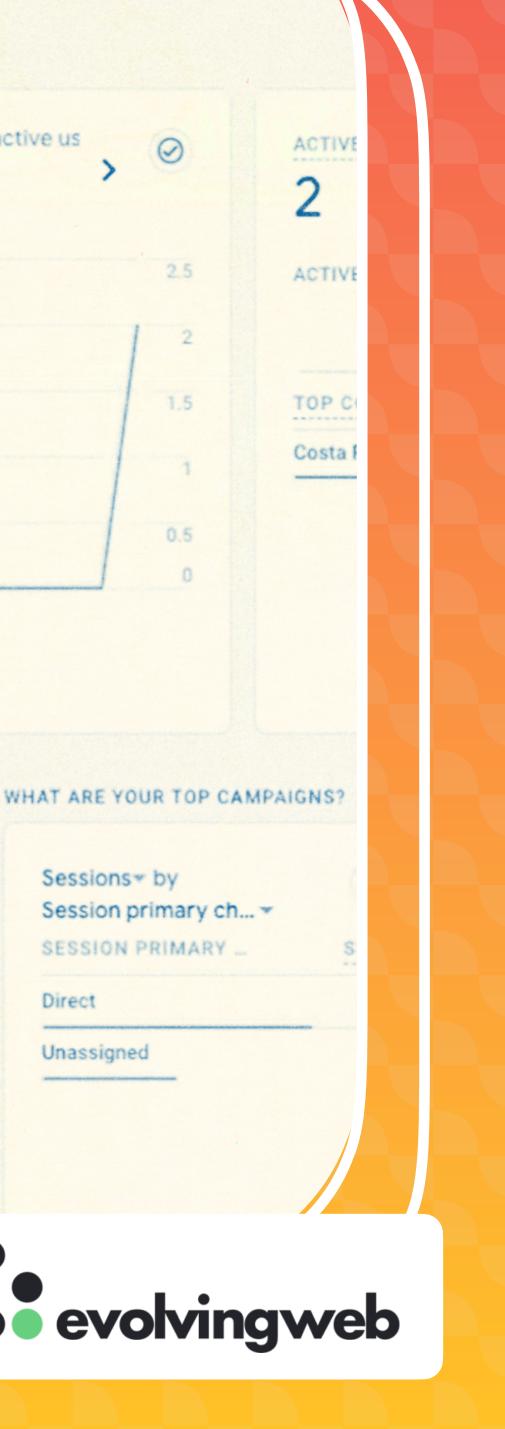
Watch the media management video at

Dharizza Espinach Drupal Trainer & Senior Backend Developer

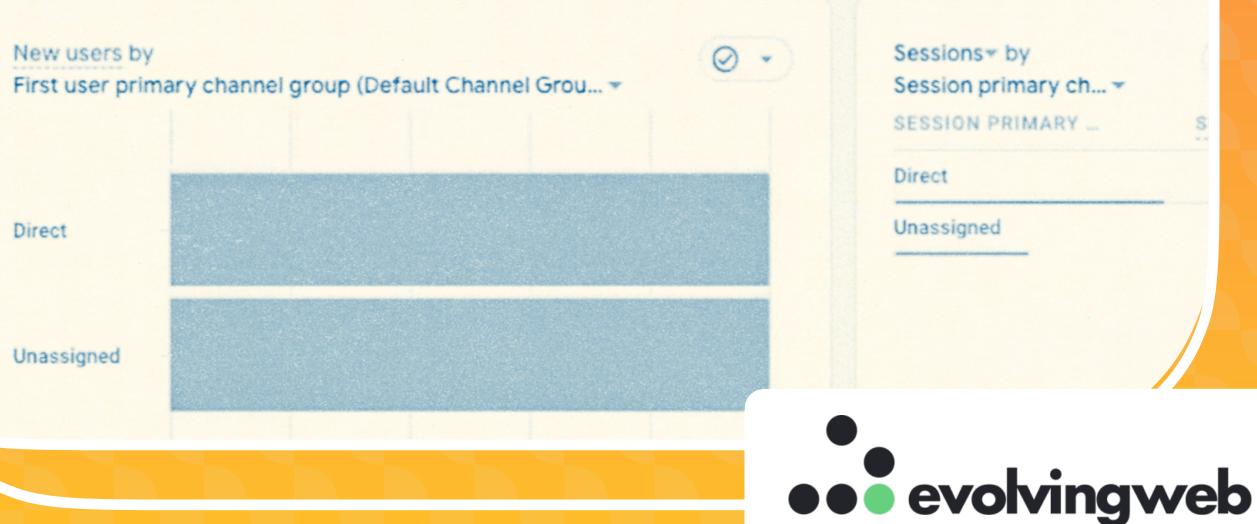


Analytics Recipe

was him him but but day and was now may but has been and the total the him



WHERE DO YOUR NEW USERS COME FROM?



Watch the analytics video at

Gareth Alexander Senior Drupal Developer



Watch the accessibility tools video at

Areas of innovation



Experience Builder

Drupal.org and Marketing

Documentation



Experience Builder Update + Demo



Watch the Experience Builder videos at

Areas of innovation



Experience Builder

Drupal.org and Marketing

Documentation



Drupal.org and Marketing

Update



Flashback to Barcelona

A new brand for a new market

Special thanks

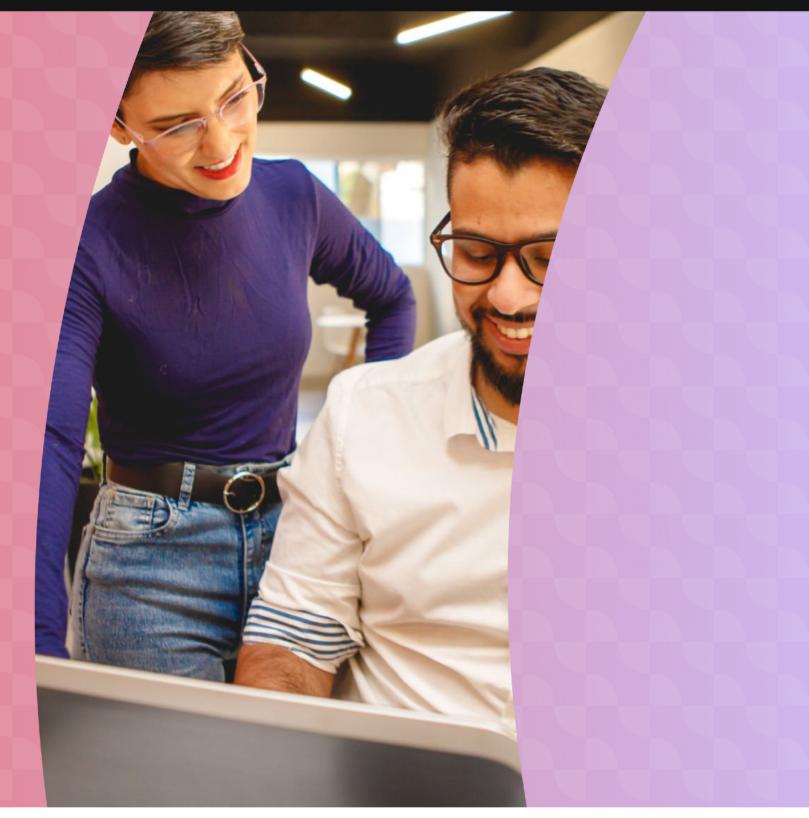


Enterprise-grade quality in a CMS that's easy to use

Drupal CMS is your launchpad to marketing success. Get to market faster and start with smart defaults.

Start Building 🚽

PREVIENV RIGHT MONV AT new.drupal.org/homepage





The first pages are live and in production on Drupal.org

- Better design
- Better marketing content +



Marketing

Launching on January 15, Drupal CMS puts the power of Drupal into the hands of marketers, designers and content creators.



Go to market faster

Easily set up your ideal user experience and content. Smart defaults to help you build your website faster.

SOLUTIONS DEVELOP DOWNLOAD

Drupal CMS for Ambitious



Drupal CMS will be your launchpad for marketing success



Get traction with users



Drive traffic to your site with robust SEO tools and analytics integration.



Empower your team

User-friendly editor experience, with flexible workflows and built-in tools.



Enterprise-grade tooling

As an accessible, secure open source DXP that meets privacy and security standards, it checks all the boxes for your IT team.

Get Started \rightarrow



Drupal solutions that elevate user experiences

Discover how Drupal drives brand growth, engagement, and conversions with customizable, scalable solutions.

400 results

Sectors



- Beauty and fashion
- Banking and financial
- Beauty and fashion

Blogging

Community

E-commerce

Education

- Government
- Healthcare

Legal industry

Localization

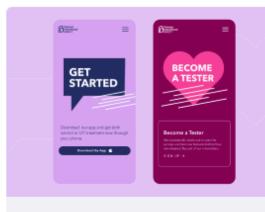
Manufacturing and energy

🗌 Media

🗌 Music

- 🗌 Non-profit
- Publishing
- 🗌 Real estate
- Religious organizations
- Retail and distribution
- Small business

Scalable solutions (400)



Planned Parenthood

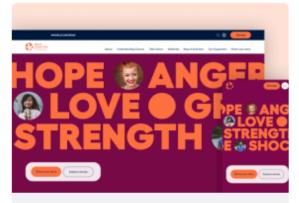
Evolving Web

Education



OCAD University: Studentcentric, boldly designed... Evolving Web

Education



World Cancer Day scalable hosting platform

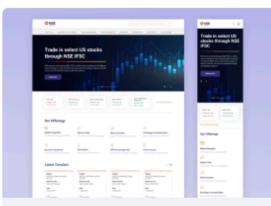
Non-profit



King Arthur Baking Company

Acquia

Education, Comm



NSE Clearing Digital Overhaul with Drupal 9 QED42

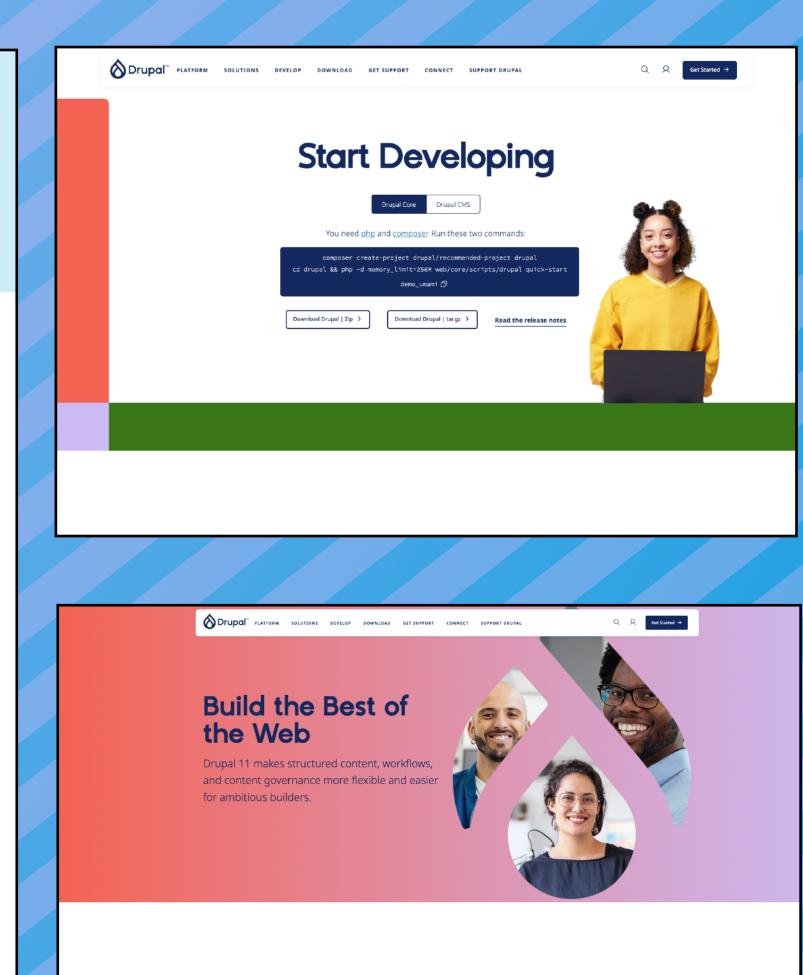
E-commerce



Alberta Municipalities

Evolving Web

Community





 Easy-to-use tooling enables users to take advantage of Drupal's flexible architecture.

Continuous innovation ensures Drupal remains a the cutting edge with powerful new features delivered consistently.

Drupal's commitment to easy upgrades means never having to worry about staying up to date.



The Drupd Association hired 2 full time marketing employees



Nick Koger 🍐 <u>nkoger</u> **Product Marketing Manager Drupal Association**

Ryan Witcombe Director, Product Marketing Drupal Association



Areas of innovation



Experience Builder

Drupal.org and Marketing

Documentation





Documentation





drupal.org/starshot/adopt-a-document Adopt a Document Program

DRUPAL CMS User Guide > Events

() Drupal

Events

WHY DRUPAL

SOLUTIONS

DEVELOP

DOWNLOAD

Whether you are planning a meeting, hosting a party, or getting people together for a weekly coffee, Drupal CMS Events let you tell others about your event.

GET SUPPORT

CONNECT

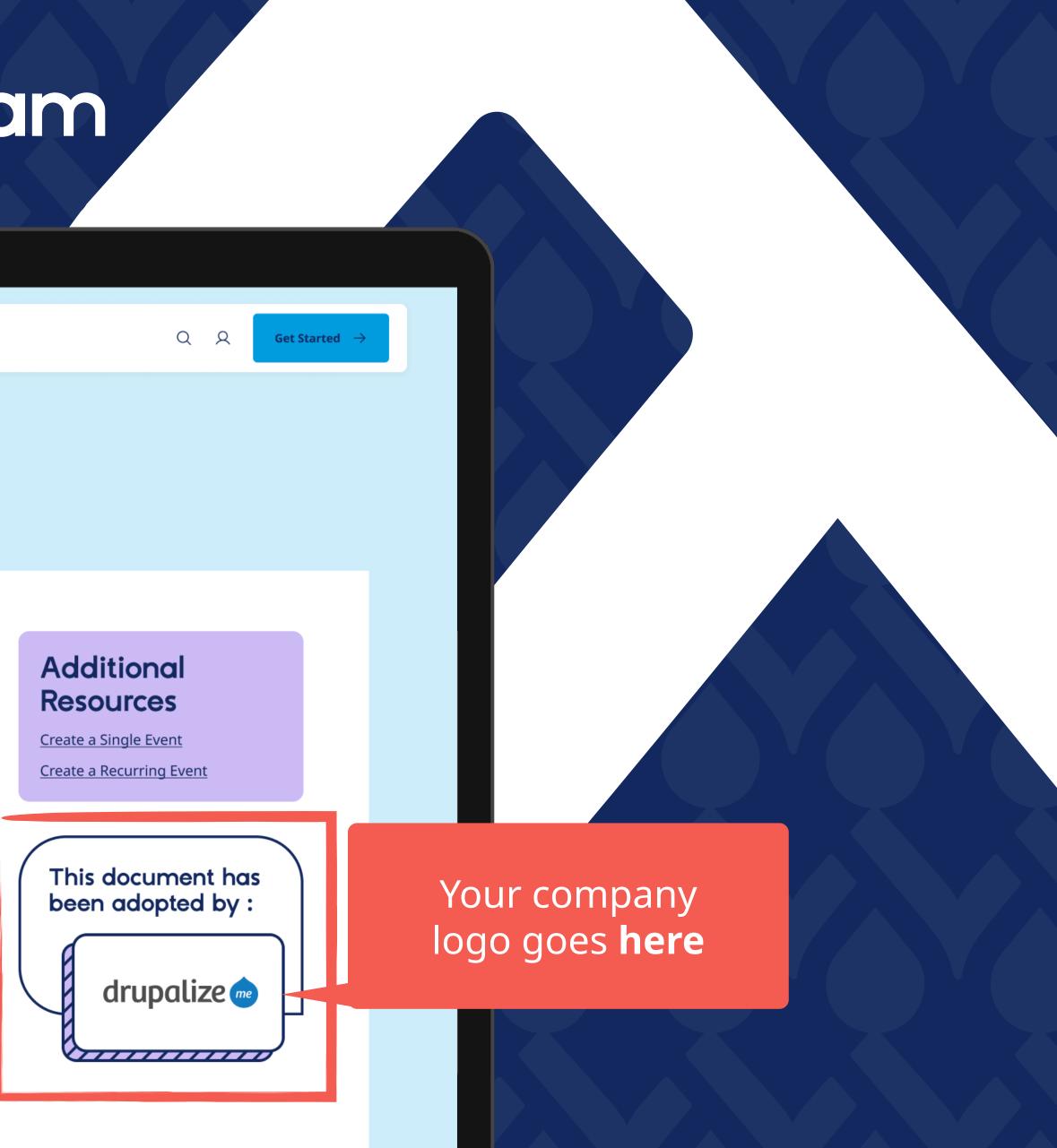
SUPPORT DRUPAL 💙

What are Drupal CMS Events?

The events feature consists of an Event content type with a date field, and pre-configured listing pages such as a calendar and an archive. Whether you're building a calendar to track community meetings, a site for listing upcoming games for your soccer league, or the capability of tracking who is registered for an upcoming workshop, the Drupal CMS Events feature is a great starting point.

Events feature

In order to use the events capabilities the Drupal CMS Events, and Events Locations features must be enabled.





drupal.org/starshot/adopt-a-document One month ago, we had 2 organizations signed up to sponsor...

"Adopt a Document"

drupalize

Sponsor

"Adopt a Document"



Sponsor





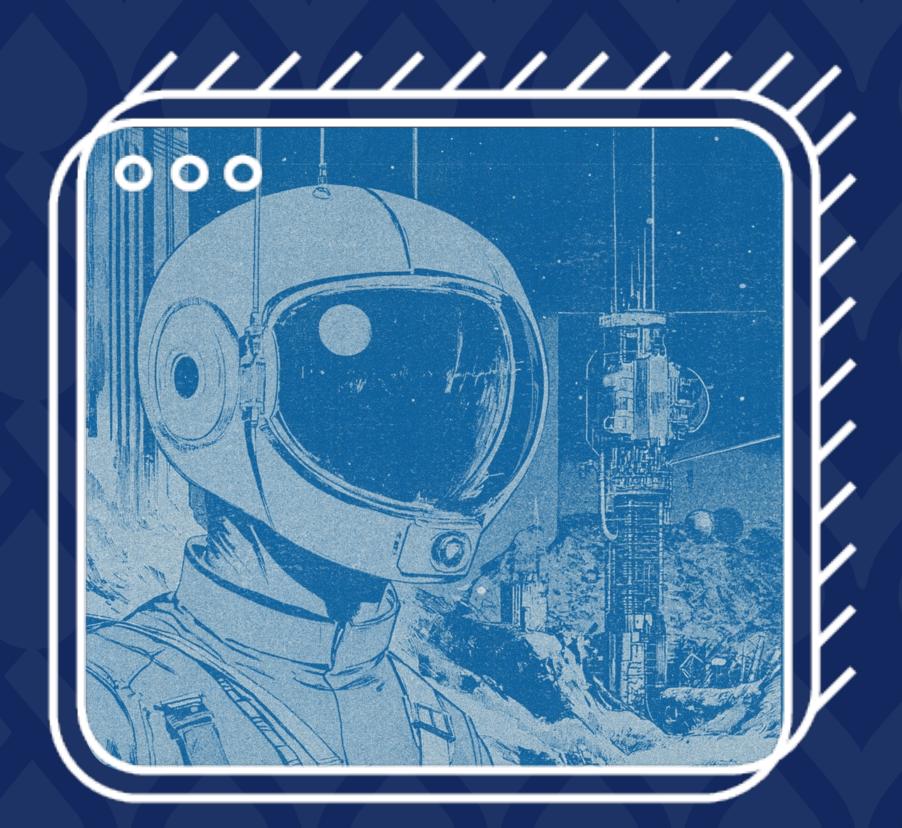


drupal.org/starshot/adopt-a-document

Today, 15 sections have been sponsored!

9 sections left!
\$2,400 USD / year





We started the recruiting process for the global Documentation Lead Apply today jobs.drupal.org/documentation-lead



Areas of innovation



Experience Builder

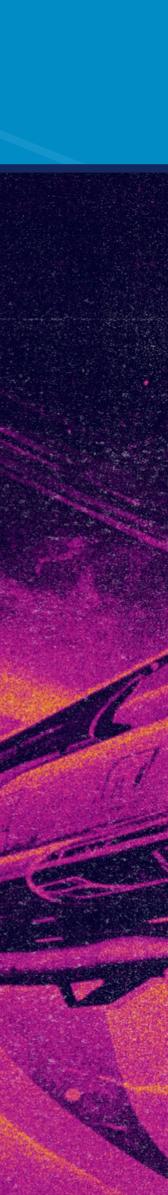
Drupal.org and Marketing

Documentation



Are we ready for launch?



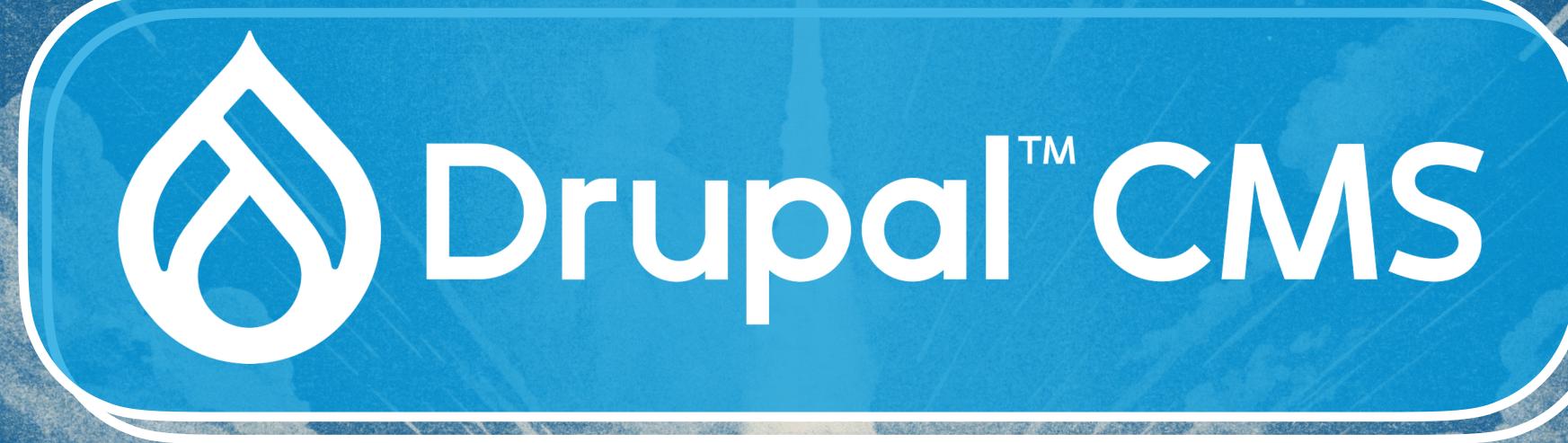


So much has happened since Barcelona!

Progress on Recipes
 Progress on Experience Builder
 Progress on Marketing
 Progress on Documentation



Are we ready for launch?



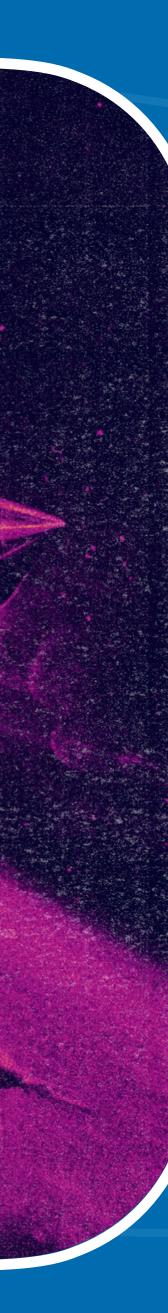
MI ... M M. ange



Houston, we have a release candidate

drupal.org/drupal-cms/release-candidate





We're planning for a new minor release every 3 months - twice as frequent as Drupal Core's



Drupal CMS v1

v1.1

Key features: AI Events SEO Blog Dashboard Data Privacy Media Management Navigation Accessibility Tools Analytics Advanced Search Documentation

New recipes + features

Drupal CMS v2

v1.2

New recipes + features Experience Builder



Plan your launch party!

celebratedrupal.org

Drupal CMS launch 🤯 🖋 and 📢 farewell Drupal 7







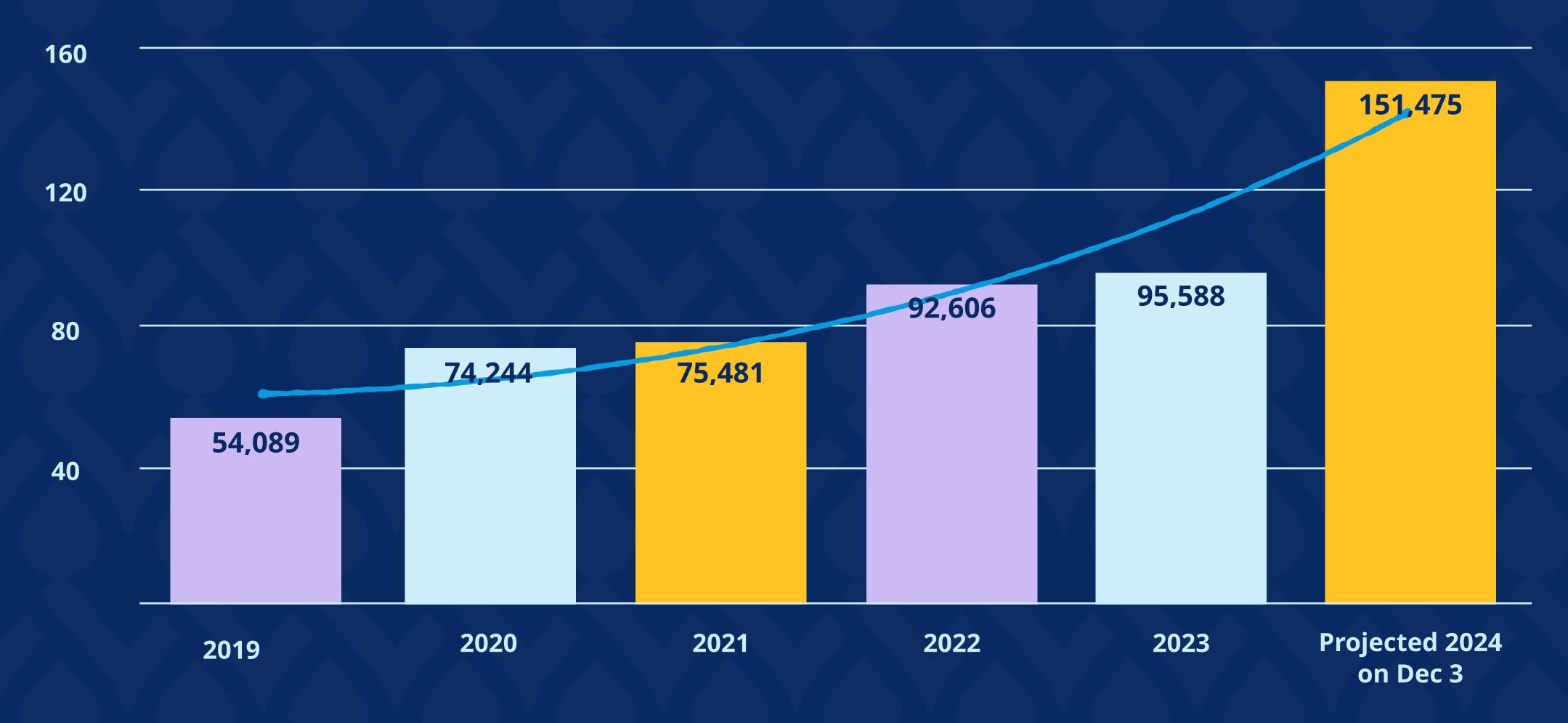
Contribute to Drupal.org





Drupal CMS has helped accelerate innovation

Organization Credits on Strategic Initiatives





A big thank you to all contributing organizations



The University of Edinburgh







Lewis Nyman

Tolhurst

Thonk You

000

We're making big, UX-driven changes, but we need you!





Special thanks to:

Adam Hoenich (phénaproxima) **Drupal Starshot Committer**

Acould



Special thanks to:

Pamela Barone (pameeela) Orupal Starshot Product Owner











Slides available to download at