

If you stop innovating, you fall behind and eventually lose.

Our mission is too great for this.

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1. LICENSE to INNOVATE 2.JUMPING S-CURVES 3. LETTING 1,000 ELOWERS BLOOM

4. PITCHBURS



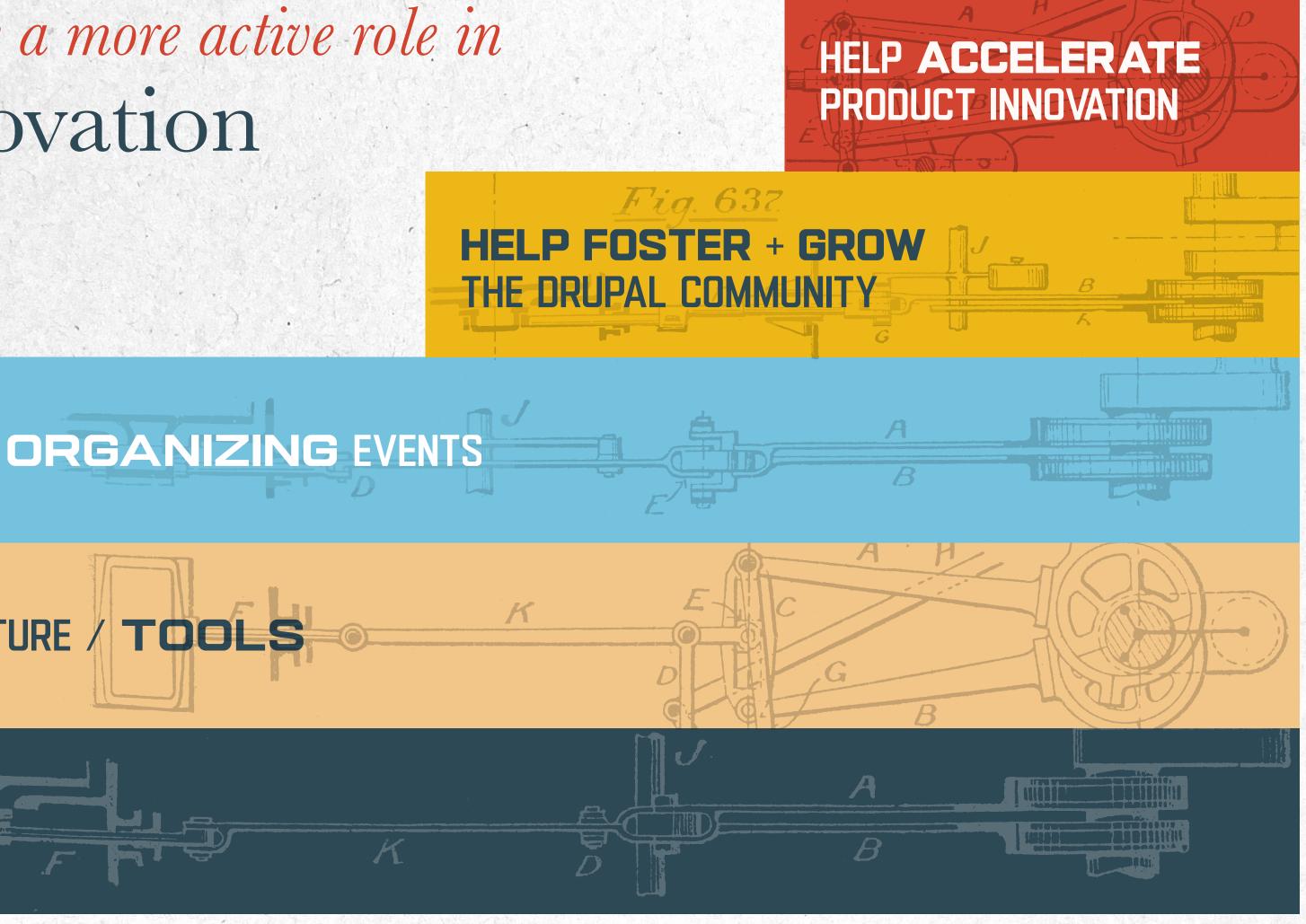
The Drupal Association's role has expanded over the years



2005 Founding of the Drupal Association Today

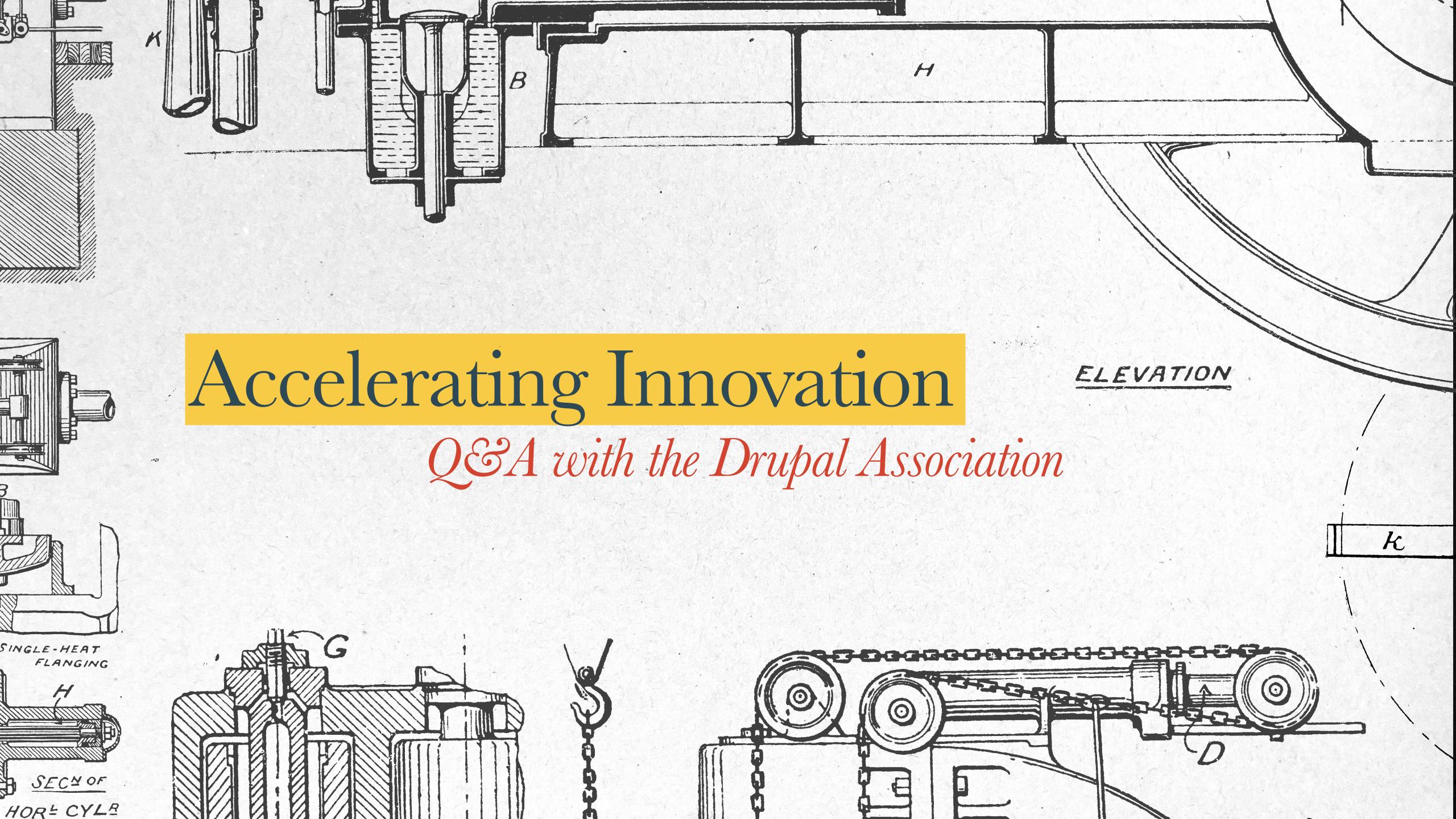
The Drupal Association to take a more active role in driving product innovation

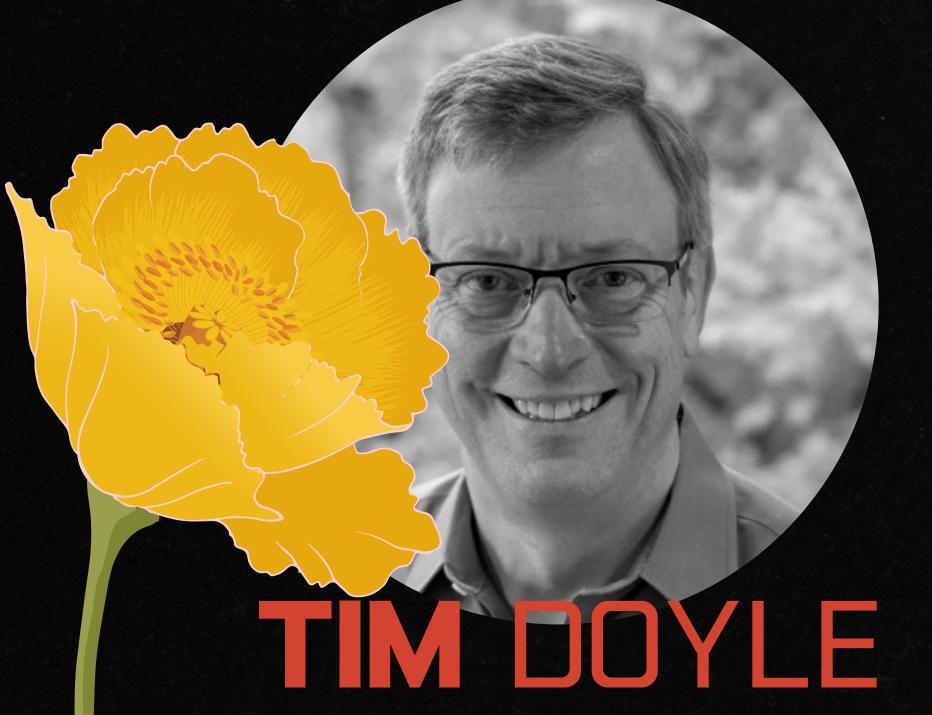
RUNNING INFRASTRUCTURE / TOOLS



TAX-FREE CHECKING ACCOUNT

Today





CEO, Drupal Association

DrupalCons attended: 2
Months on the Drupal job: 8

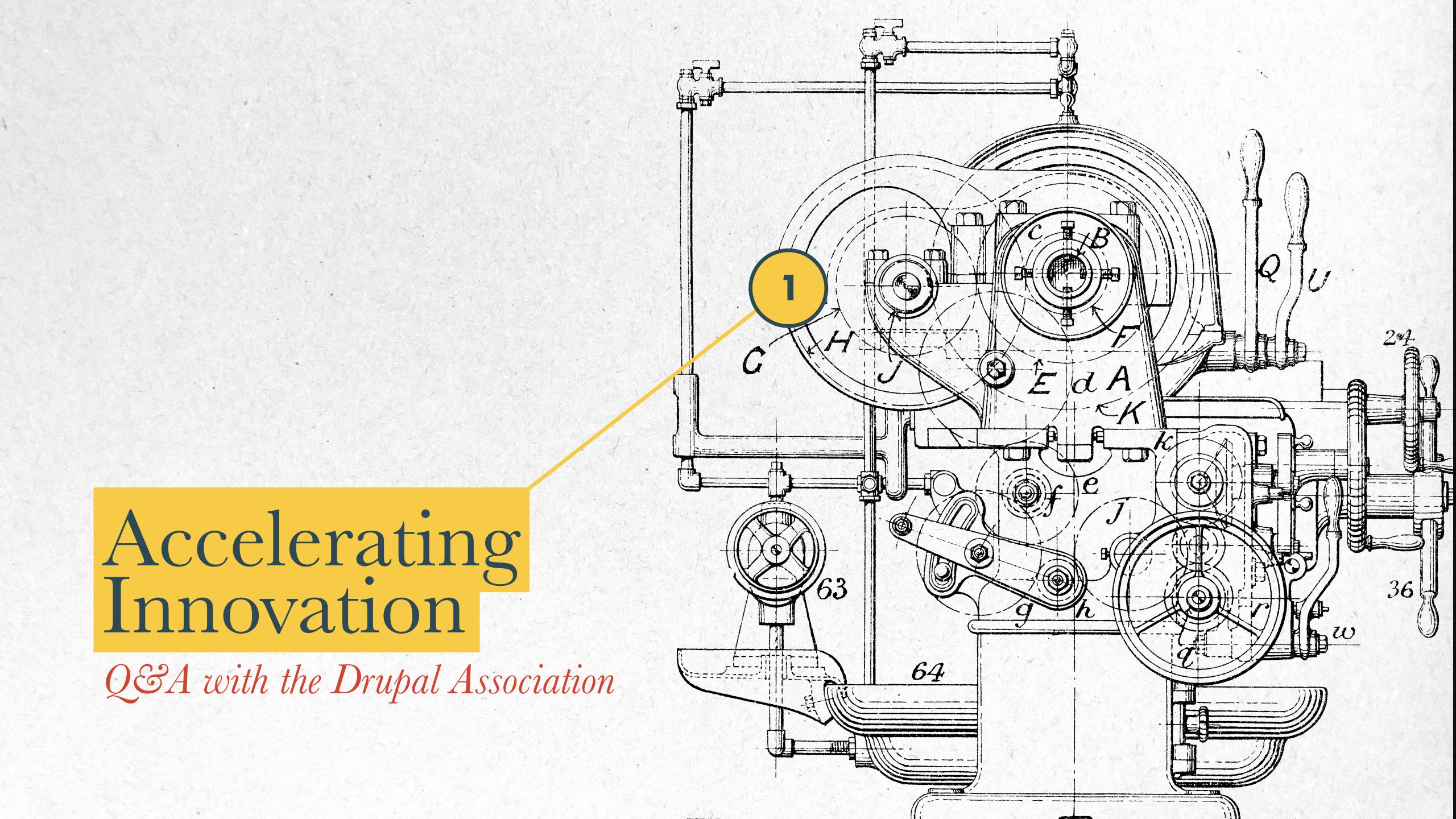
Q&A with the Drupal Association

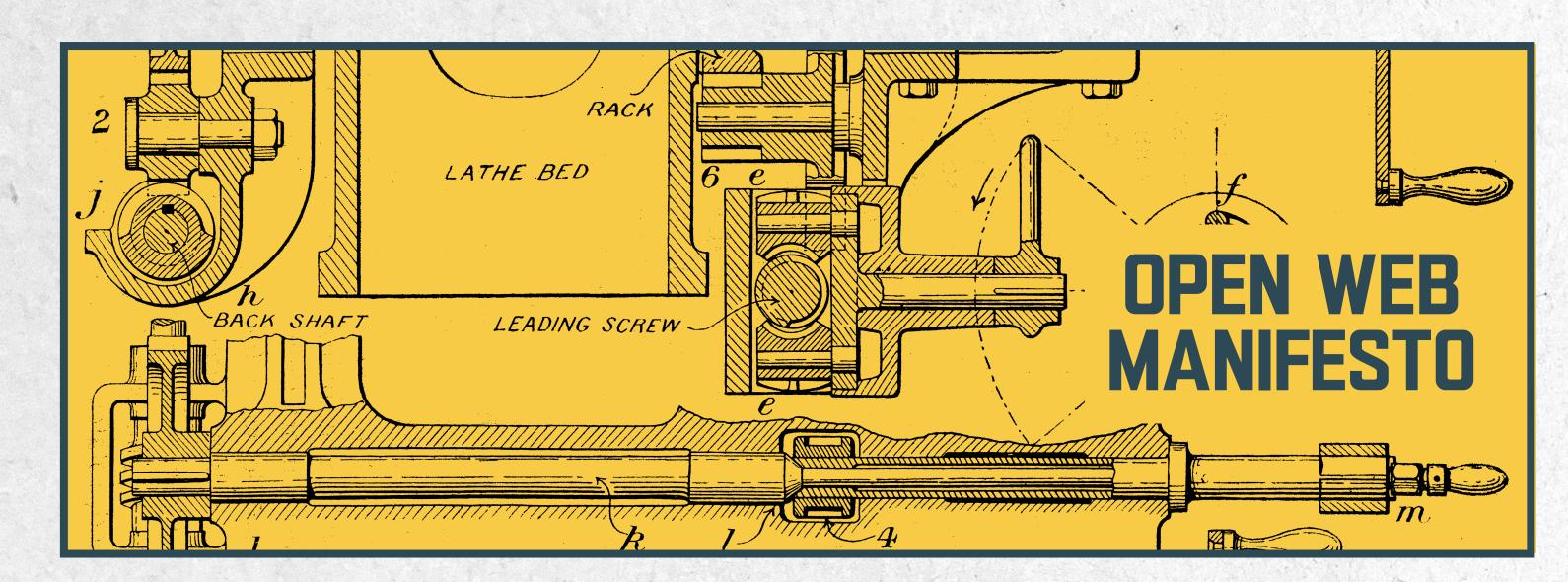


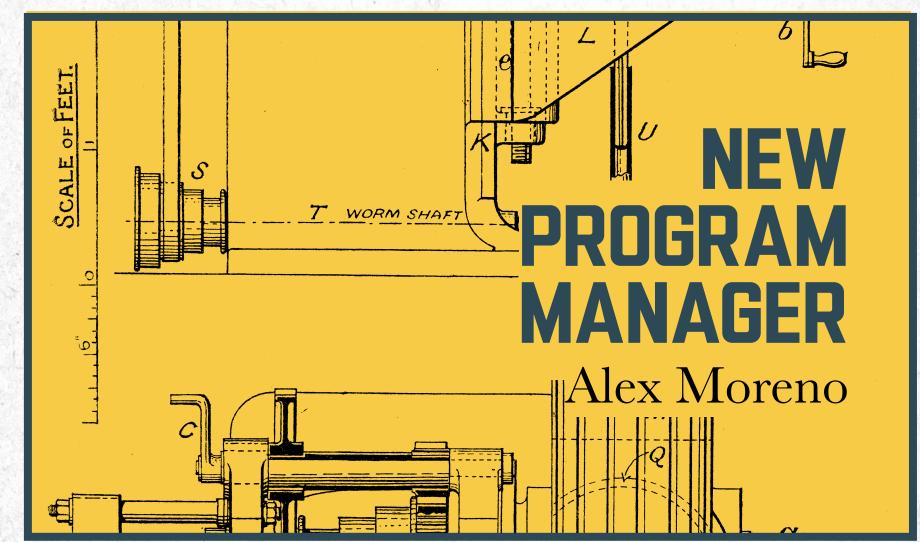
BADDÝ BREIDERT

Chair, Drupal Association Board

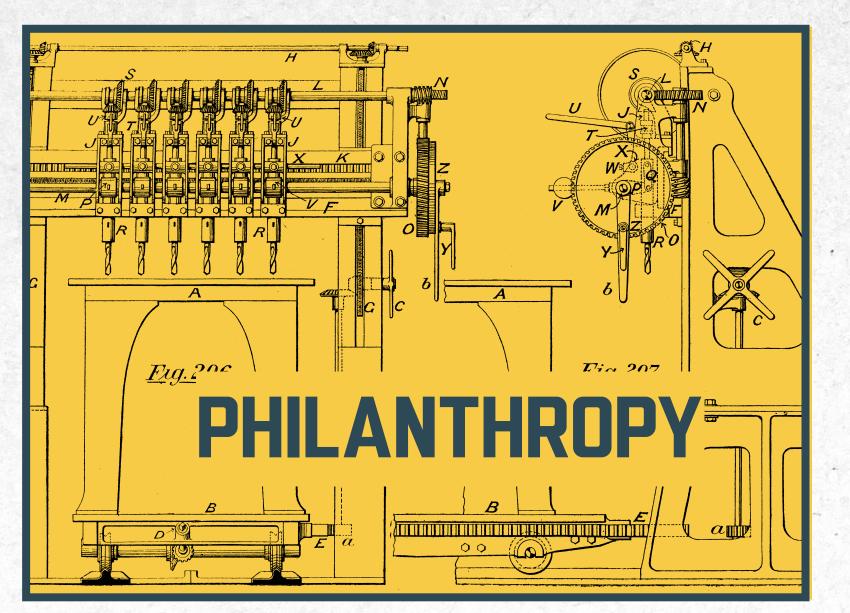
DrupalCons attended: 15
Months on the Drupal job: 114

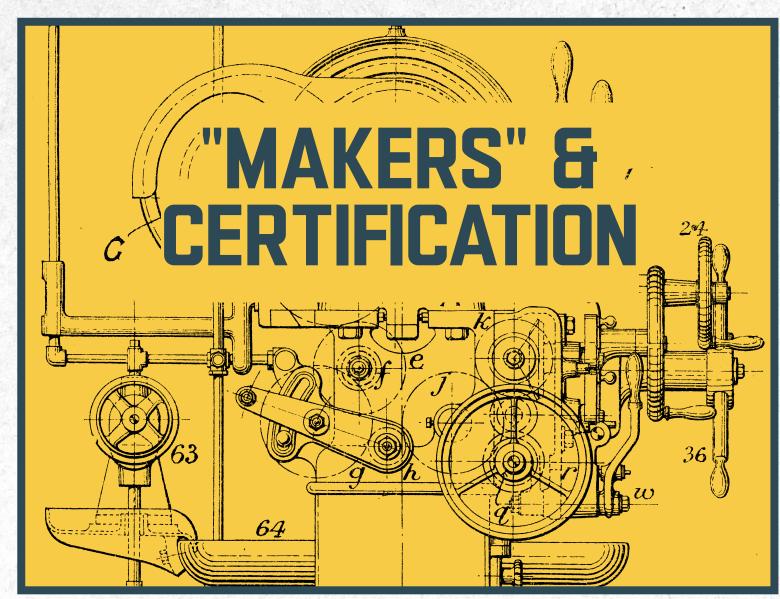


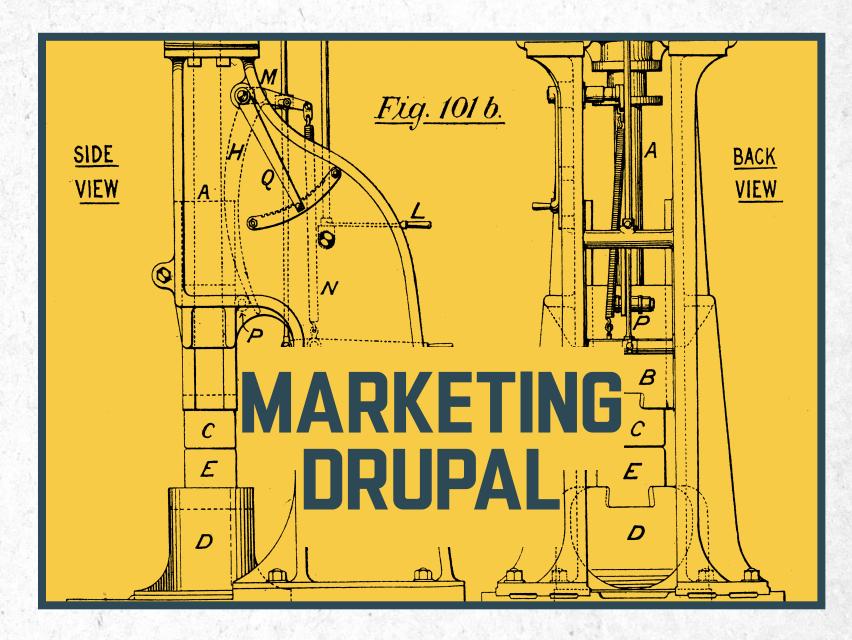




Accelerating Innovation Q&A with the Drupal Association

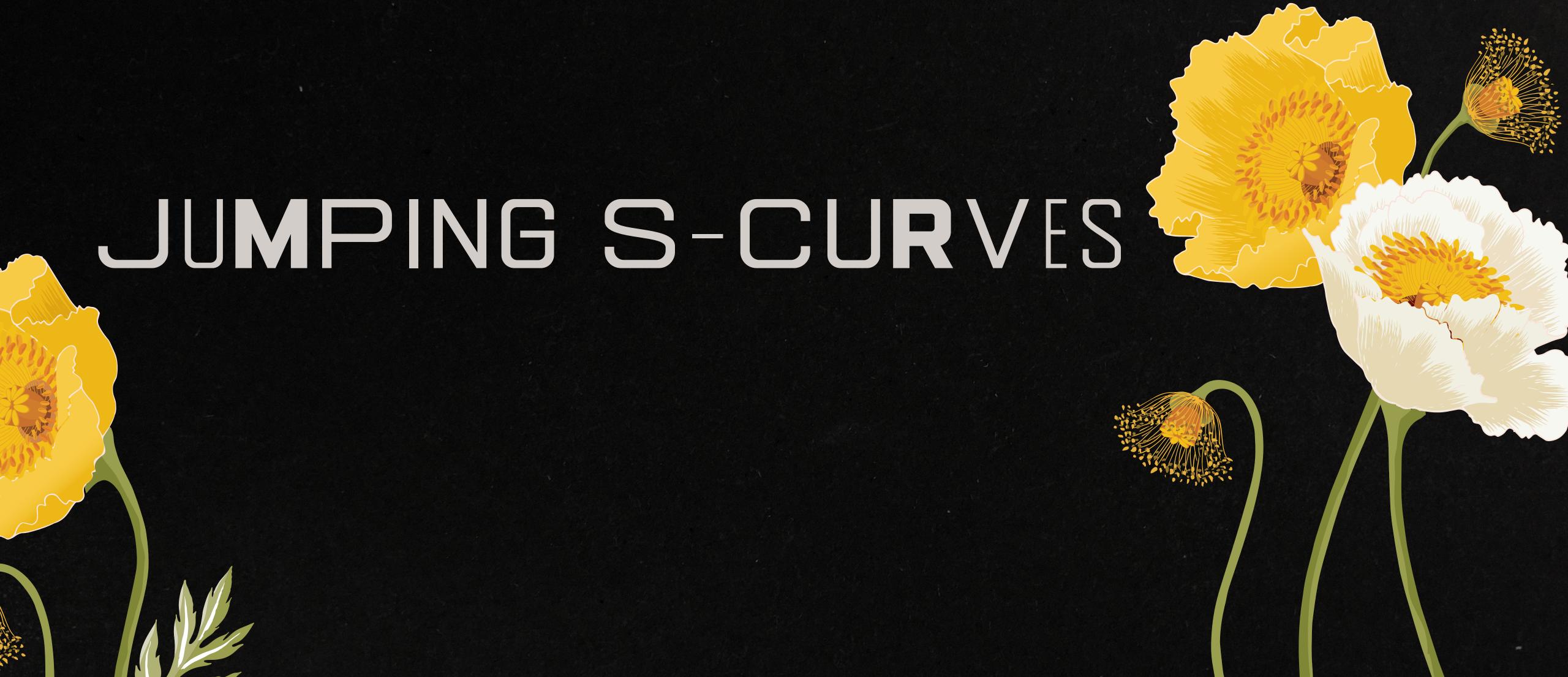






Plus, Drupal Association Public Board Meeting — Tomorrow, Tuesday, 06 Jun — 11:30 to 12:20 EDT

JUMPING S-CURVES



TECHNOLOGY #4 TECHNOLOGY #3 TECHNOLOGY #2 TECHNOLOGY #1 TIME

TECHNOLOGY #4 TECHNOLOGY #3 TECHNOLOGY #2 TECHNOLOGY #1 Making the leap TIME



Home Entertainment

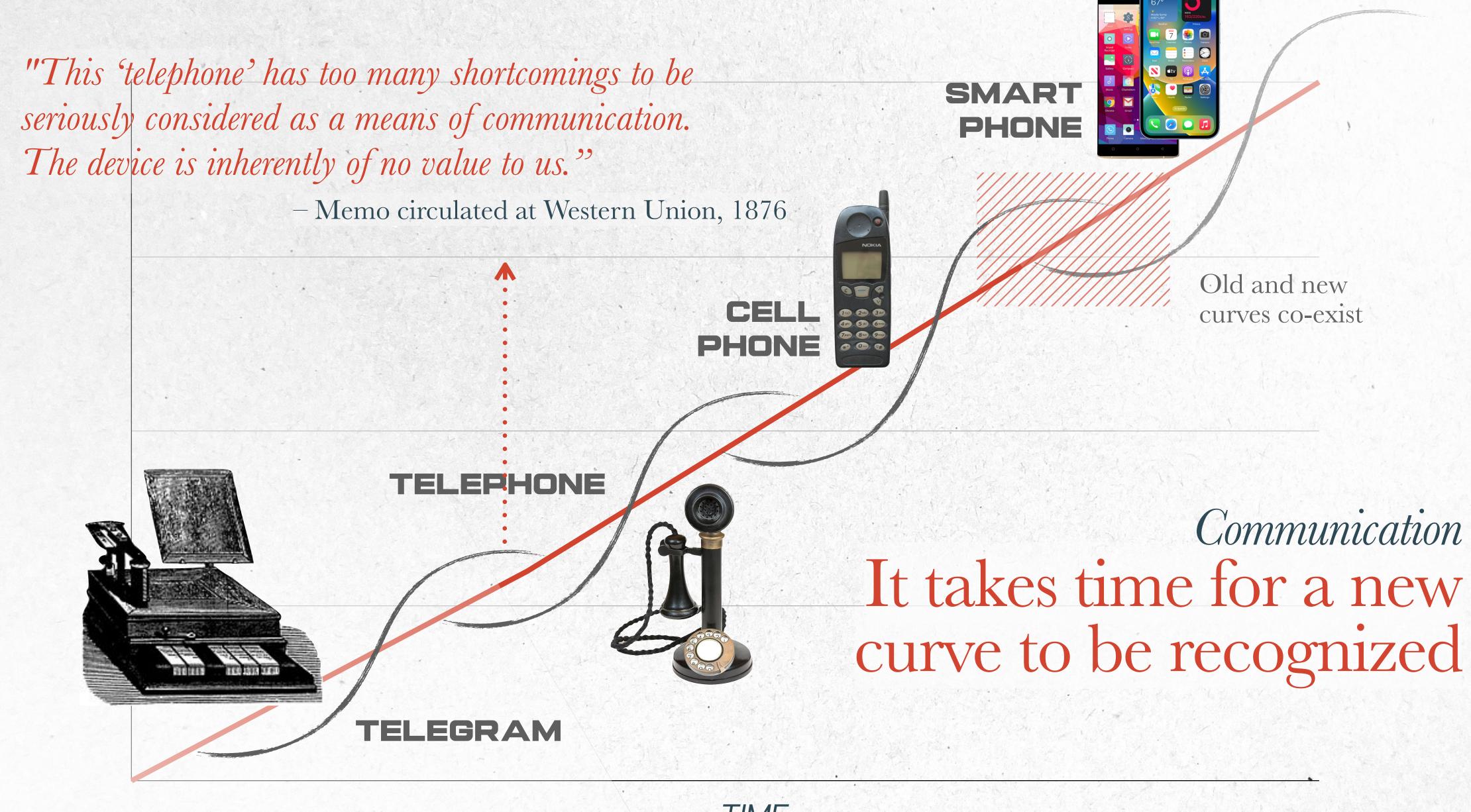
Taking the leap between curves can be polarizing and scary

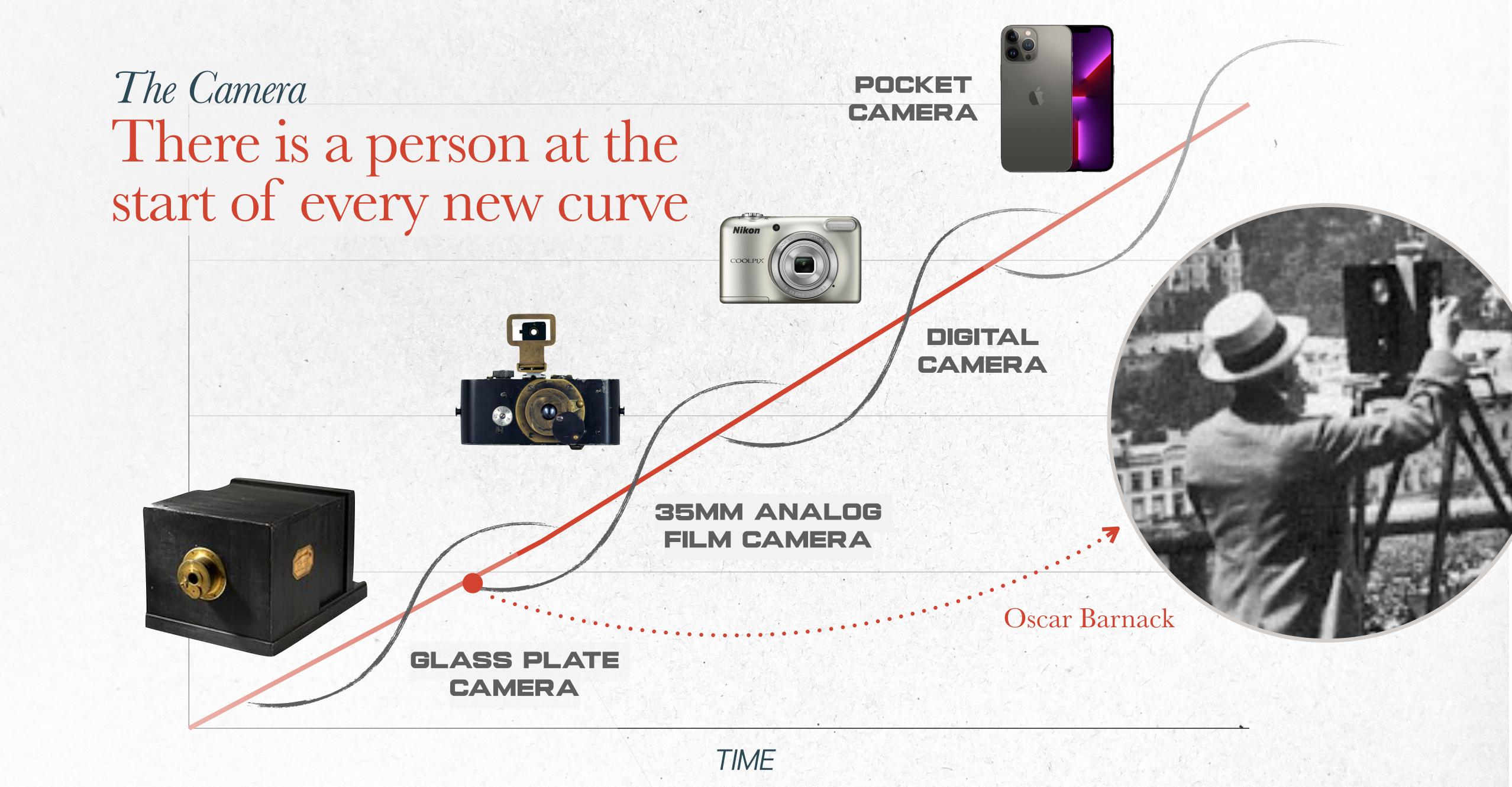




STREAMING

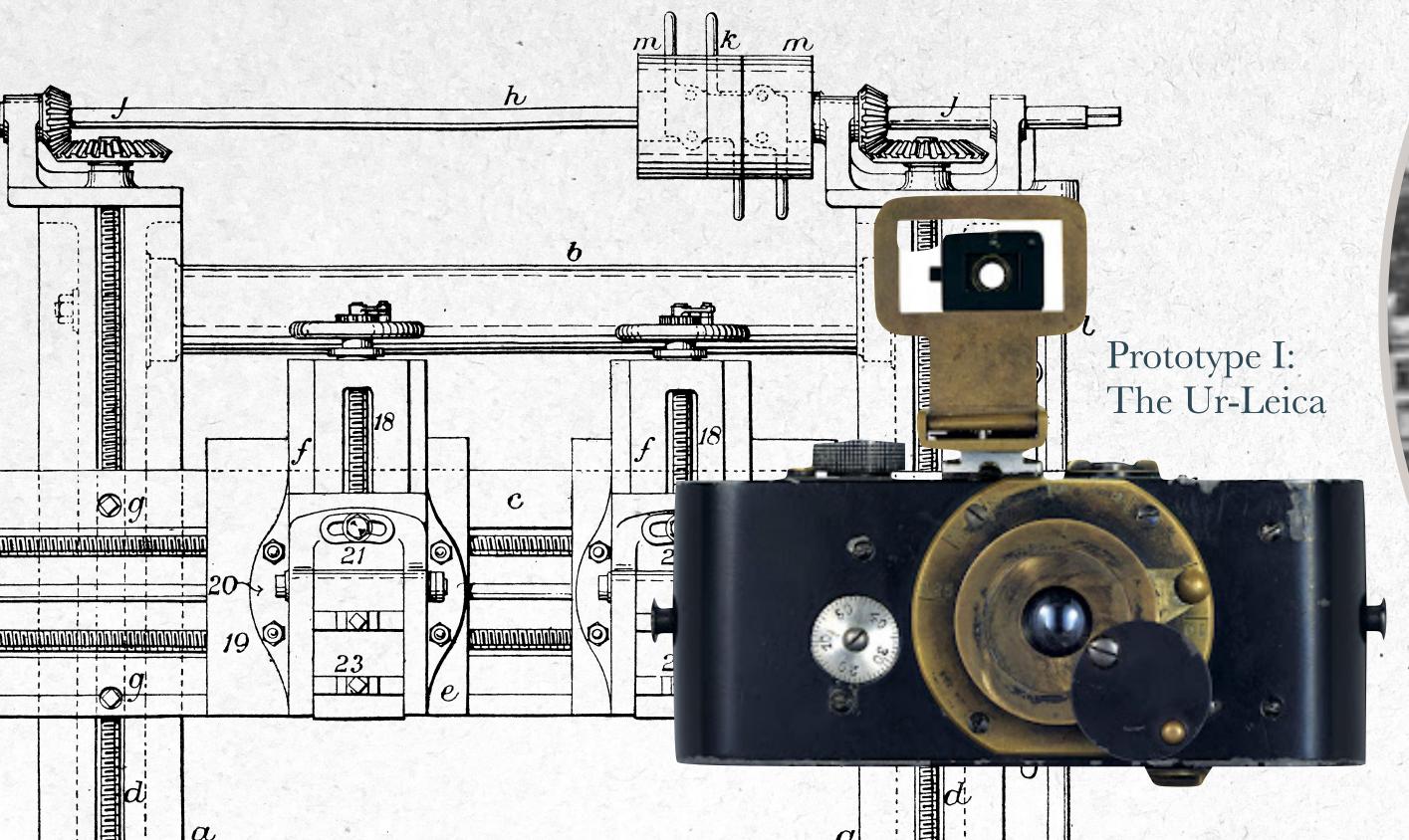
Disrupted the traditional television advertising model



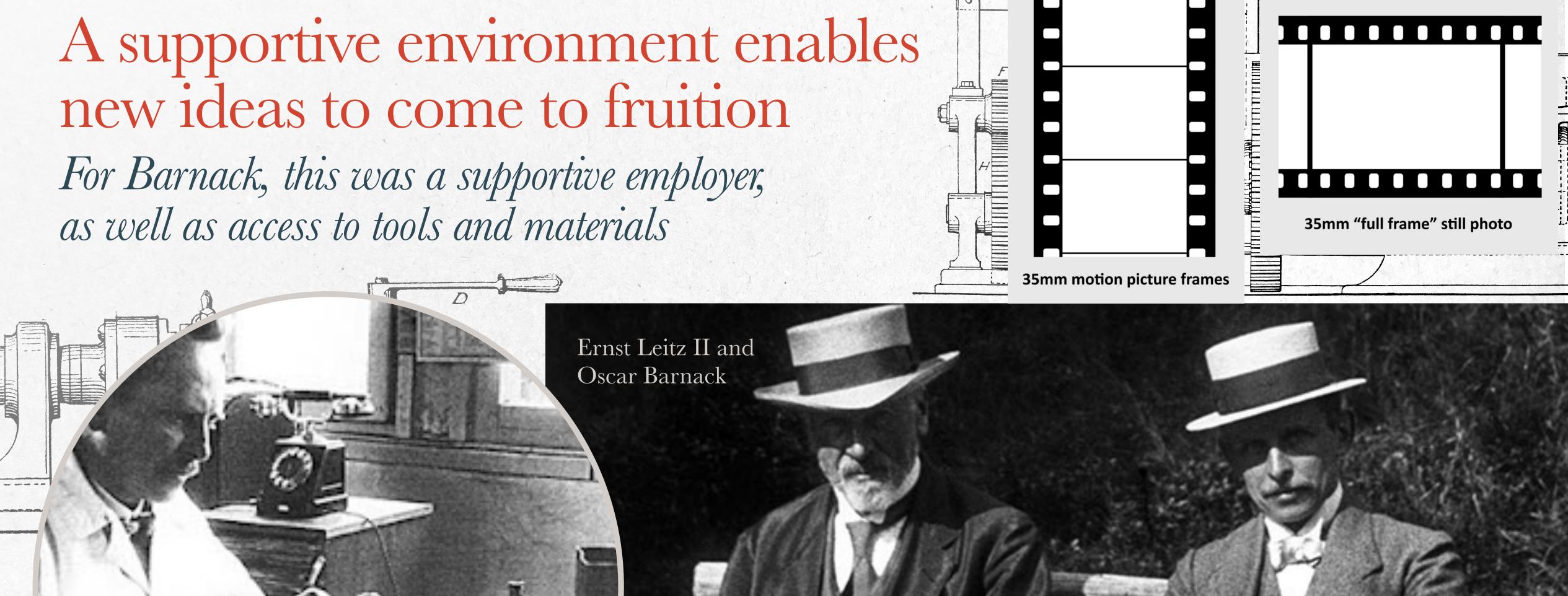


The Power of One

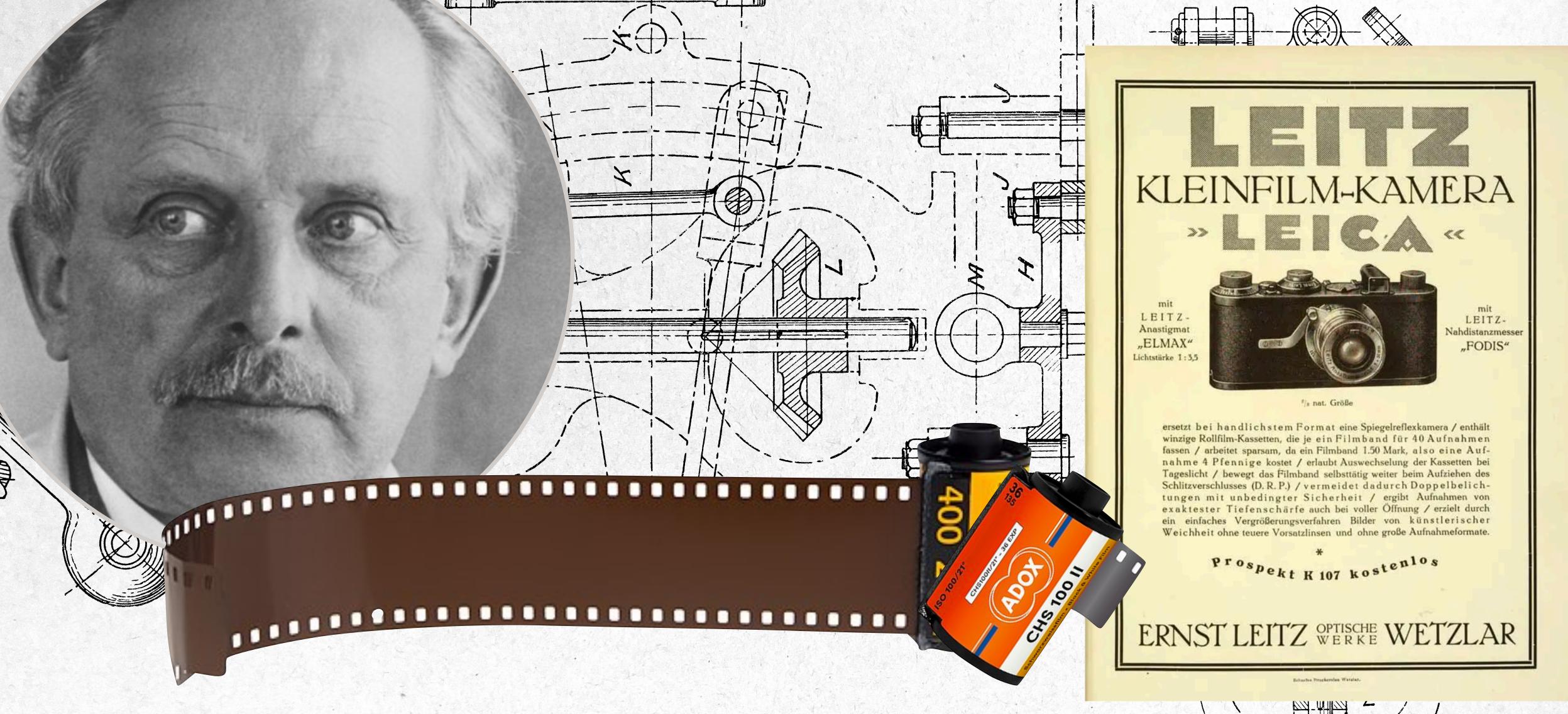
Oscar Barnack's health condition prevented him from carrying around heavy camera equipment. So he decided to make a portable camera.





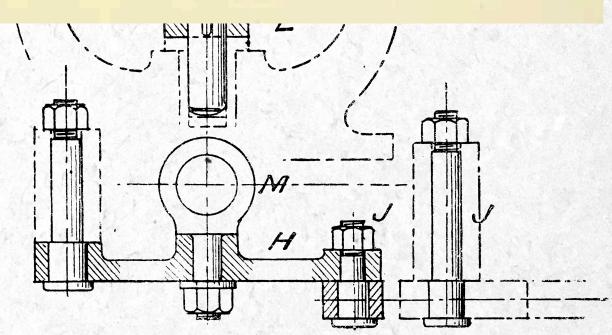


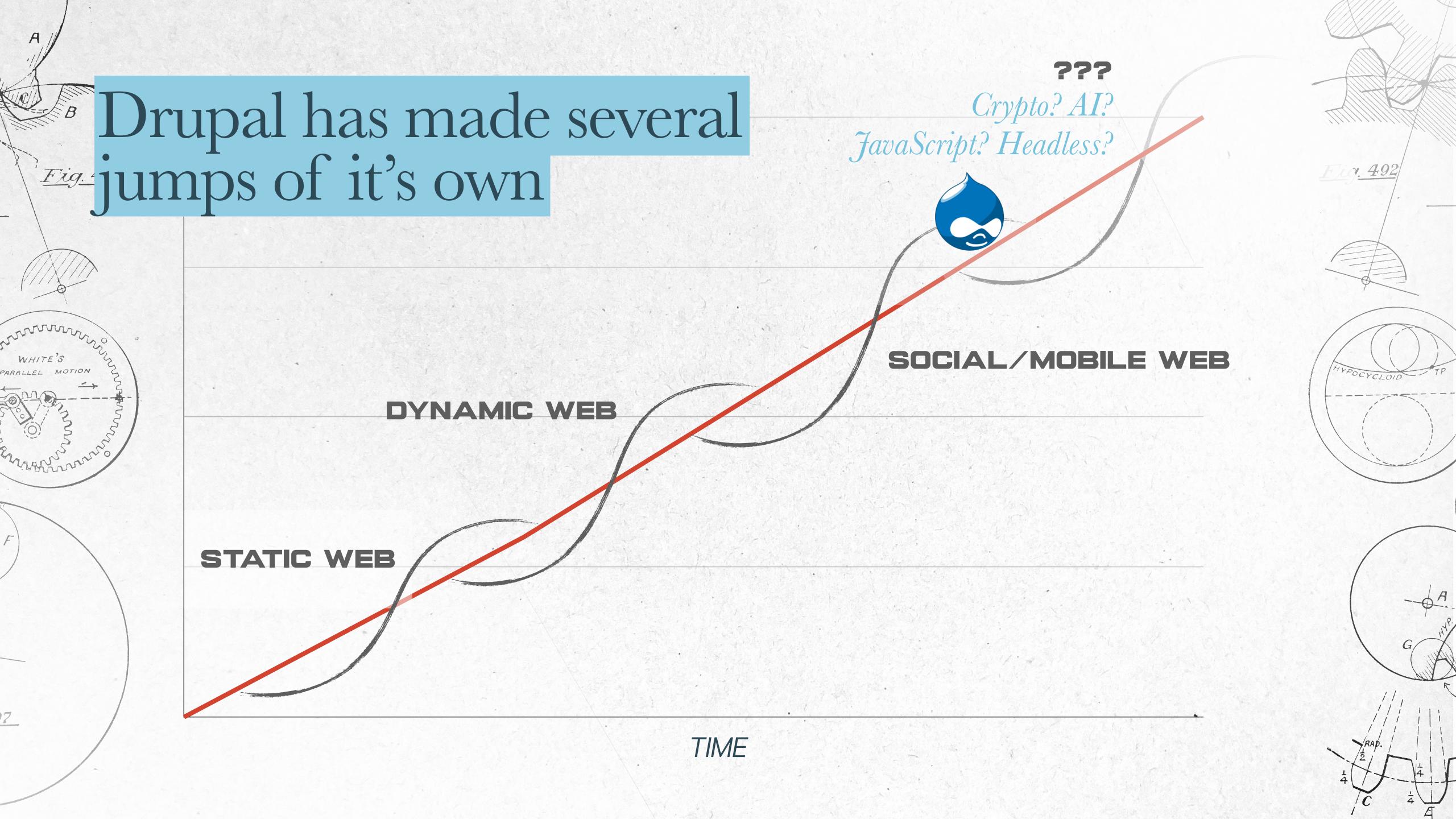


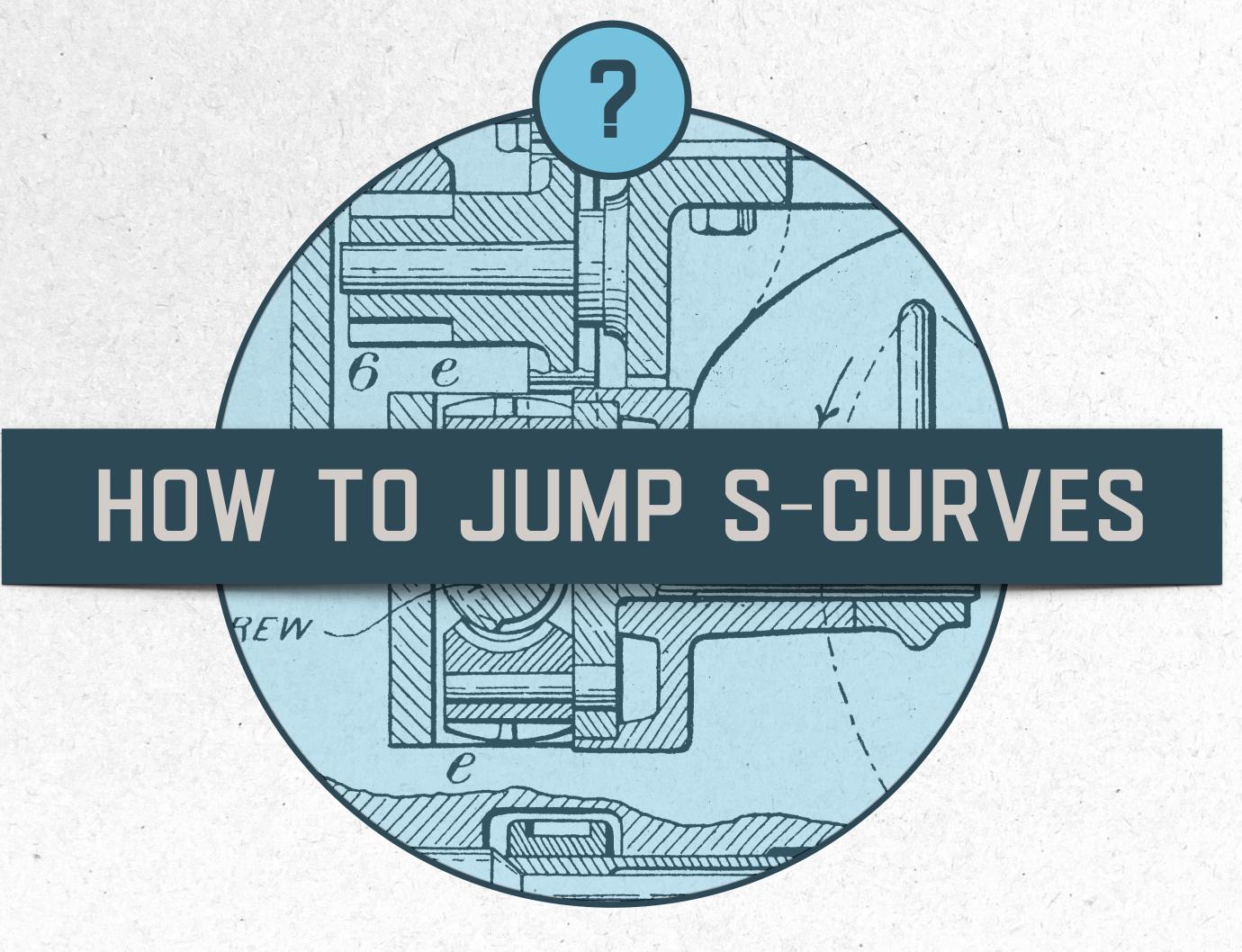


Barnack's invention became the standard

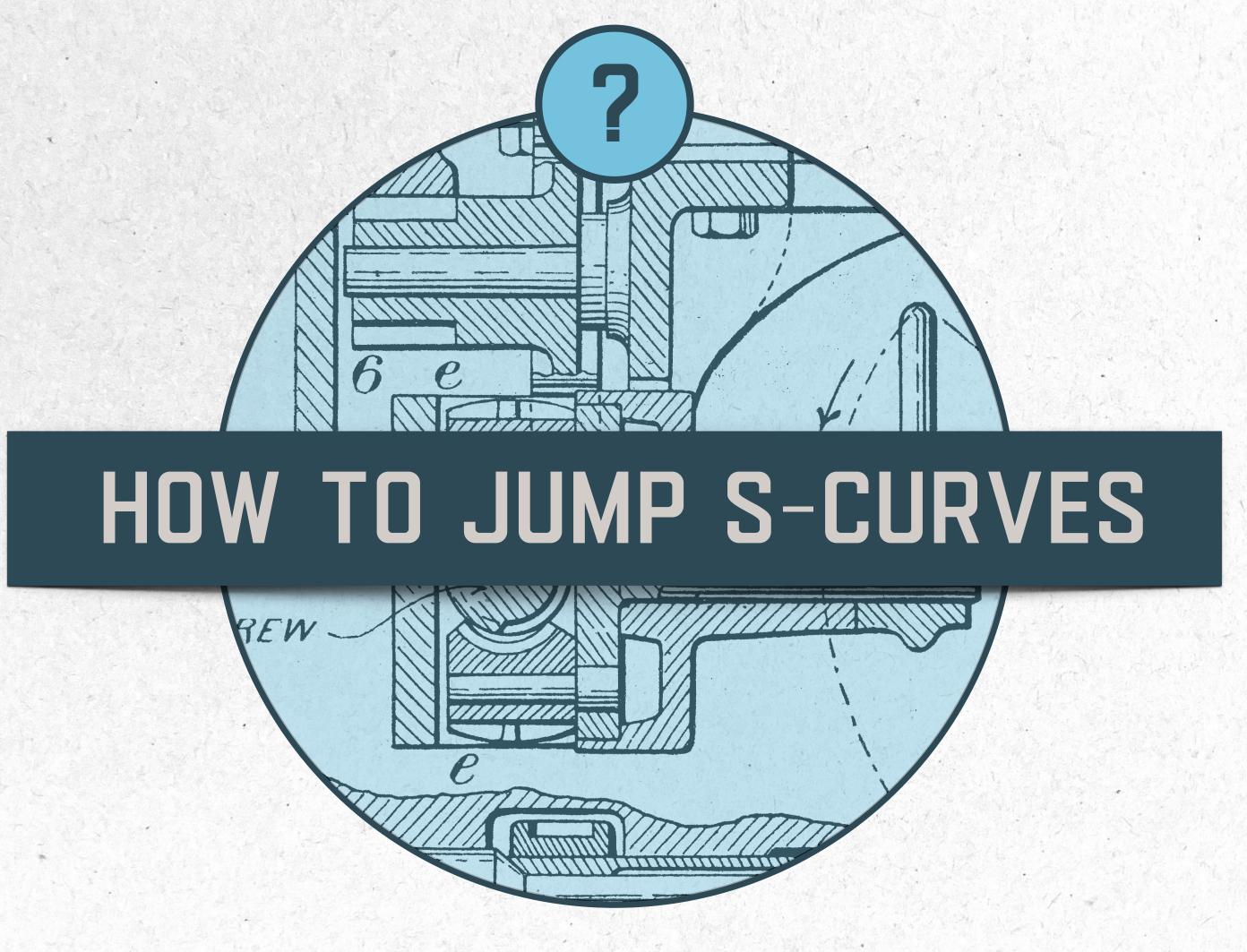
for all 35mm film cameras for decades to come



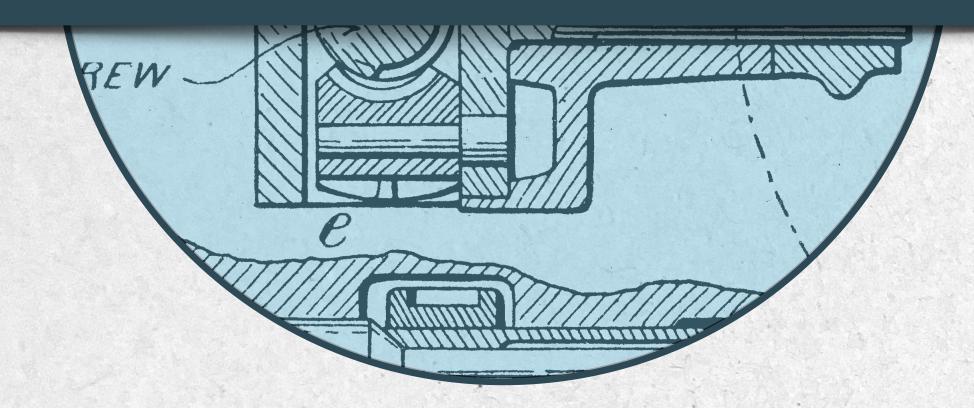




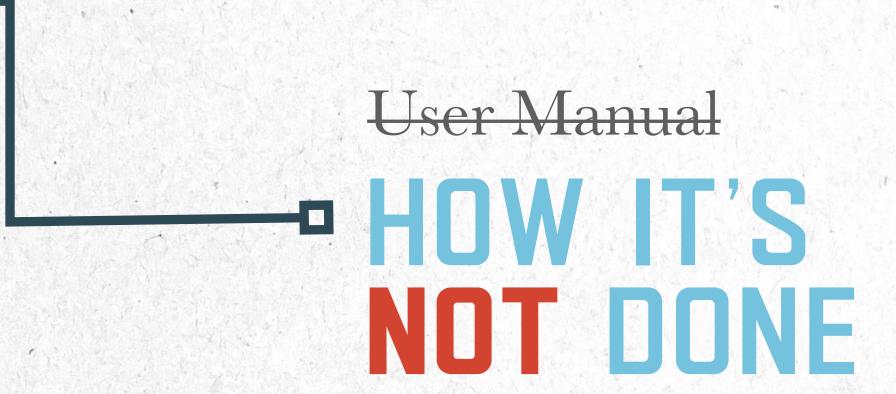
User Manual

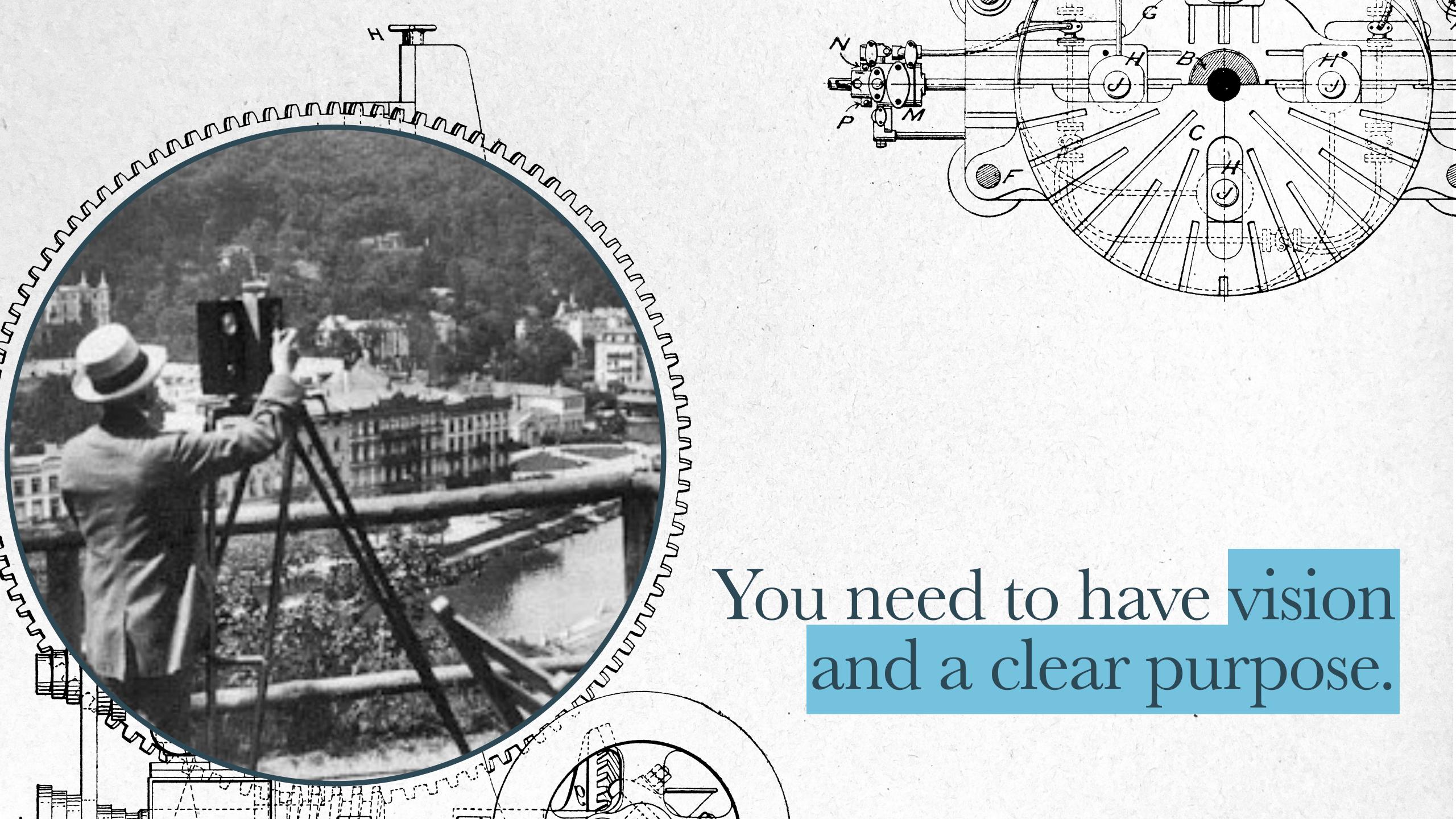


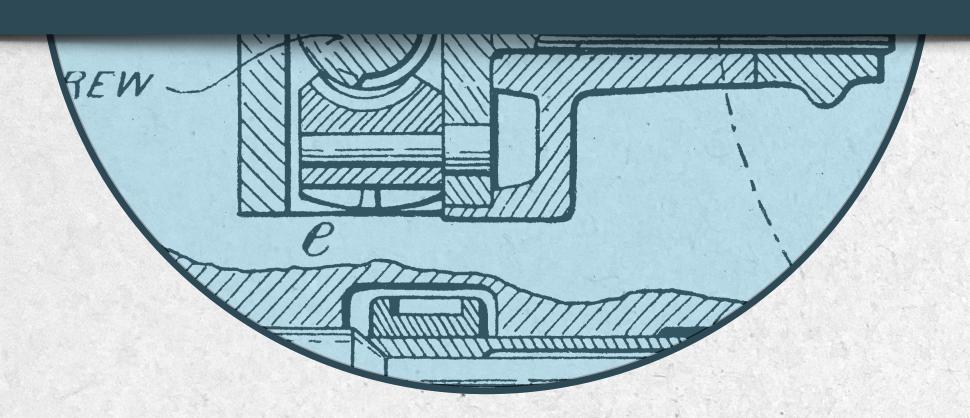
User Manual

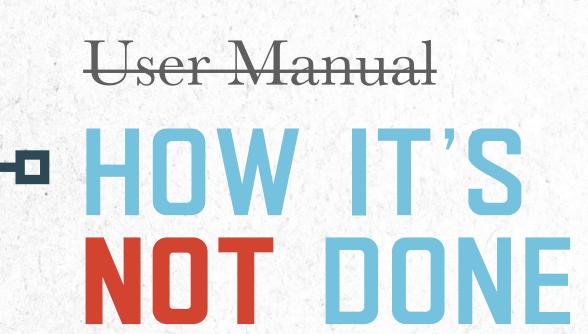


1. It's not aimless.

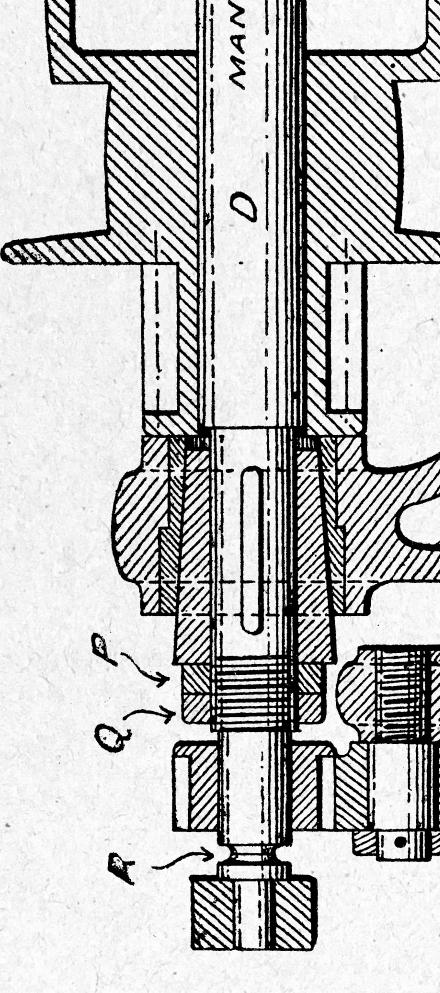






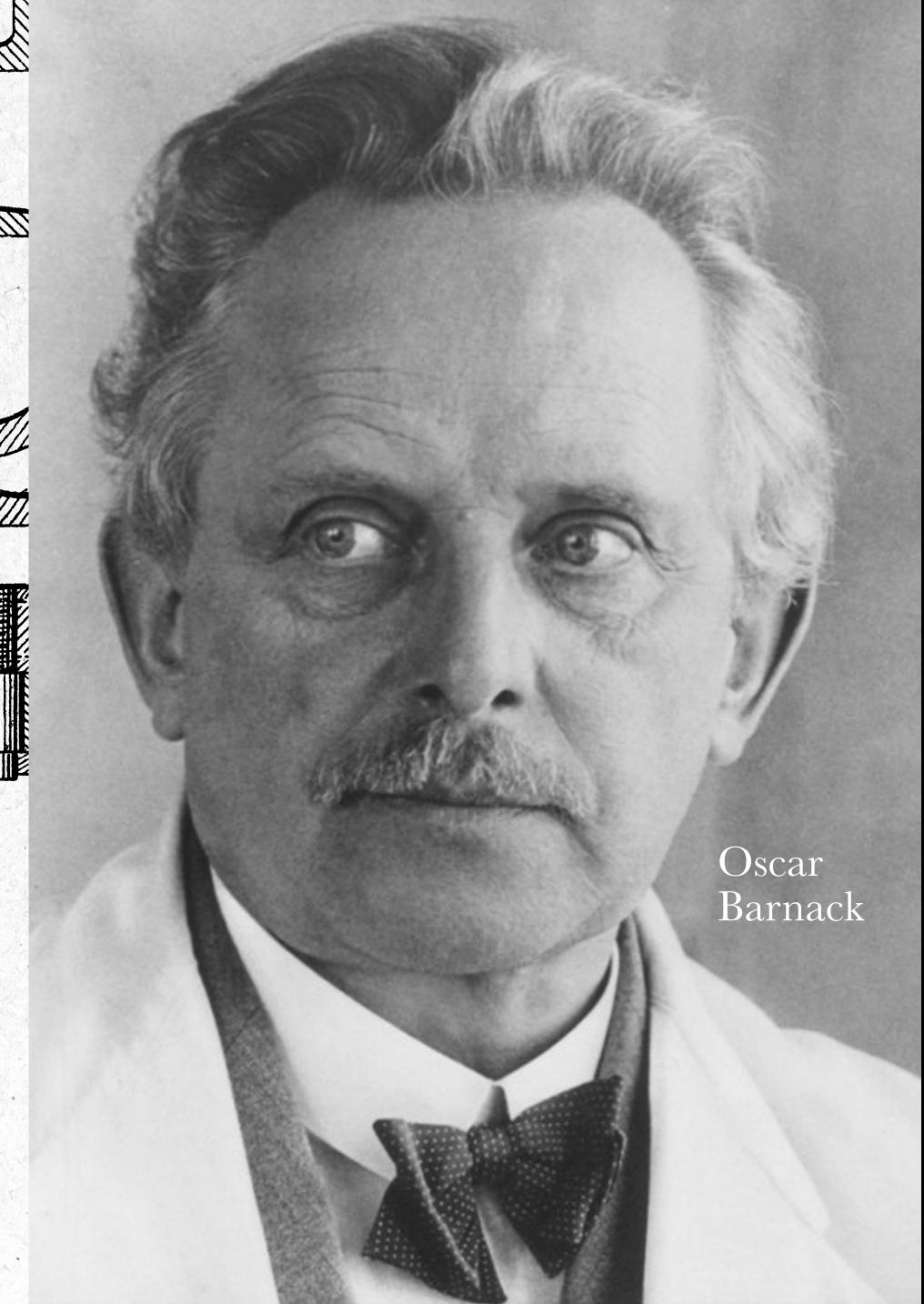


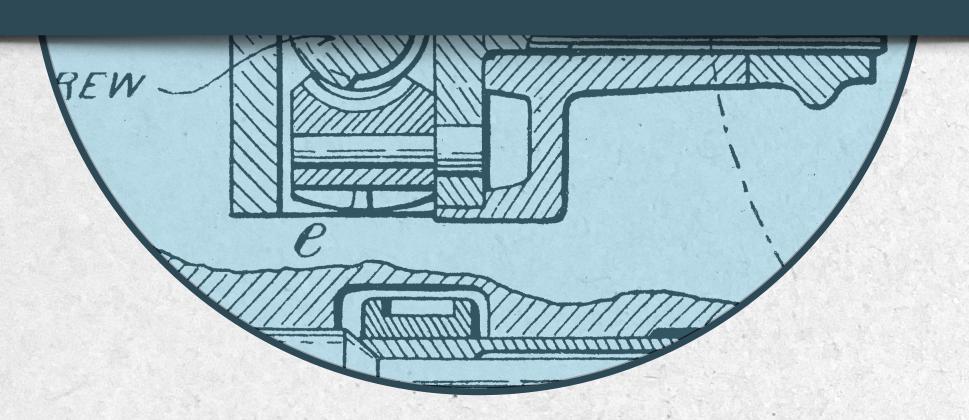
- 1. It's not aimless.
- 2. It's not an 'innovation council' coming up with the next big idea.

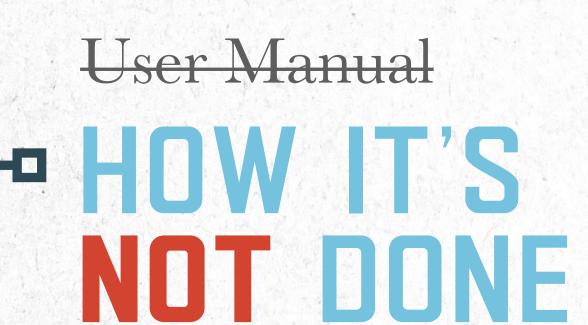


It can come from a single person, anywhere.

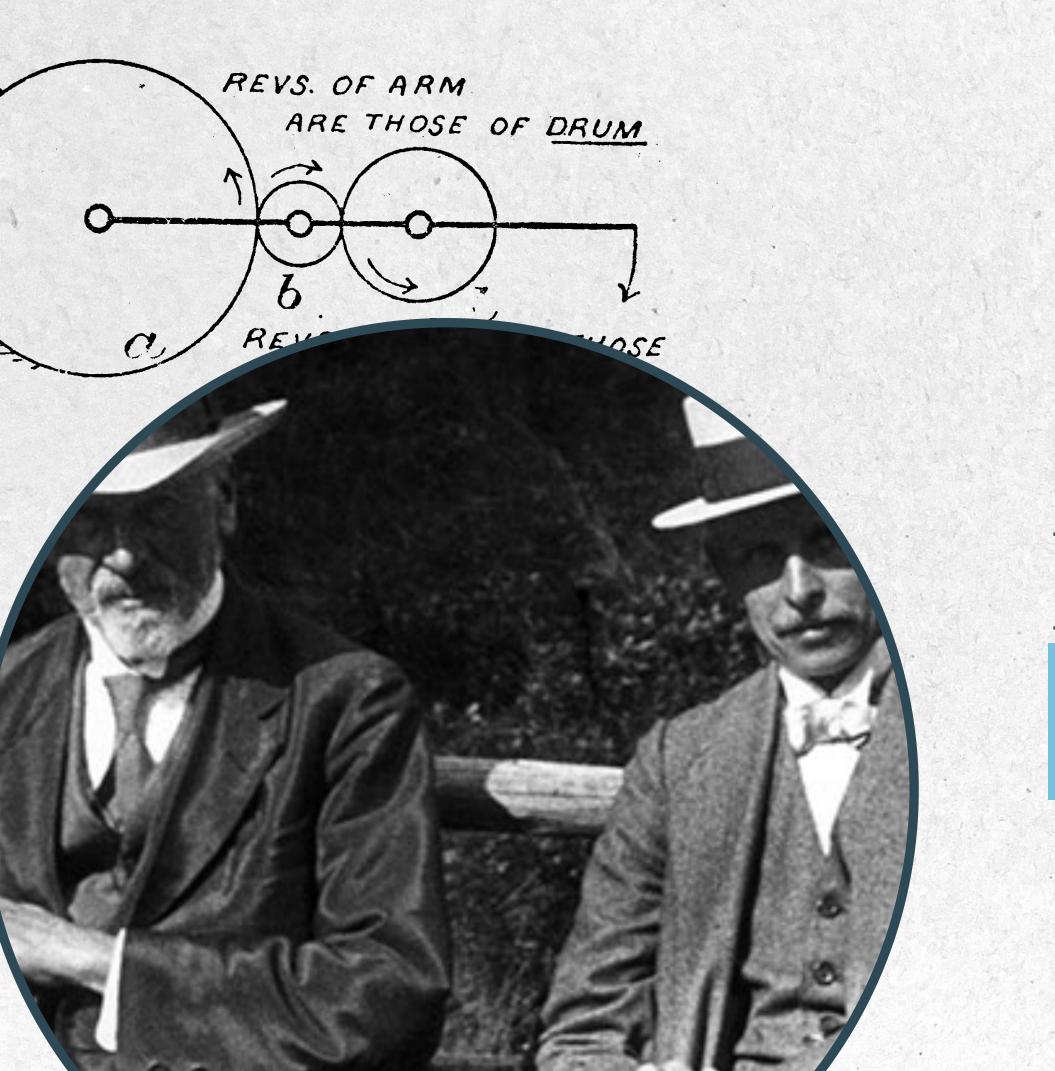
One person can spark a movement.







- 1. It's not aimless.
- 2. It's not an 'innovation council' coming up with the next big idea.
- 3. It's not pure luck.





Ernst Leitz II, Oscar Barnack's employer supported him in his experimentation that led to the breakthrough invention of the Leica

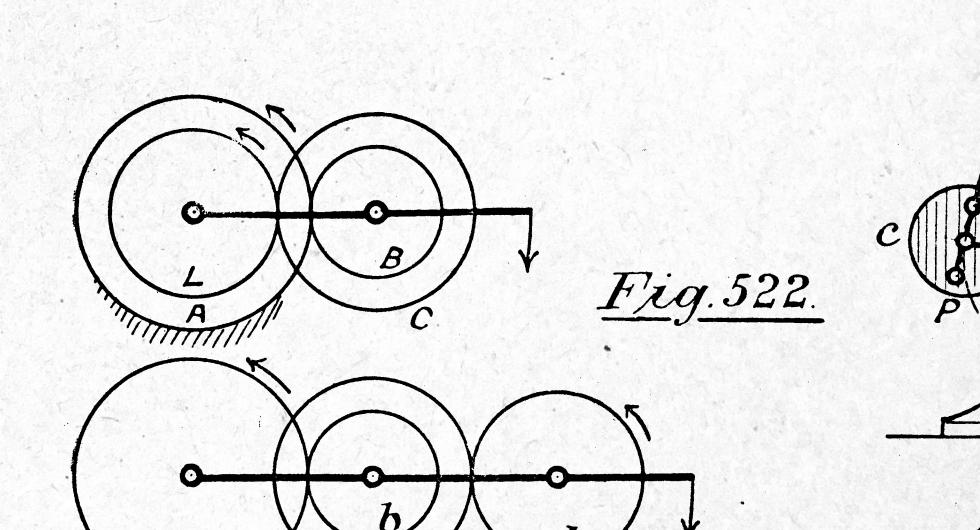
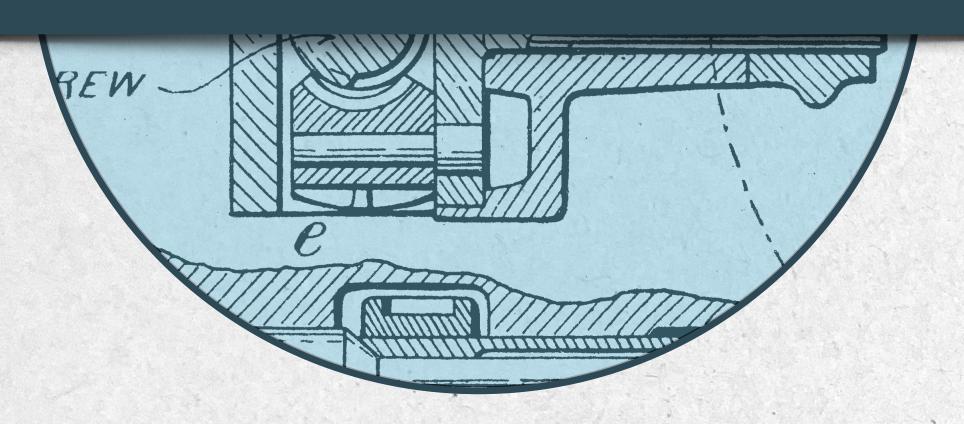
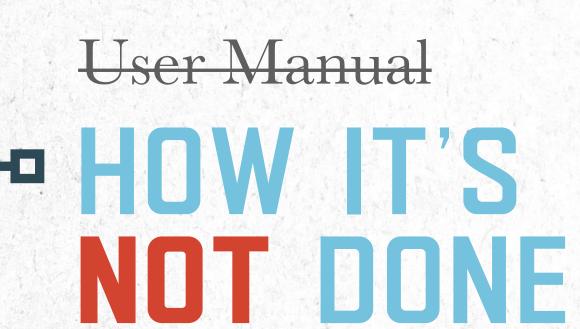


Fig. 520

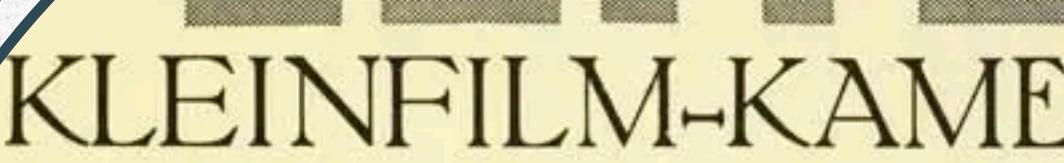


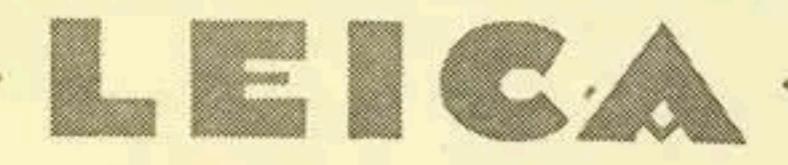


- 1. It's not aimless.
- 2. It's not an 'innovation council' coming up with the next big idea.
- 3. It's not pure luck.
- 4. It doesn't happen overnight.

It's making the leap identifying breakthrough innovations when

identifying breakthrough innovations when they happen and embracing them.



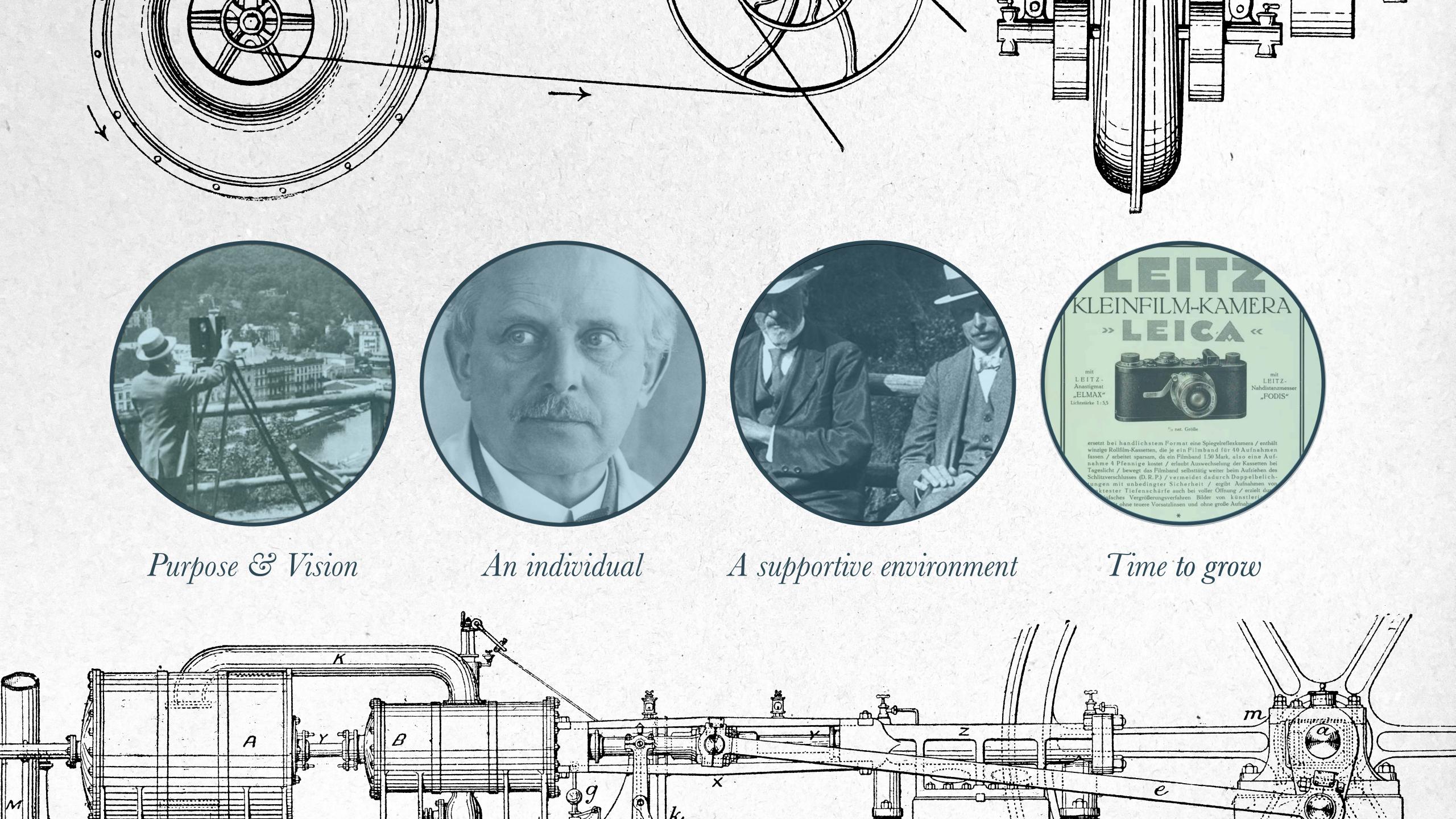


mit Anastigmat "ELMAX" Lichtstürke 1:3,5



nat. Größe

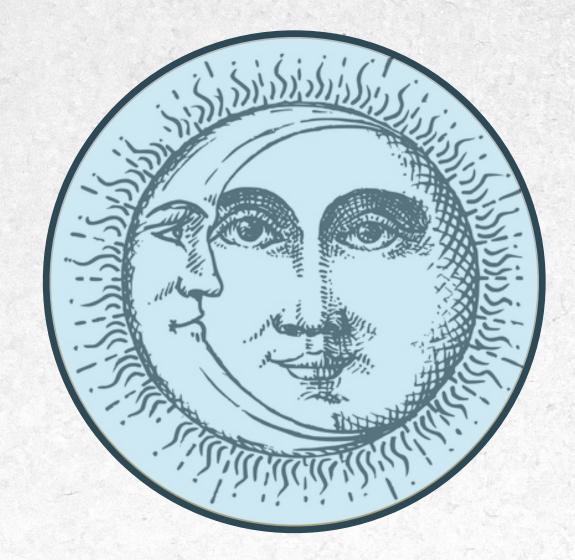
ersetzt bei handlichstem Format eine Spiegelreflexkamera/ winzige Rollfilm-Kassetten, die je ein Filmband für 40 Aufna fassen / arbeitet sparsam, da ein Filmband 1.50 Mark, also ein nahme 4 Pfennige kostet / erlaubt Auswechselung der Kasse



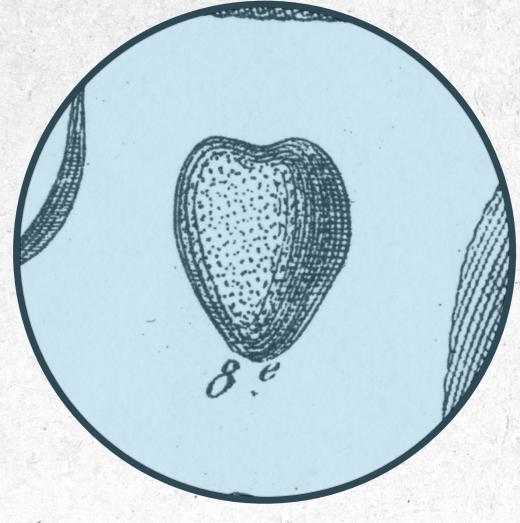


The best way to jump S-curves?

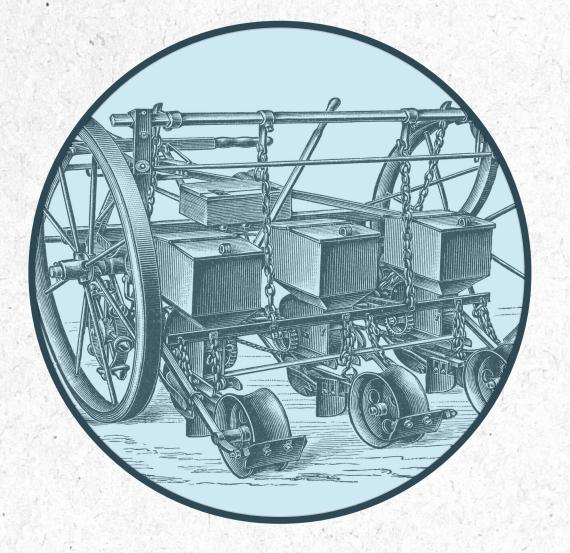
Let 1,000 flowers bloom



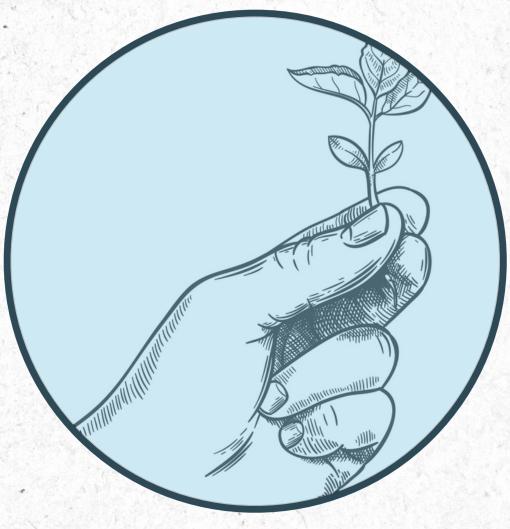
The sun
Purpose & Vision



A seed
An individual

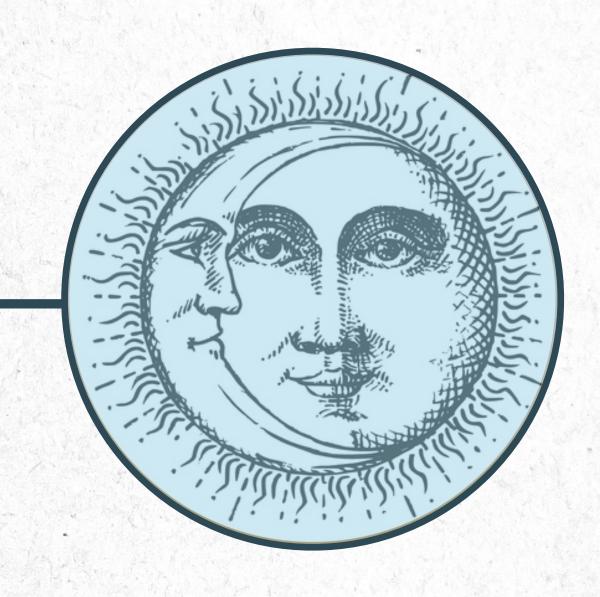


The soil
A supportive environment



Time to grow

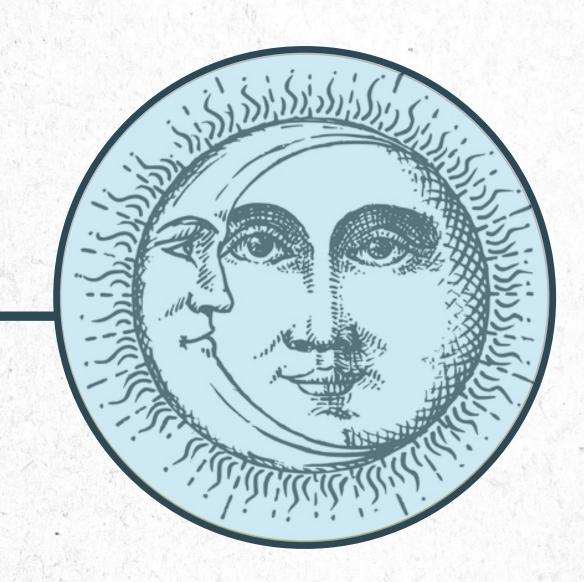
a clear purpose.



We have to do everything we can to protect the Open Web.

Drupal is a Public Good
that enables the Open Web.

ed to have vision lear purpose.



Who is Drupal for?

Drupal is for ambitious site builders.

Developer

Ambitious Site Builder

Content Authors (and Site Builders)

Writes code

Mostly through the UI

Drags and drops

Uses command line

(Some) custom code

Does not write code

Tool of choice:

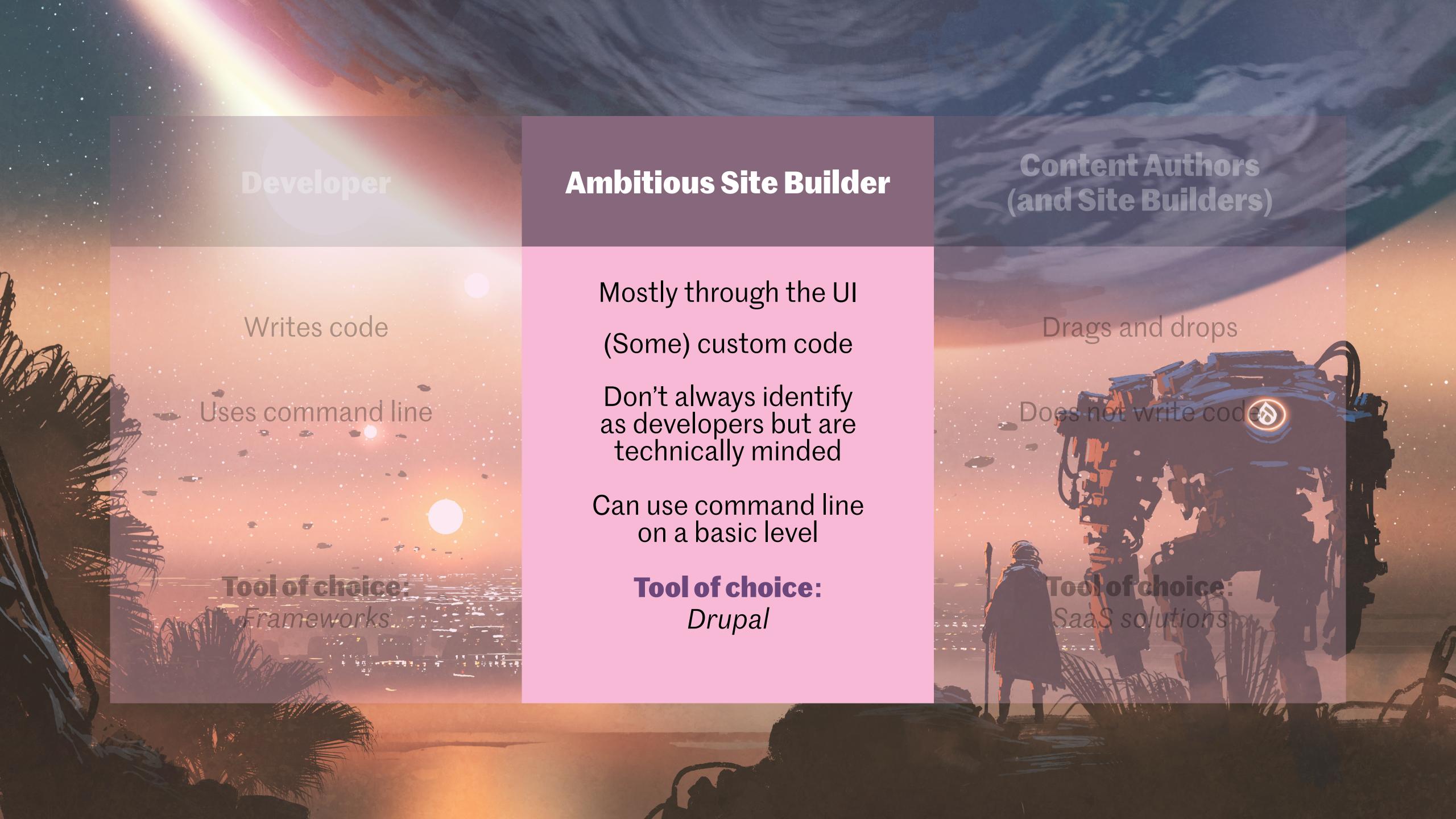
Frameworks

Tool of choice:

Drupal

Tool of choice:

SaaS solutions

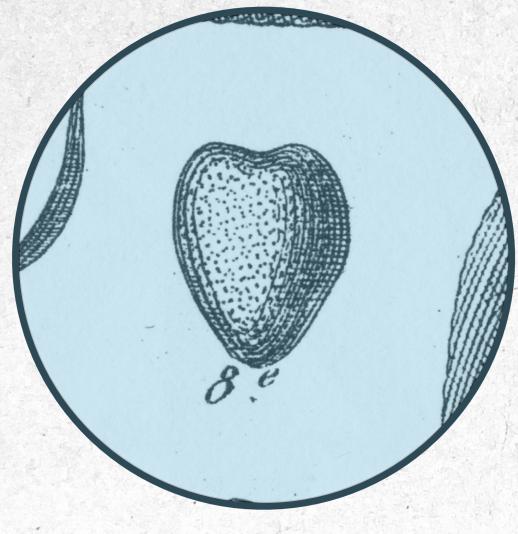


Letting 1,000 flowers bloom

in Drupal



The sun
A clear purpose



A seed
An individual



The soil

A supportive environment



Time





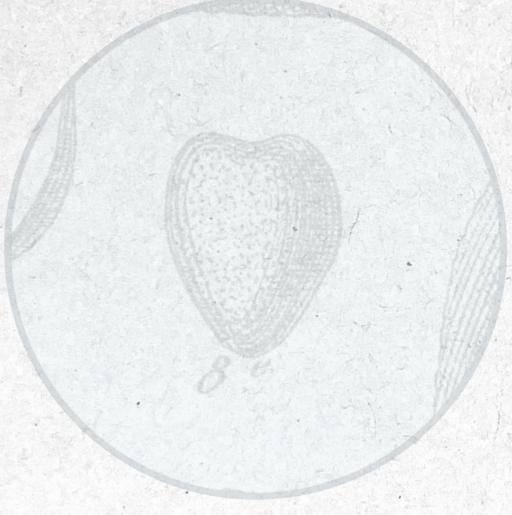
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Body (Edit summary)	
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Letting 1,000 flowers bloom

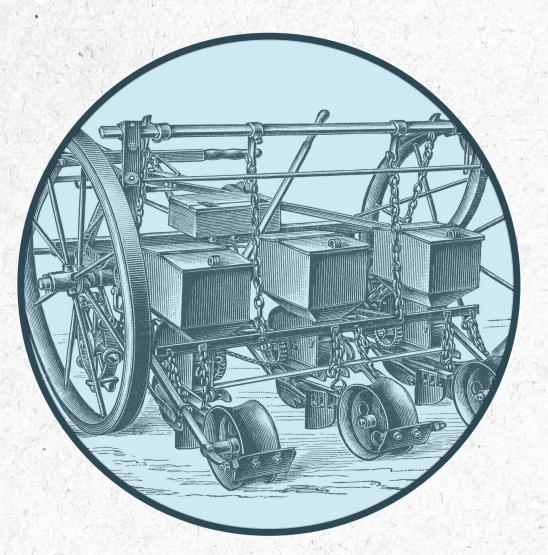
in Drupal



The sun
Purpose & Vision



A seed An individual.



The soil
A supportive environment



Time To grow



Great news!

Drupal has a supportive environment ready to foster innovation

Open Source license

Free collaboration tools on Drupal.org

Governance, Processes & Documentation

50,000 contributed modules and counting







Single Directory Components for improving the front-end developer experience

Menus are exposed as linksets for decoupled Drupal sites

10.1.0 RELEASE

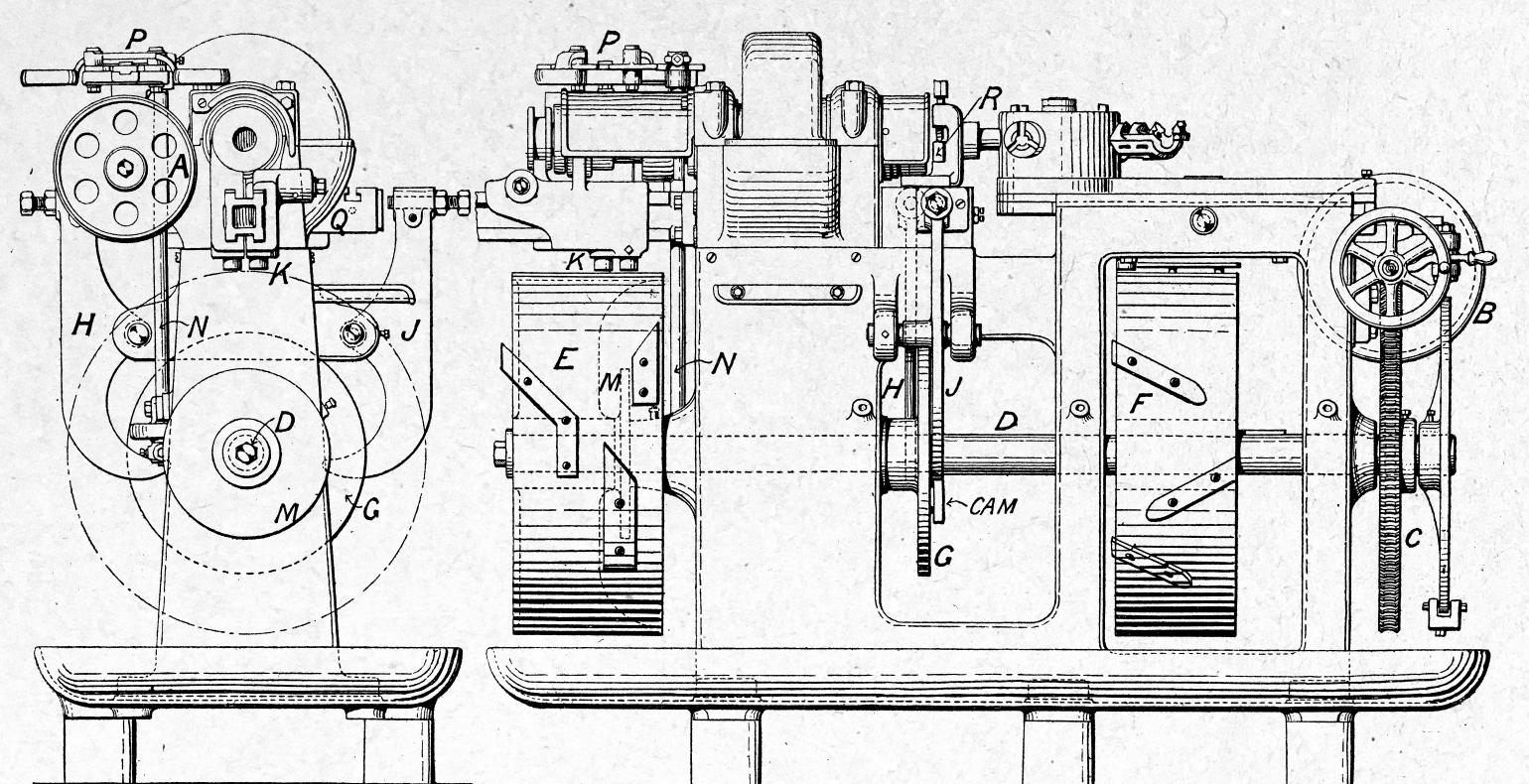
A streamlined content modeling experience

More flexible block and page management

Automated accessibility testing added to Core

Announcement experimental module

Content editing made easier with various CKEditor improvements



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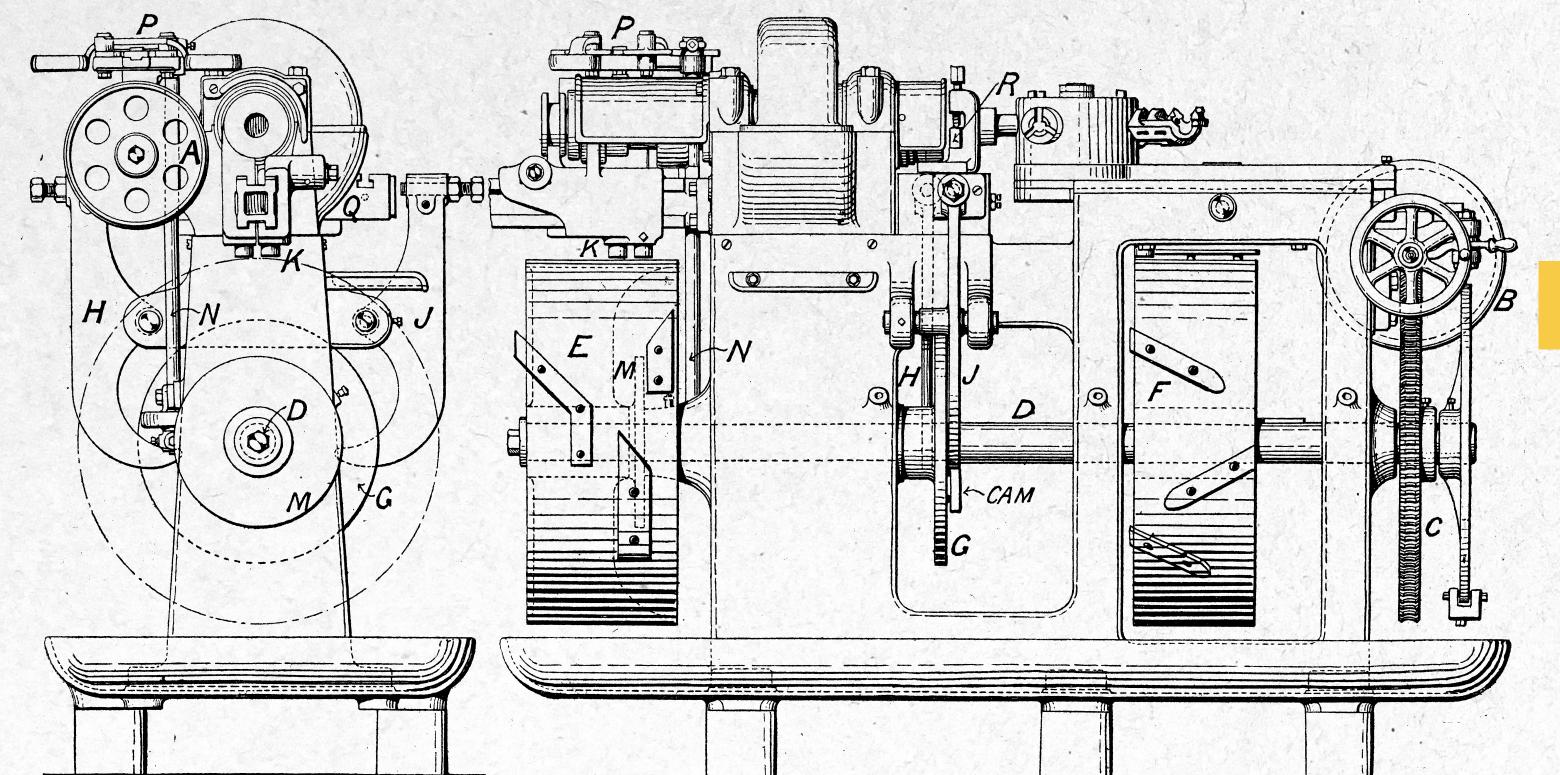
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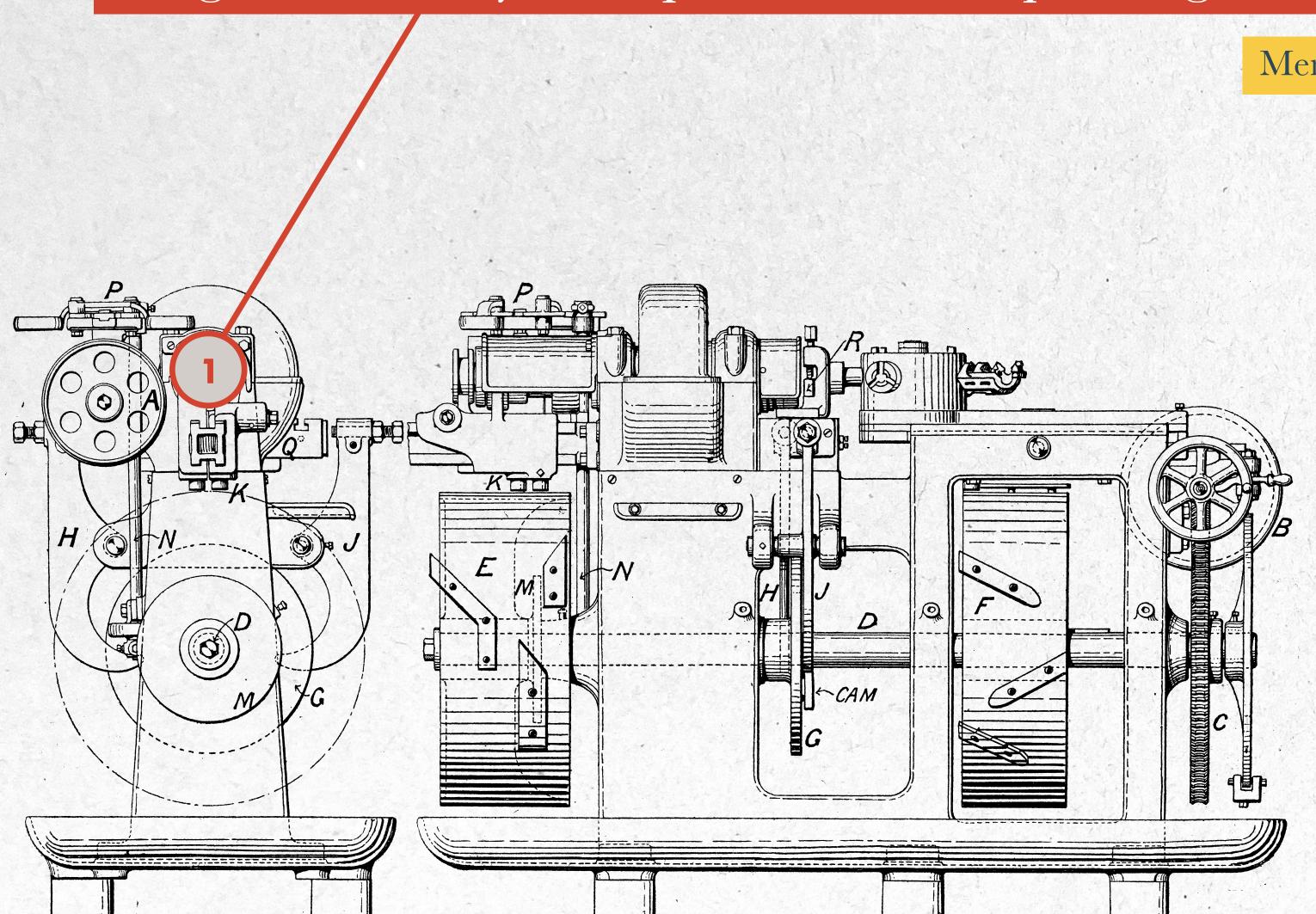
Content editing made easier with various CKEditor improvements

Faster real and perceived page performance



10.1.0-RC1 is happening this week A minor release, jam-packed with innovation!

Single Directory Components for improving the front-end developer experience



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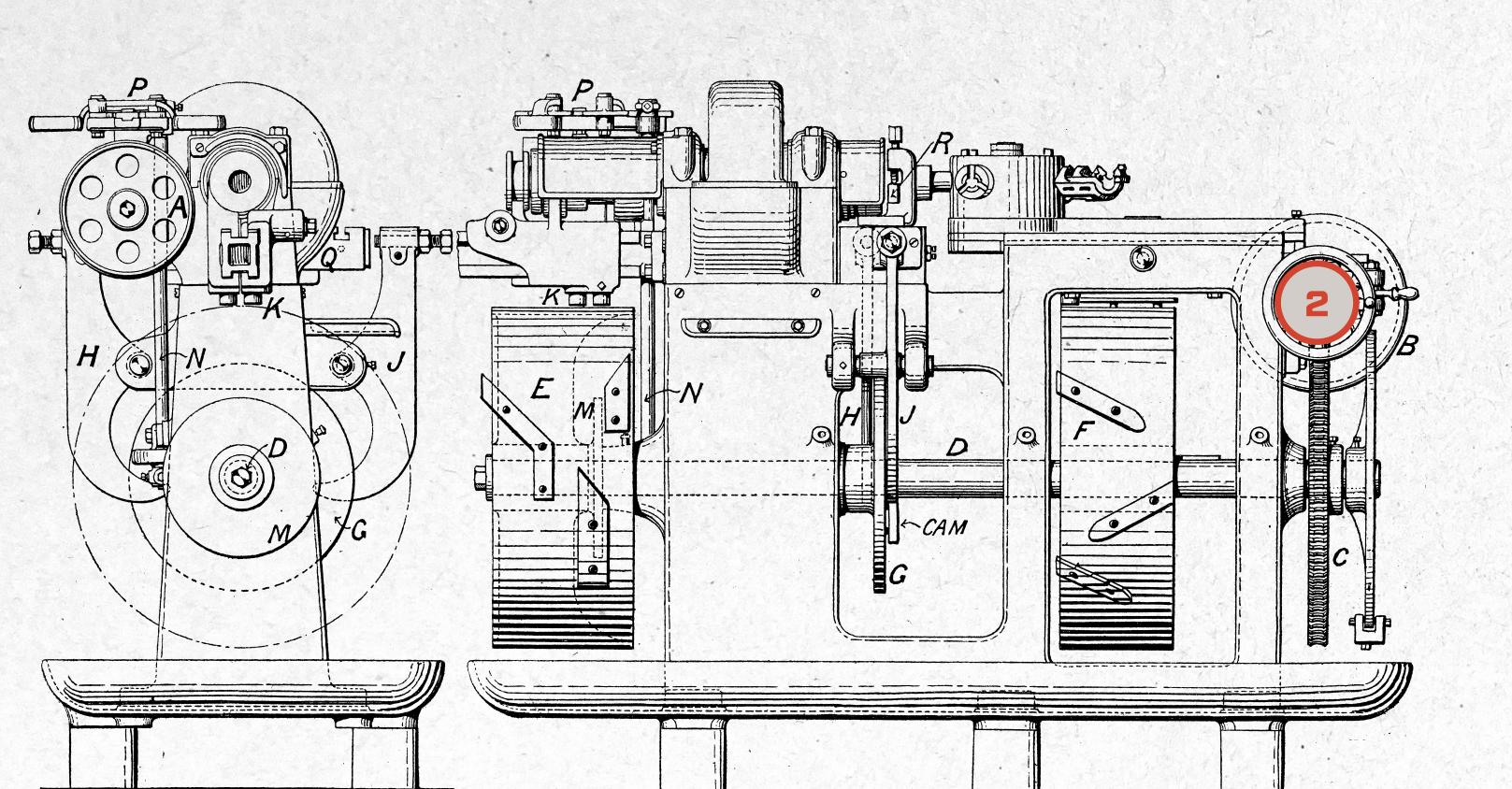
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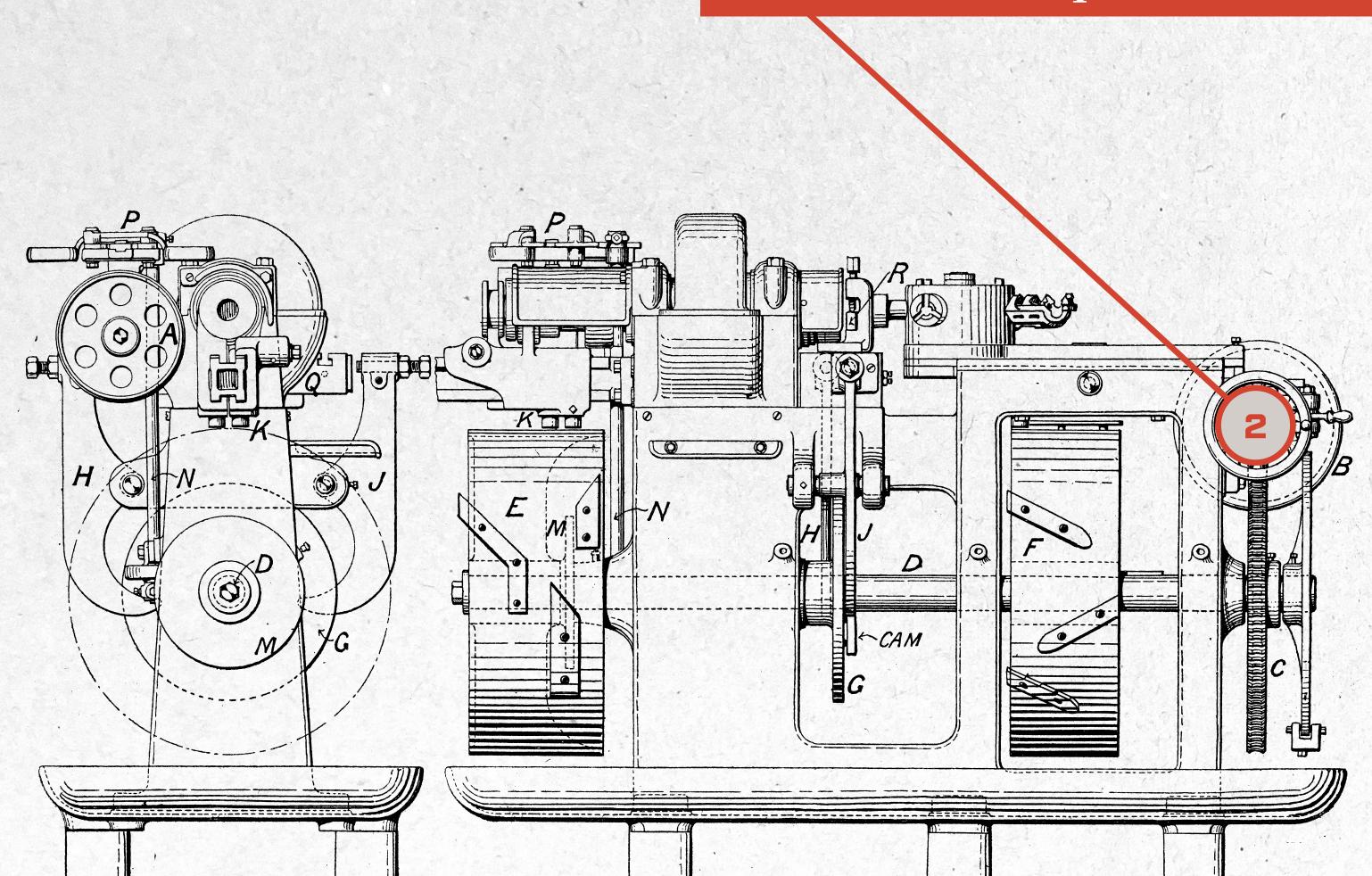
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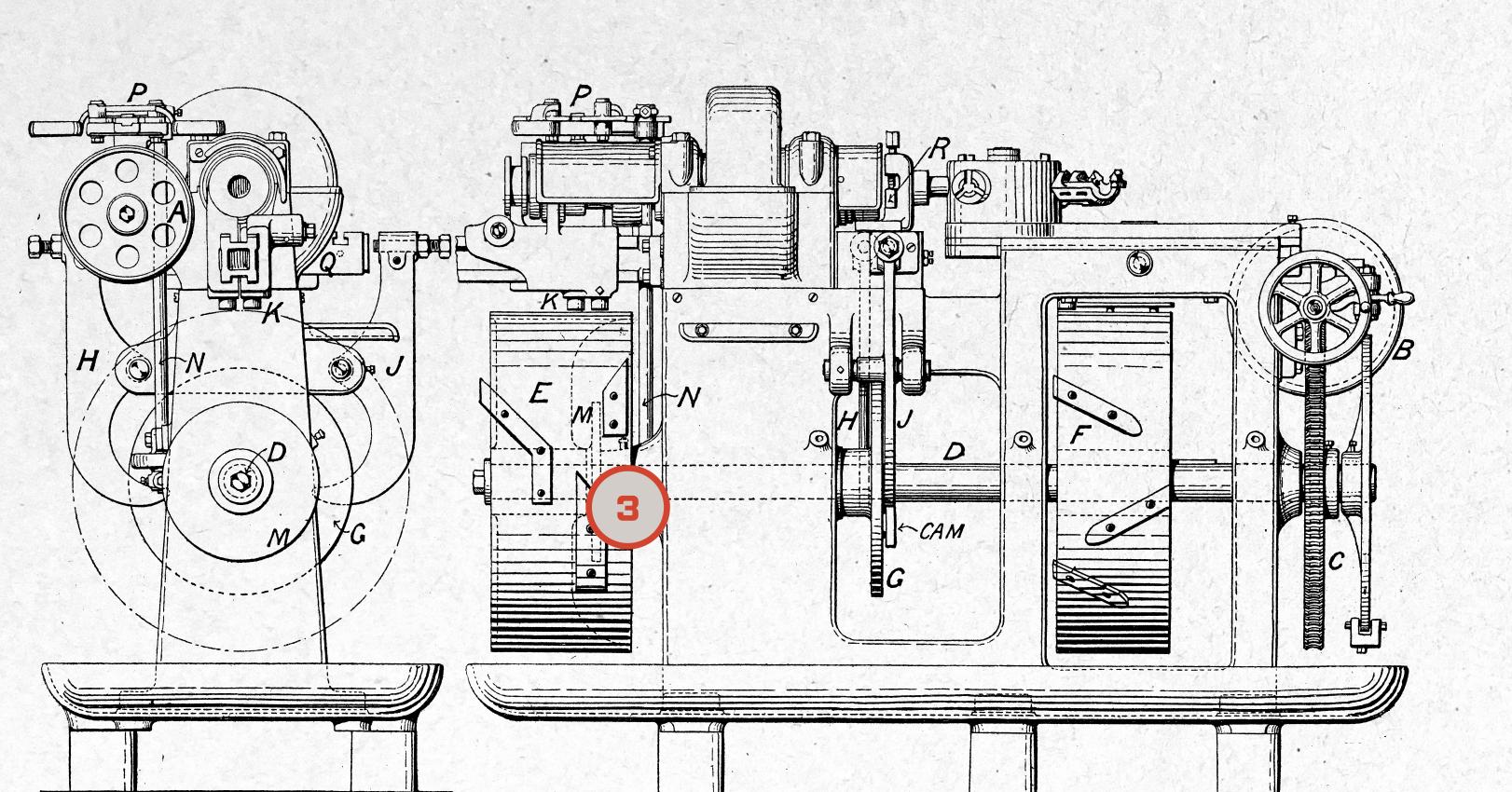
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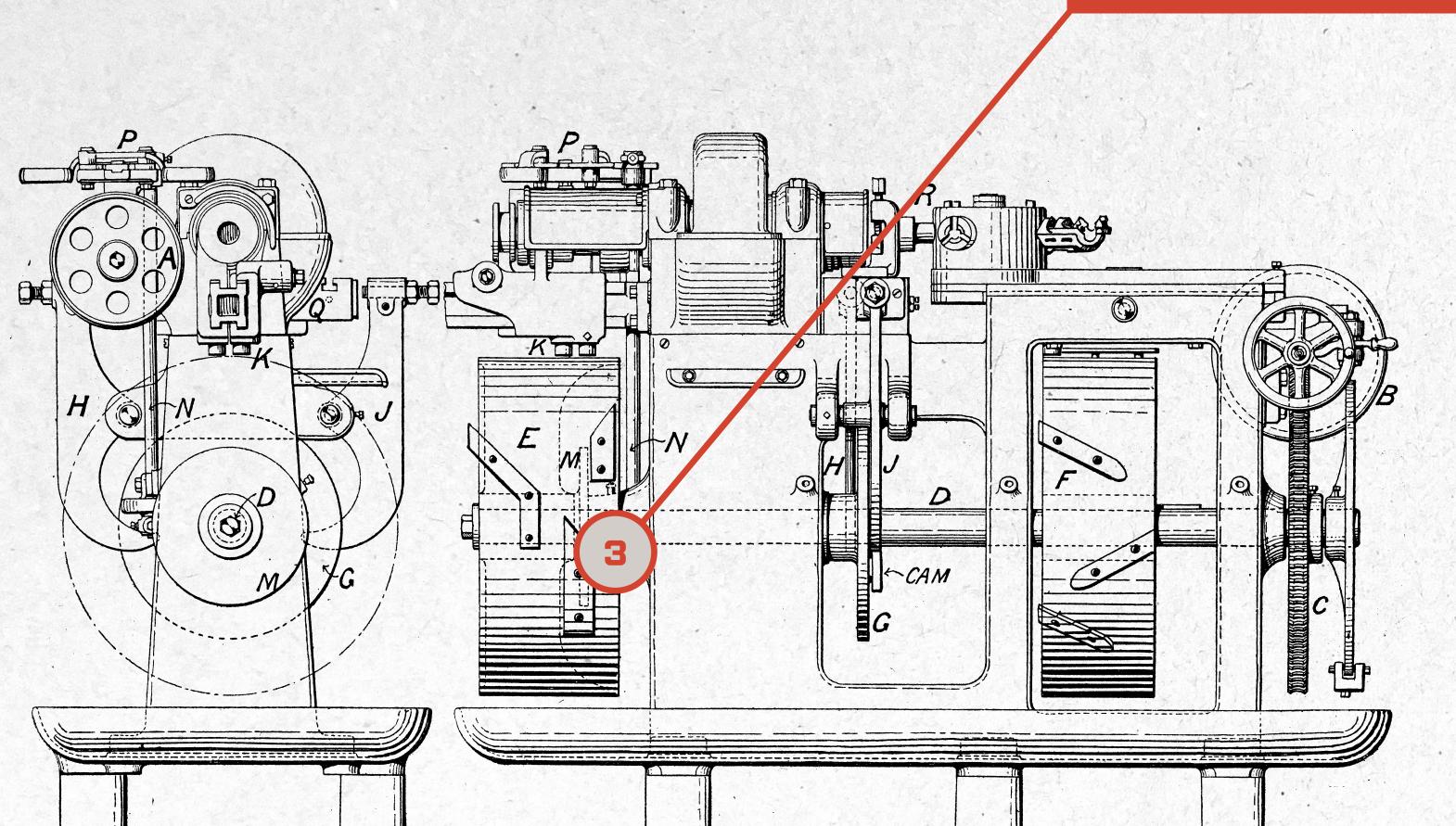
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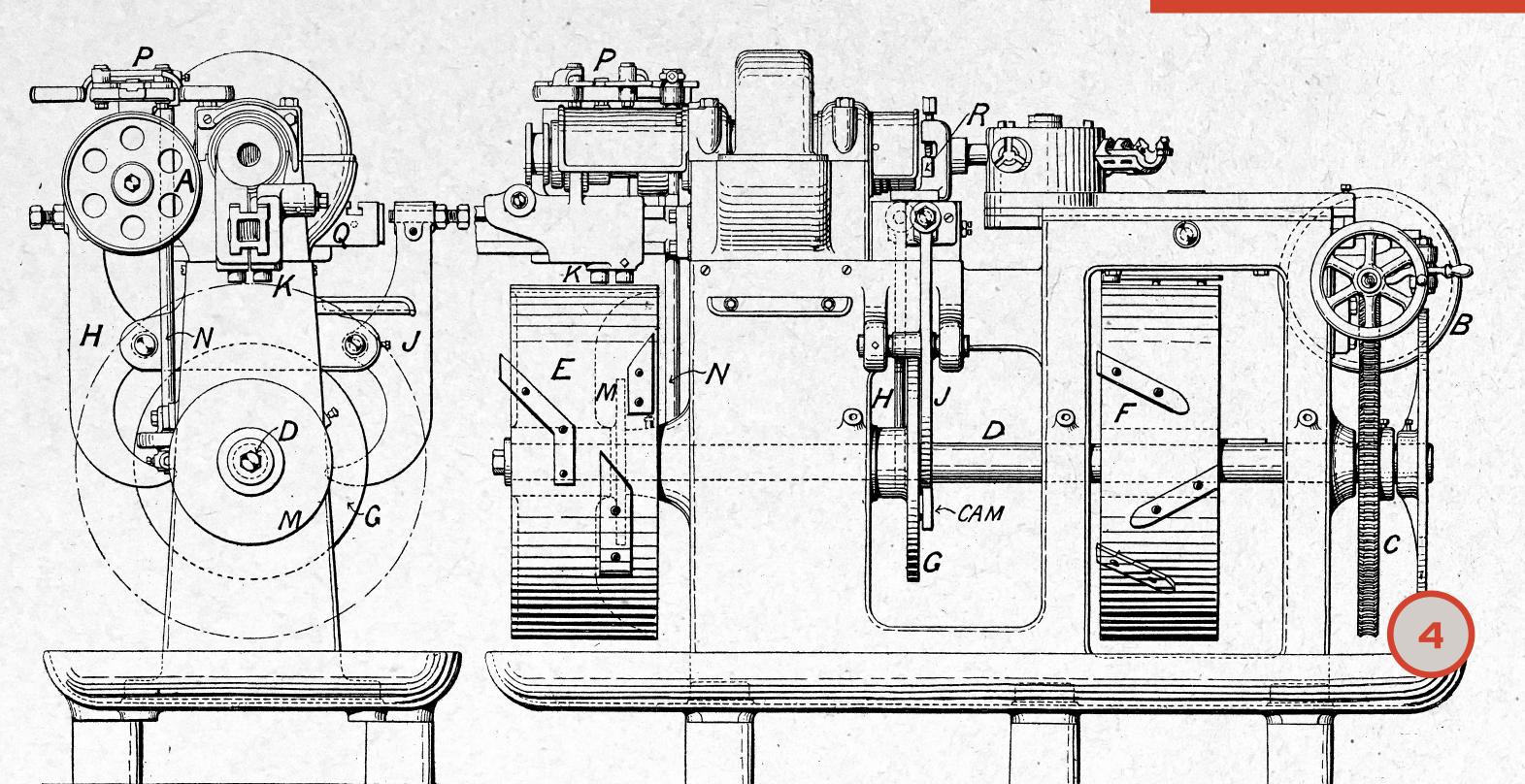


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Kaå -CAM

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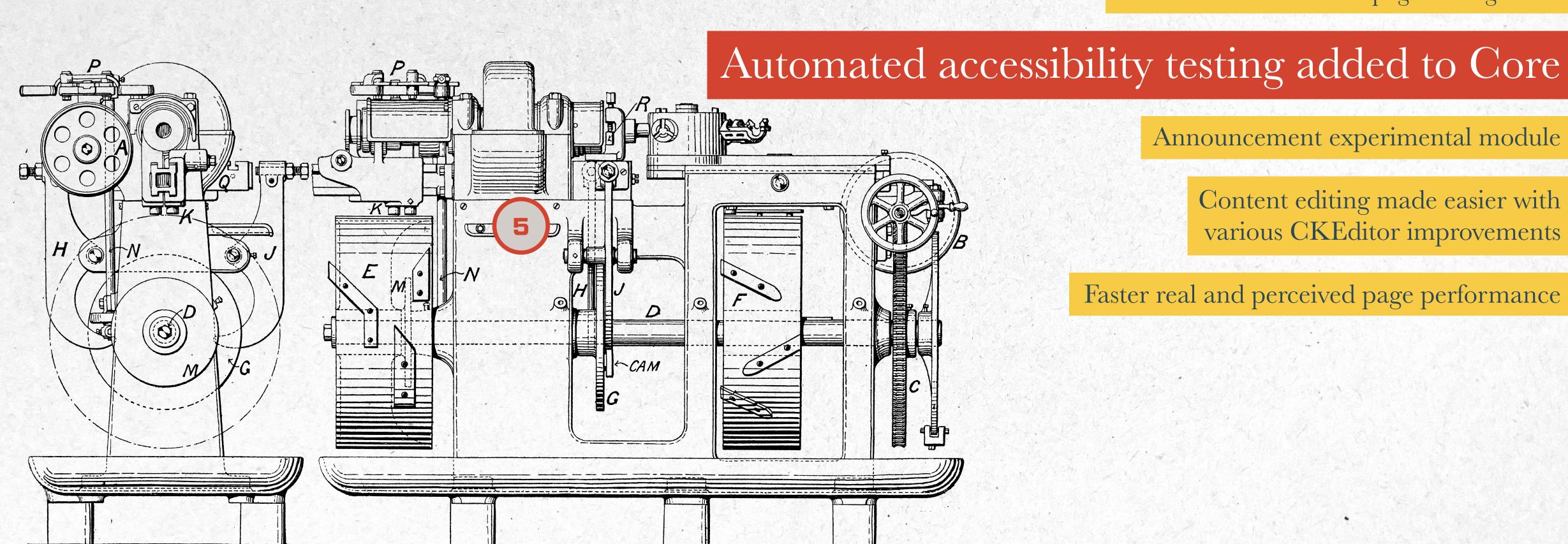
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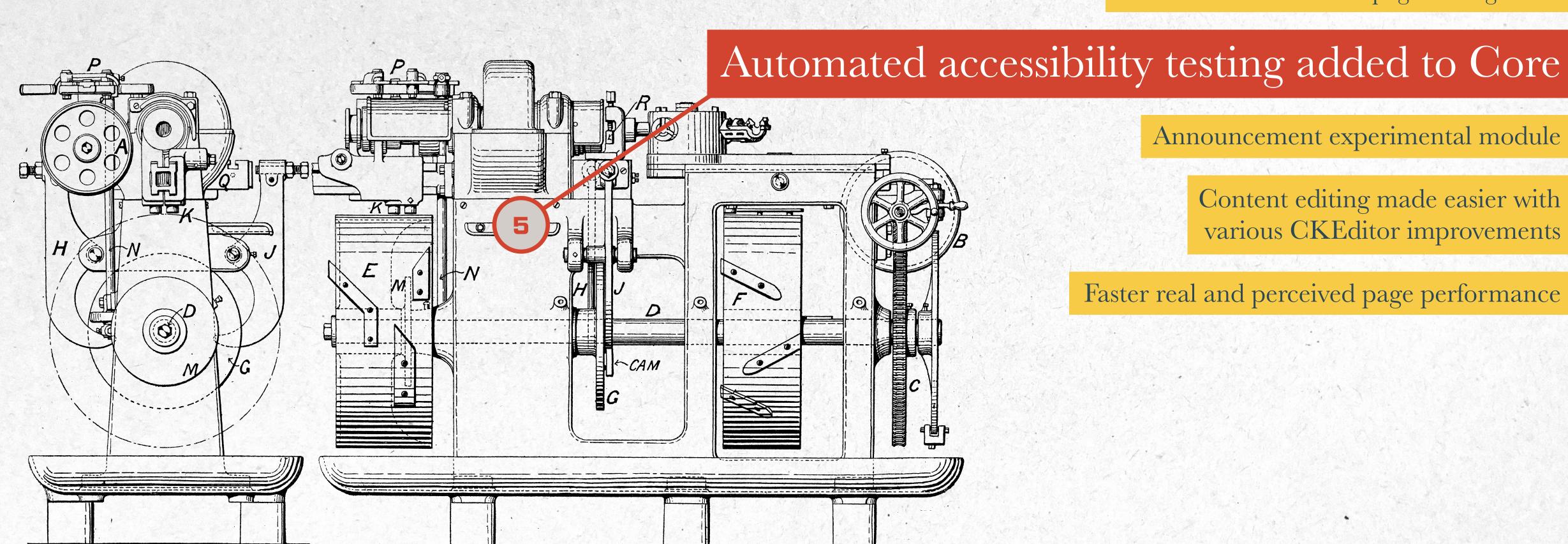
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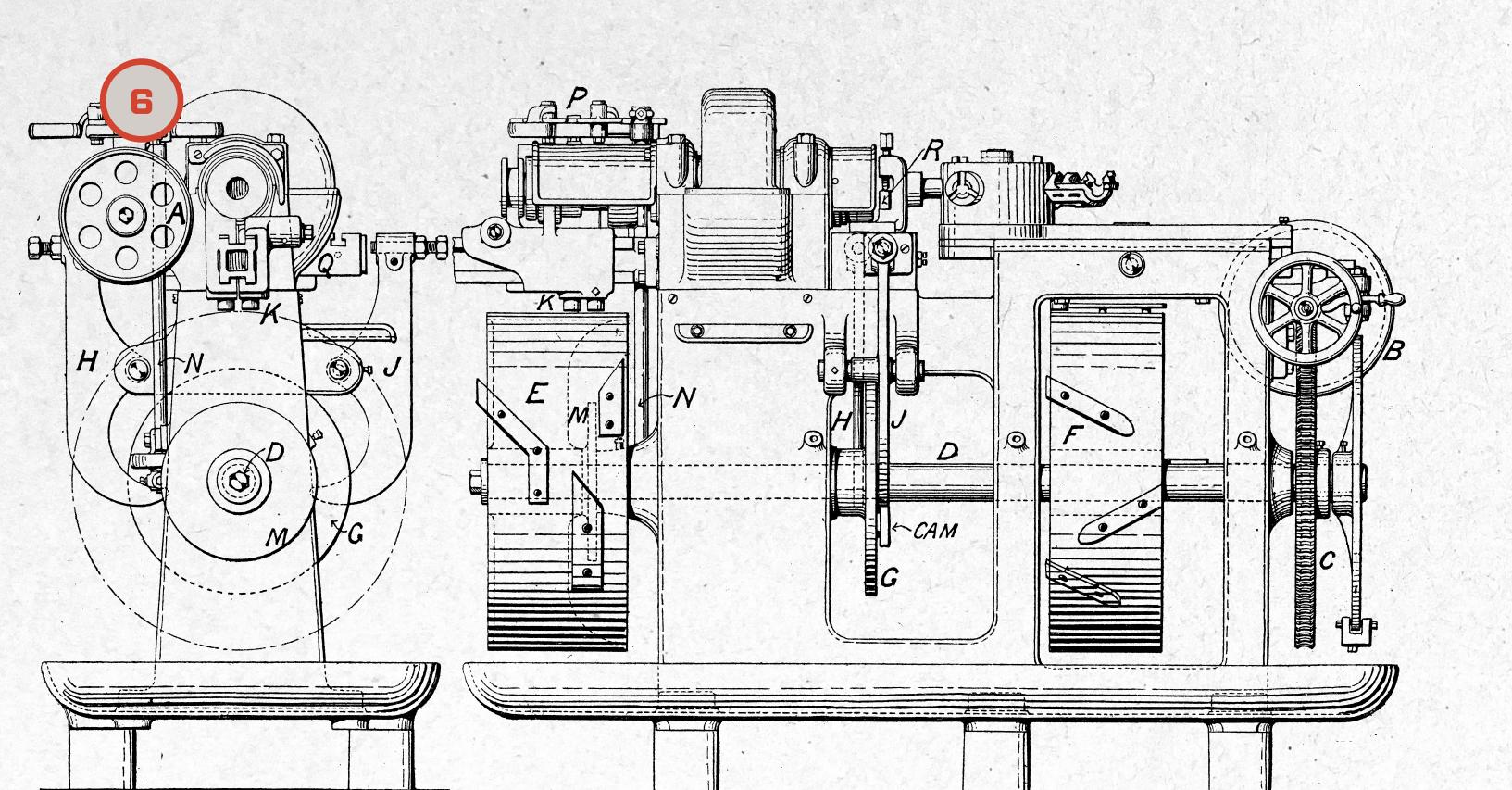
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Faster real and perceived page performance





Shows a feed of announcements
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administrators

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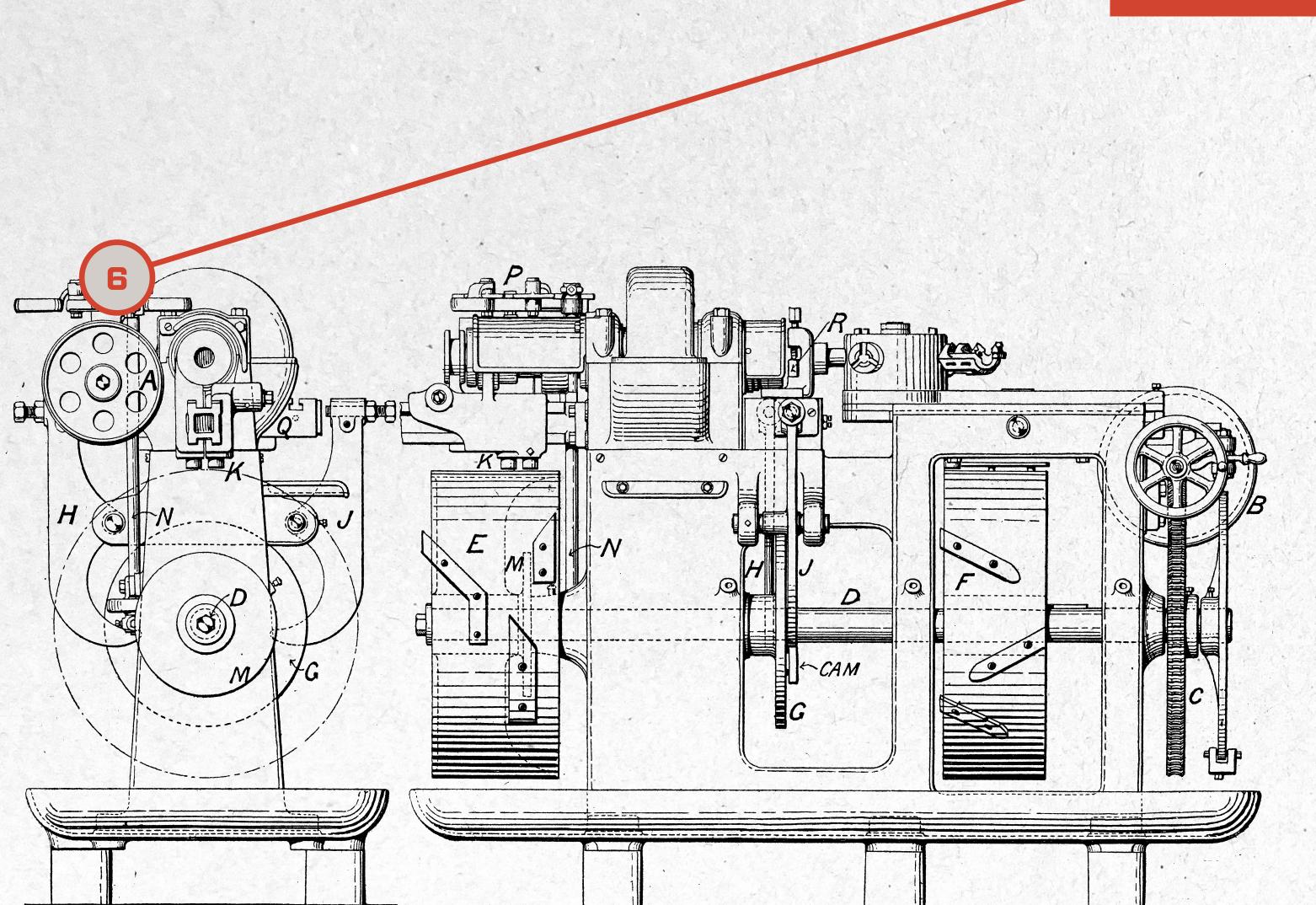
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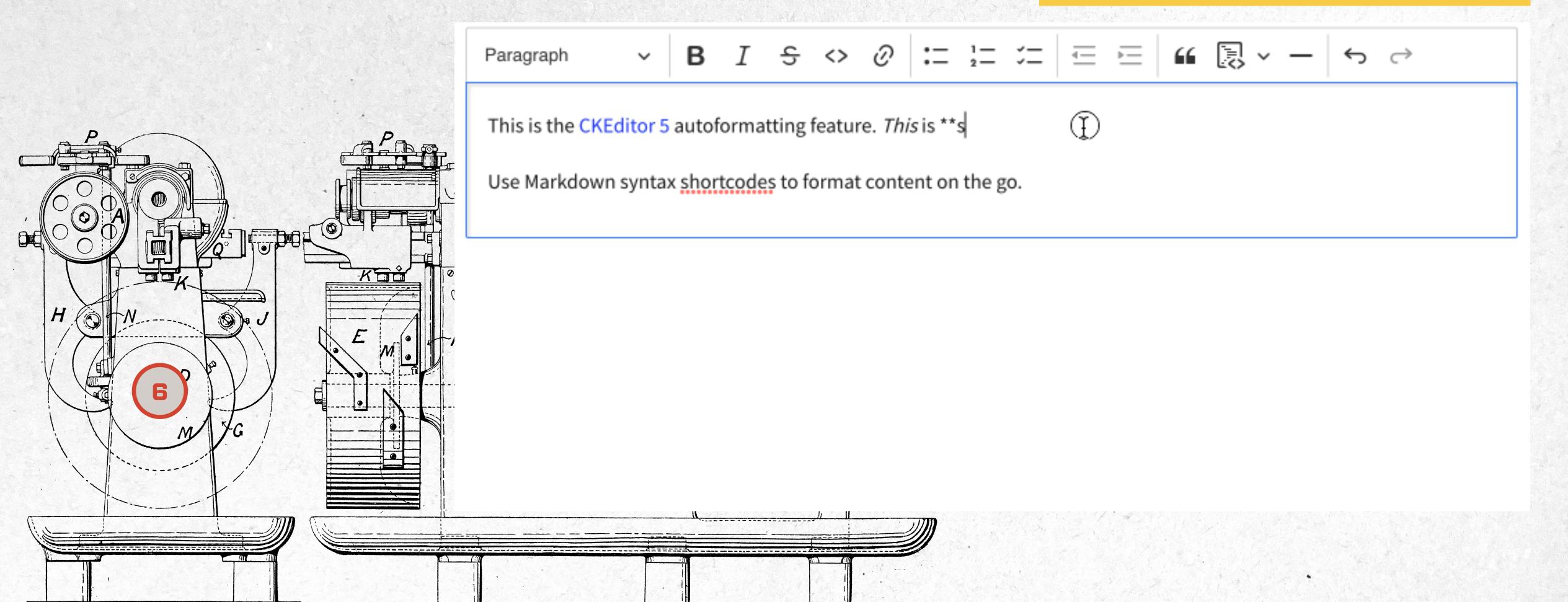


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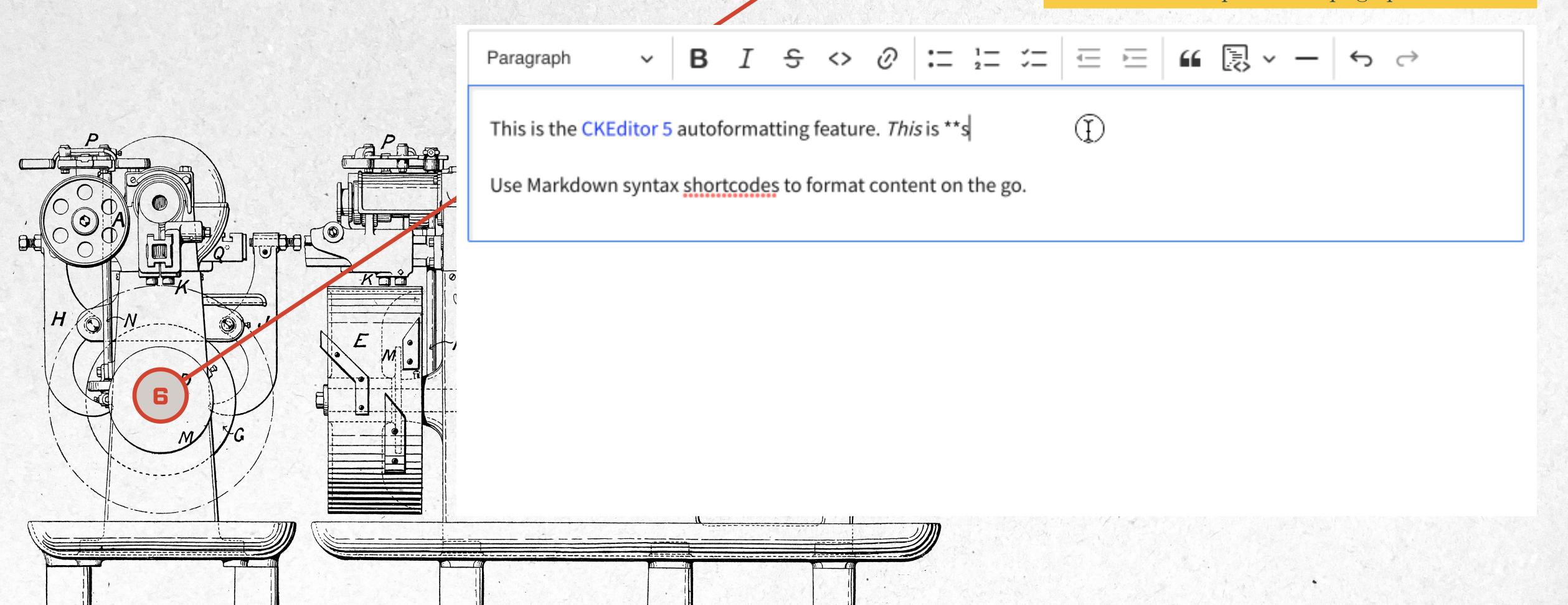
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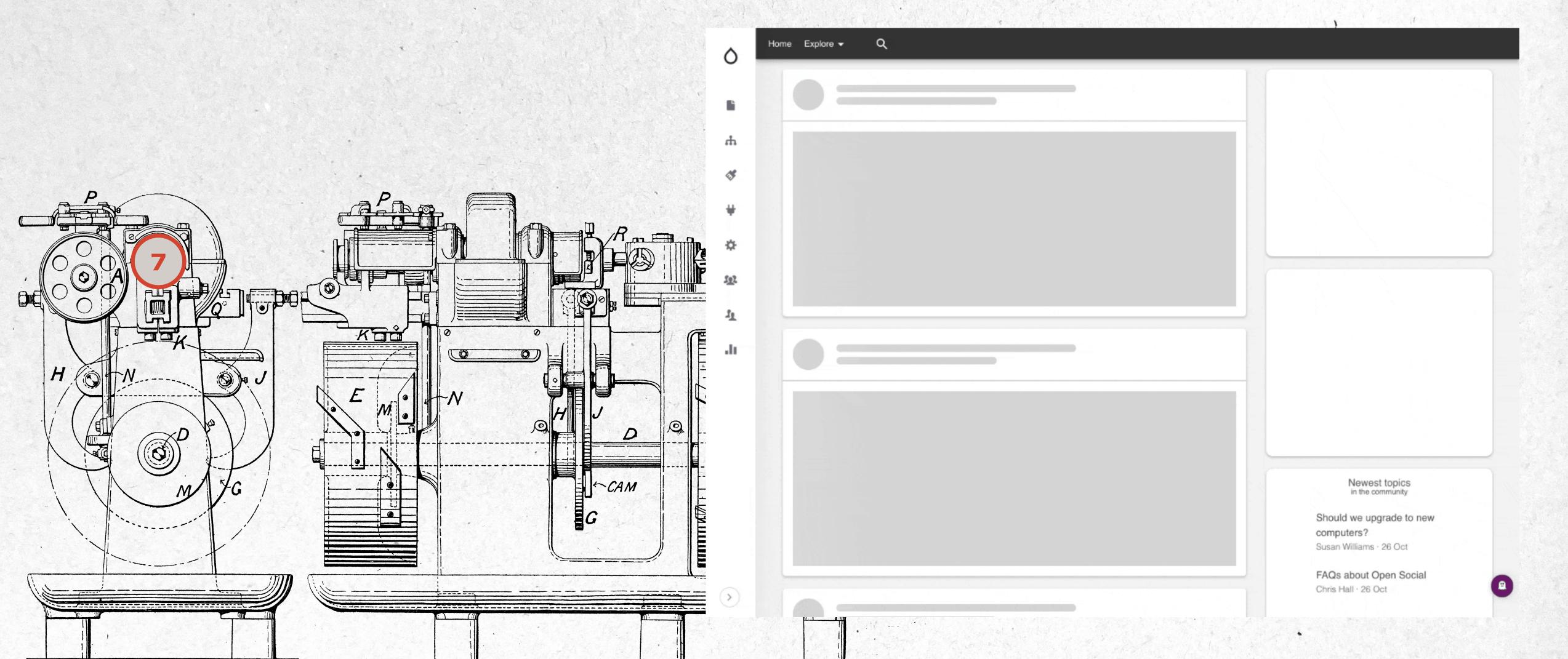
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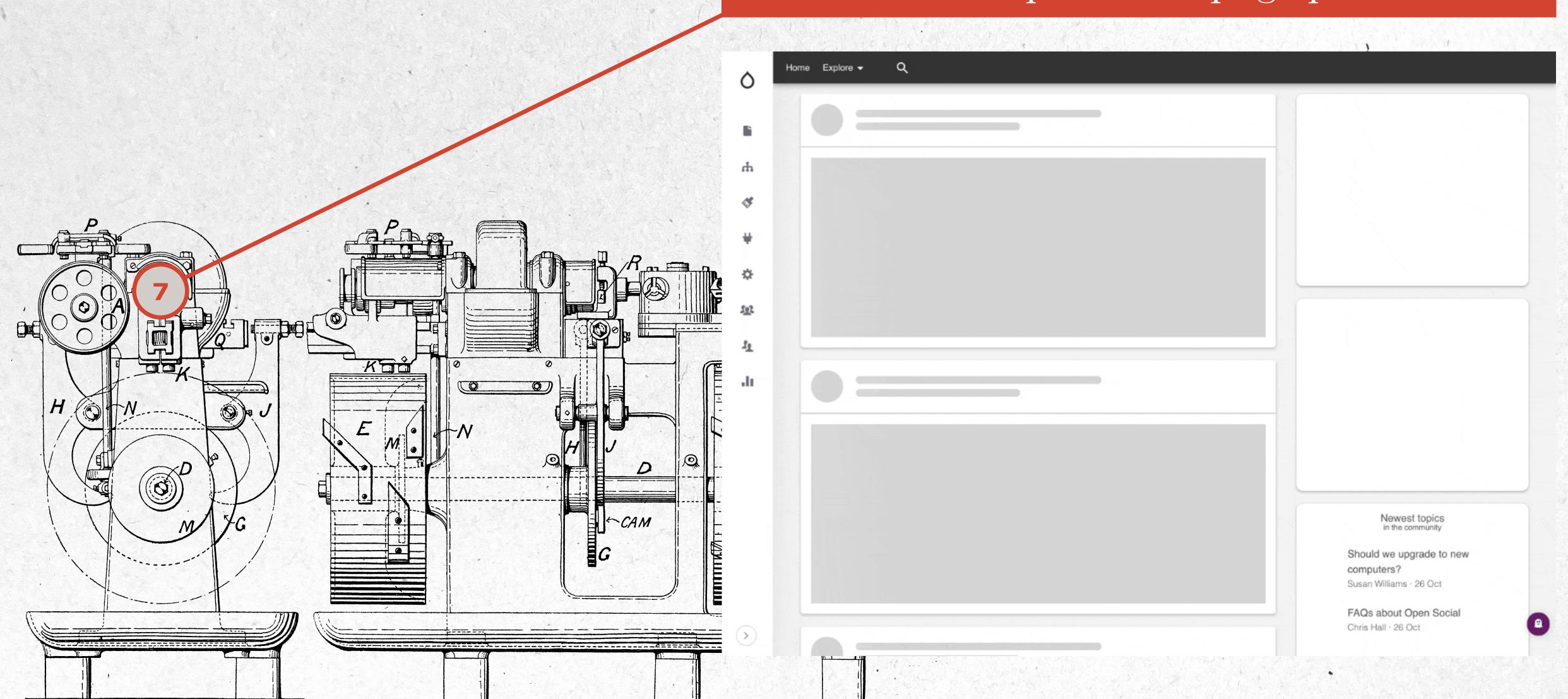
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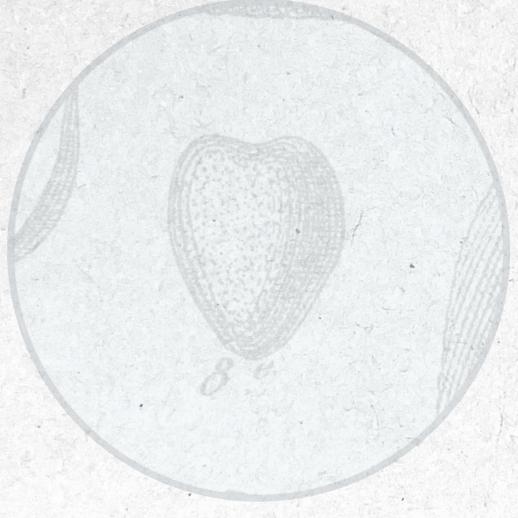


Letting 1,000 flowers bloom

in Drupal



The sun
Purpose & Vision



A seed An individual



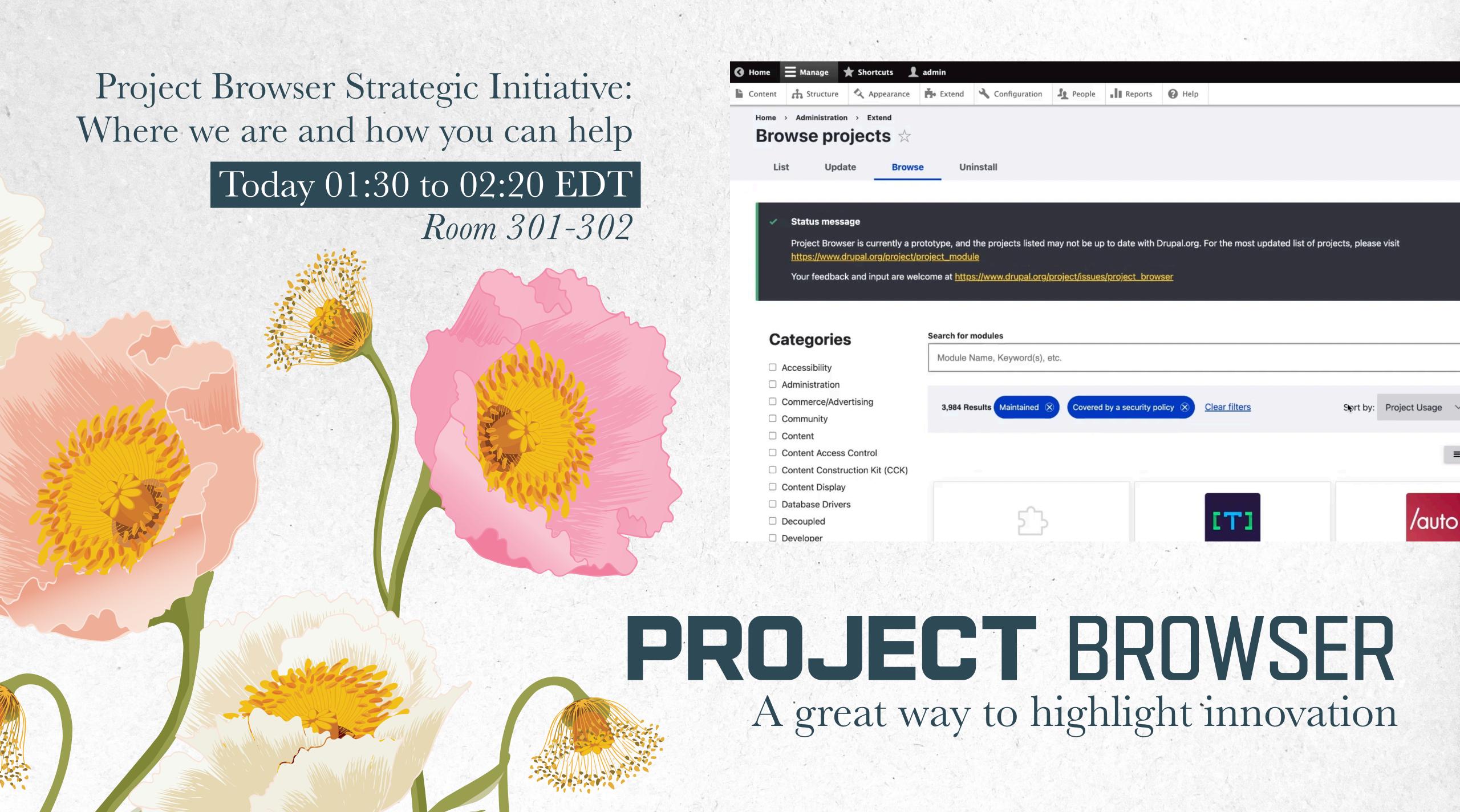
The soil

A supportive environment



Time to grow

Now, How do we spotlight great innovations,' and nurture our best ideas?









JUBES



BUYTAERT

Project Lead and Founder, Drupal



BADDÝ **BREIDERT**

Chair, Drupal Association Board



DOYLE

CEO, Drupal Association



TOUZÉ

CEO, Skilld

MARTIN ANDERSON-CLUTZ

Senior Solutions Engineer, Acquia

JUBES



BUYTAERT

Project Lead and Founder, Drupal



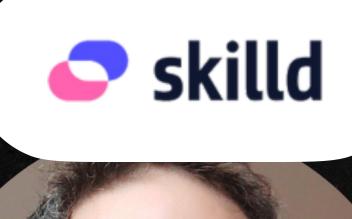
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Chair, Drupal Association Board



DOYLE

CEO, Drupal Association



Acquia



TOUZÉ

CEO, Skilld

MARTIN ANDERSON-CLUTZ

Senior Solutions Engineer, Acquia

TOP SPONSORING ORGS

SUBINISSIONS 35 SUBMISSIONS IN TOTAL



















Thank you sponsors!

1.JUDGES VOTED

INDEPENDENTLY RANKED THE PITCHES





NARROWED IT DOWN TO THE TO P

Next, it's your turn...

2. AUDIENCE VOTE

ON THE TOP 7 FINALISTS — YOU GET TO DECIDE WHICH GET FUNDED





PITCH A

Decoupled Layout Builder SUBMITTER: PreviousNext

LOCATION: Sydney, Australia

Hello

< PREVIOUS NEXT >





PITCH B

Contributing + Mentoring the Mentor

SUBMITTER: AmyJune Hineline

LOCATION: Hollister, CA, USA





PITCH C

Drupal Gutenberg for Enterprise CMSes SUBMITTER: Thor Andre Gretland LOCATION: Fredrikstad, Norway



A quick note:



PITCH C

Drupal Gutenberg for Enterprise CMSes

is compatible with

Decoupled Layout Builder

PITCH A





PITCH D

JSON Data and Schemas FTW!

SUBMITTER: Brad Jones

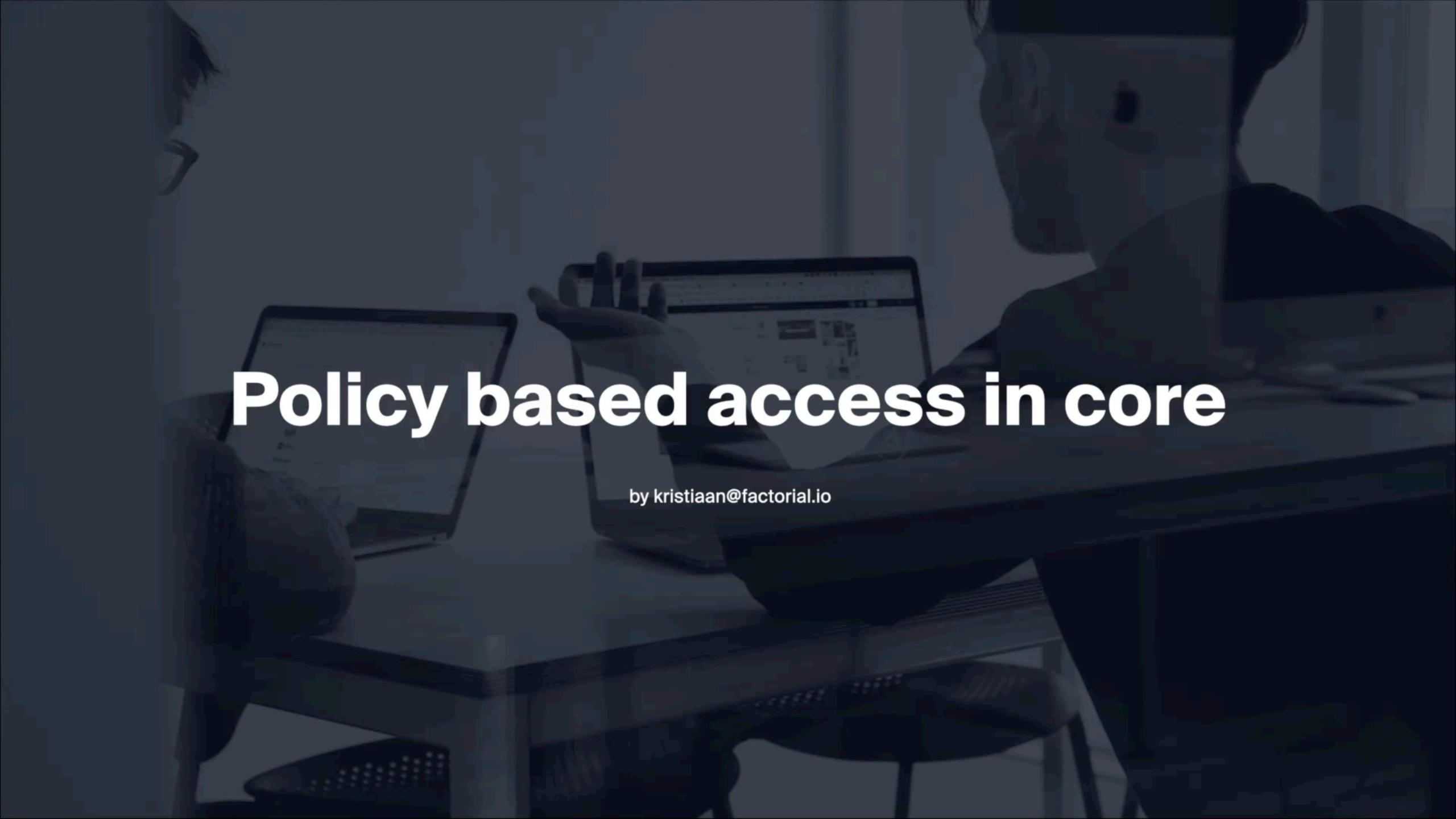
LOCATION: Lake City, CO, USA





PITCH E

Policy-based access in Core SUBMITTER: Kristiaan Van den Eynde LOCATION: Brecht, Belgium





PITCH F

AI Developer Assistant SUBMITTER: Mindaugas

LOCATION: Lithuania





PITCH G

Drupal API Client SUBMITTER: Brian Perry

LOCATION: Chicago, IL, USA





