



DRUPALCON
Prague

STATE OF DRUPAL

Dries Buytaert · @Dries on Twitter · #Driesnote

Why?

What is our purpose?

We work, we earn,
we feed our children

Is there more?

Yes

We are changing the world

We help individuals build a dream

We help individuals build a dream

We give small organizations a big voice

We help individuals build a dream

We give small organizations a big voice

We give enterprises a new idea

We help individuals build a dream

We give small organizations a big voice

We give enterprises a new idea

We inspire wonder and delight

We help individuals build a dream

We give small organizations a big voice

We give enterprises a new idea

We inspire wonder and delight

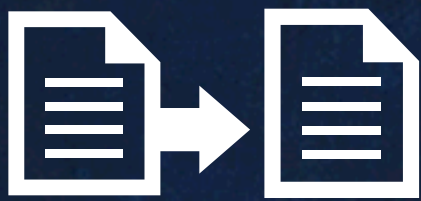
We admit no boundaries

And we will do it again

Hello
my name is

Drupal 8

6 INITIATIVES



**CONFIGURATION
MANAGEMENT**



MOBILE



BLOCKS++



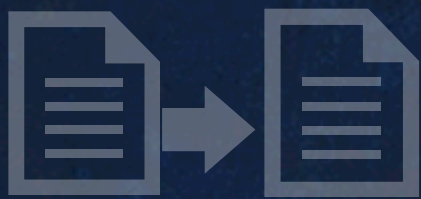
MULTILINGUAL



VIEWS



WEB SERVICES



**CONFIGURATION
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MOBILE



BLOCKS++



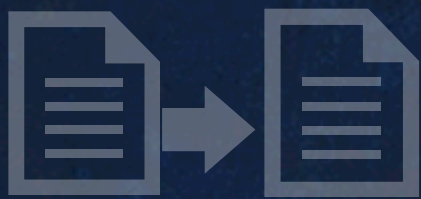
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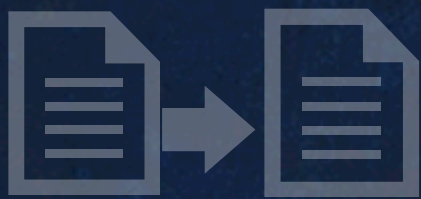
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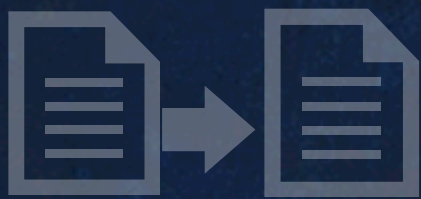
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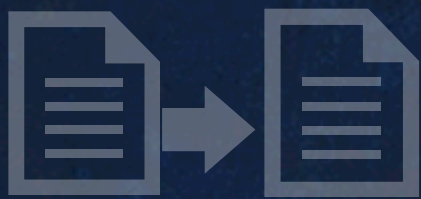
MULTILINGUAL



VIEWS



WEB SERVICES



**CONFIGURATION
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BLOCKS++



MULTILINGUAL



VIEWS



WEB SERVICES

6 INITIATIVES

**OVER
200
NEW FEATURES**

**OVER
200
NEW FEATURES**

OVER 200 NEW FEATURES

Improved content creation page

Schema.org integration

WYSIWYG in core

In-place editing

Mobile-friendly toolbar

Breakpoint API

Responsive images

Accessibility improvements

New entity and field system

Improved modules page

Symfony components

Native RESTful web services

PHPUnit

Backbone

Underscore

Guzzle HTTP client and framework

Modernizr

Media integration

- Content
- Comments
- Structure
- Appearance categories
- Extend types
- Configuration
- People
- Reports
- Help
- Appearance
- Extend
- Configuration
- People
- Reports
- Help



Hello, I am Drupal 8 and I am now self aware

Well, not yet. :)

Home

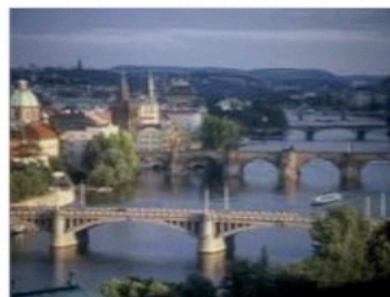
Search

Tools

- Add content
- Add custom block

Beautiful Prague

Submitted by admin on Thu, 09/12/2013 - 18:33



Let me read you some facta about Prague

[Read more](#)



Contact

Powered by Drupal

OVER 200 NEW FEATURES

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Custom block entities

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Human-readable image style names

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in WYSIWYG

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Symfony components

SCHEMA.ORG

for semantic markup

```
<div vocab="http://schema.org/" typeof="Offer">  
  <span property="name">Blend-O-Matic</span>  
  <span property="price">$19.95</span>  
    
  Based on 25 user ratings  
</div>
```


BETTER SEO

[Amazon.com: OXO Good Grips Swivel **Peeler**: Kitchen & Dining](#)

[www.amazon.com](#) › ... › [Fruit & Vegetable Tools](#) › [Peelers](#) ▼

★★★★★ Rating: 4.5 - 286 reviews - \$8.95

Whether peeling a Granny Smith apple or a fruit with an even tougher skin, the swivel **peeler** by Oxo is an essential tool in any kitchen. Its flexible, rotating ...

BETTER SEO

[Amazon.com: OXO Good Grips Swivel **Peeler**: Kitchen & Dining](#)

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★★★★★ Rating: 4.5 - 286 reviews - \$8.95

Whether peeling a Granny Smith apple or a fruit with an even tougher skin, the swivel **peeler** by Oxo is an essential tool in any kitchen. Its flexible, rotating ...

[Lady Gaga | Free Music, Tour Dates, Photos, Videos](#)  

[www.myspace.com/ladygaga](#) - [Cached](#)


Lady Gaga's official profile including the latest music, albums, songs, music videos and more updates.


Judas


The Edge Of Glory


Born This Way

You And I

 4:10

 5:21

 4:20

 5:07

Judas

Born This Way

Born This Way

Born This Way

[Salad - **Thai Green Mango Salad** Recipe](#)

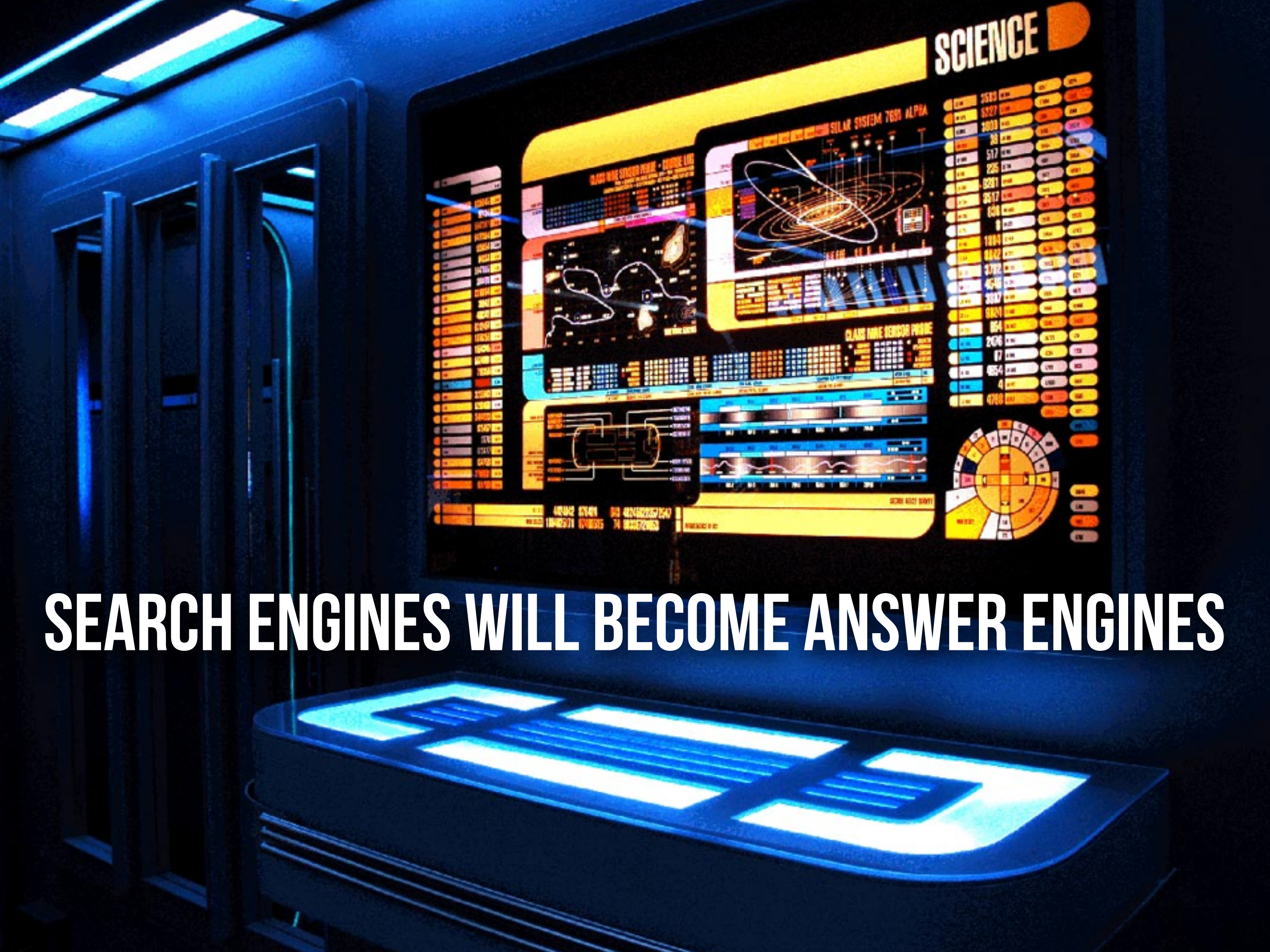


★★★★★ 5 reviews - Total cook time: 20 mins

You asked for a one-page printable version of my step-by-step **Green Mango Salad** recipe, so here it is! This salad will blow you away with its ...

[thaifood.about.com/od/thaisnacks/r/greenmangosalad.htm](#) -

[Cached](#) - [Similar](#)



SEARCH ENGINES WILL BECOME ANSWER ENGINES



OVER 200 NEW FEATURES

Re-designed block UI

New theme system (twig)

Human-readable image style names

Image uploading, captioning and aligning
in WYSIWYG

Universal modal dialog

Re-built server-side ajax API

Improved content creation page

Schema.org integration

WYSIWYG in core

In-place editing

Mobile-friendly toolbar

Breakpoint API

Responsive images

Accessibility improvements

New entity and field system

Re-designed modules page

Symfony components

OVER 200 NEW FEATURES

Customizable software translation

Configuration management system

Redesigned content creation UI

Content structure tools: Email, Link, Entity Reference, Telephone, Date

Re-designed responsive admin theme

Improved modules page

Custom block entities

Re-designed block UI

New theme system (twig)

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In-place editing

```

<div id="node-<?php print $node->nid; ?>" class="<?php print $classes; ?> clearfix"<?php print $attributes; ?>>

    <?php print $user_picture; ?>

    <?php print render($title_prefix); ?>
    <?php if (!$page): ?>
        <h2<?php print $title_attributes; ?>><a href="<?php print $node_url; ?>"><?php print $title; ?></a></h2>
    <?php endif; ?>
    <?php print render($title_suffix); ?>

    <?php if ($display_submitted): ?>
        <div class="submitted">
            <?php print $submitted; ?>
        </div>
    <?php endif; ?>

    <div class="content"<?php print $content_attributes; ?>>
        <?php
            // We hide the comments and links now so that we can render them later.
            hide($content['comments']);
            hide($content['links']);
            print render($content);
        ?>
    </div>

    <?php print render($content['links']); ?>

    <?php print render($content['comments']); ?>

</div>

```

DRUPAL 7


```
<div id="node-<?php print $node->nid; ?>" class="<?php print $classes; ?> clearfix"<?php print $attributes; ?>>
```

```
<?php print $user_picture; ?>
```

```
<?php print render($title_prefix); ?>
```

```
<?php if (!$page): ?>
```

```
  <h2<?php print $title_attributes; ?>><a href="<?php print $node_url; ?>"><?php print $title; ?></a></h2>
```

```
<?php endif; ?>
```

```
<?php print render($title_suffix); ?>
```

```
<?php if ($display_submitted): ?>
```

```
  <div class="submitted">
```

```
    <?php print $submitted; ?>
```

```
  </div>
```

```
<?php endif; ?>
```

```
<div class="content"<?php print $content_attributes; ?>>
```

```
  <?php
```

```
    // We hide the comments and links now so that we can render them later.
```

```
    hide($content['comments']);
```

```
    hide($content['links']);
```

```
    print render($content);
```

```
  ?>
```

```
</div>
```

```
<?php print render($content['links']); ?>
```

```
<?php print render($content['comments']); ?>
```

```
</div>
```

Print variable

DRUPAL 7

```

<?php print render($title_prefix); ?> <div class="<?php print $classes; ?> clearfix"><?php print $attributes; ?>>

<?php print $user_picture; ?>

<?php print render($title_prefix); ?>
<?php if (!$page): ?>
  <h2<?php print $title_attributes; ?>><a href="<?php print $node_url; ?>"><?php print $title; ?></a></h2>
<?php endif; ?>
<?php print render($title_suffix); ?>

<?php if ($display_submitted): ?>
  <div class="submitted">
    <?php print $submitted; ?>
  </div>
<?php endif; ?>

<div class="content"><?php print $content_attributes; ?>>
  <?php
    // We hide the comments and links now so that we can render them later.
    hide($content['comments']);
    hide($content['links']);
    print render($content);
  ?>
</div>

<?php print render($content['links']); ?>

<?php print render($content['comments']); ?>

</div>

```

Why does this
need to be
rendered?

DRUPAL 7


```

<div id="node-<?php print $node->nid; ?>" class="<?php print $classes; ?> clearfix"<?php print $attributes; ?>>

  <?php print $user_picture; ?>

  <?php print render($title_prefix); ?>
  <?php if (!$page): ?>
    <h2<?php print $title_attributes; ?>><a href="<?php print $node_url; ?>"><?php print $title; ?></a></h2>
  <?php endif; ?>
  <?php print render($title_suffix); ?>

  <?php if ($display_submitted): ?>
    <div class="submitted">
      <?php print $submitted; ?>
    </div>
  <?php endif; ?>

  <div class="content"<?php print $content_attributes; ?>>
    <?php
      // We hide the comments and links now so that we can render them later.
      hide($content['comments']);
      hide($content['links']);
      print render($content);
    ?>
  </div>

  <?php print render($content['links']); ?>

  <?php print render($content['comments']); ?>

</div>

```

Switching in
and out of PHP

DRUPAL 7

```

<article id="node-{{ node.id }}" class="{{ attributes.class }} clearfix"{{ attributes }}>

  {{ title_prefix }}
  {% if not page %}
    <h2 {{ title_attributes }}>
      <a href="{{ node_url }}" rel="bookmark">{{ label }}</a>
    </h2>
  {% endif %}
  {{ title_suffix }}

  {% if display_submitted %}
    <footer>
      {{ user_picture }}
      <p class="submitted">{{ submitted }}</p>
    </footer>
  {% endif %}

  <div {{ content_attributes }}>
    {# We hide the comments and links now so that we can render them later. #}
    {% hide(content.comments) %}
    {% hide(content.links) %}
    {{ content }}
  </div>

  {{ content.links }}
  {{ content.comments }}

</article>

```

DRUPAL 8


```
<article id="node-{{ node.id }}" class="{{ attributes.class }} clearfix"{{ attributes }}>
```

```
{{ title_prefix }}
```

```
{% if not page %}
```

```
<h2 {{ title_attributes }}>
```

```
<a href="{{ node_url }}" rel="bookmark">{{ label }}</a>
```

```
</h2>
```

```
{% endif %}
```

```
{{ title_suffix }}
```

```
{% if display_submitted %}
```

```
<footer>
```

```
{{ user_picture }}
```

```
<p class="submitted">{{ submitted }}</p>
```

```
</footer>
```

```
{% endif %}
```

```
<div {{ content_attributes }}>
```

```
{# We hide the comments and links now so that we can render them later. #}
```

```
{% hide(content.comments) %}
```

```
{% hide(content.links) %}
```

```
{{ content }}
```

```
</div>
```

```
{{ content.links }}
```

```
{{ content.comments }}
```

```
</article>
```

No switching to PHP, just print variables

DRUPAL 8

```

<article id="node-{{ node.id }}" class="{{ attributes.class }} clearfix"{{ attributes }}>

  {{ title_prefix }}
  {% if not page %}
    <h2 {{ title_attributes }}>
      <a href="{{ node_url }}" rel="bookmark">{{ label }}</a>
    </h2>
  {% endif %}
  {{ title_suffix }}

  {% if display_submitted %}
    <footer>
      {{ user_picture }}
      <p class="submitted">{{ submitted }}</p>
    </footer>
  {% endif %}

  <div {{ content_attributes }}>
    {# We hide the comments and links now so that we can render them later. #}
    {% hide(content.comments) %}
    {% hide(content.links) %}
    {{ content }}
  </div>

  {{ content.links }}
  {{ content.comments }}

</article>

```

NO PHP!

DRUPAL 8

```

<article id="node-{{ node.id }}" class="{{ attributes.class }} clearfix"{{ attributes }}>

  {{ title_prefix }}
  {% if not page %}
    <h2 {{ title_attributes }}>
      <a href="{{ node_url }}" rel="bookmark">{{ label }}</a>
    </h2>
  {% endif %}
  {{ title_suffix }}

  {% if display_submitted %}
    <footer>
      {{ user_picture }}
      <p class="submitted">{{ submitted }}</p>
    </footer>
  {% endif %}

  <div {{ content_attributes }}>
    {# We hide the comments and links now so that we can render them later. #}
    {% hide(content.comments) %}
    {% hide(content.links) %}
    {{ content }}
  </div>

  {{ content.links }}
  {{ content.comments }}

</article>

```

{{ content.links }}
 {{ content.comments }}

No rendering,
all variables are
already rendered

DRUPAL 8


```
<article id="node-{{ node.id }}" class="{{ attributes.class }} clearfix"{{ attributes }}>

  {{ title_prefix }}
  {% if not page %}
    <h2 {{ title_attributes }}>
      <a href="{{ node_url }}" rel="bookmark">{{ label }}</a>
    </h2>
  {% endif %}
  {{ title_suffix }}

  {% if display_submitted %}
    <footer>
      {{ user_picture }}
      <p class="submitted">{{ submitted }}</p>
    </footer>
  {% endif %}

  <div {{ content_attributes }}>
    {# We hide the comments and links now so that we can render them later. #}
    {% hide(content.comments) %}
    {% hide(content.links) %}
    {{ content }}
  </div>

  {{ content.links }}
  {{ content.comments }}

</article>
```



HTML 5!

DRUPAL 8

OVER 200 NEW FEATURES

Customizable software translation

Configuration management system

Responsive admin theme

Content structure tools: Email, Link, Entity
Reference, Telephone, Date

Improved modules page

Custom block entities

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New theme system (twig)

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Text transliteration

Auto-installation and updates of translations

Language assignment on almost anything

Semantic HTML5 fields

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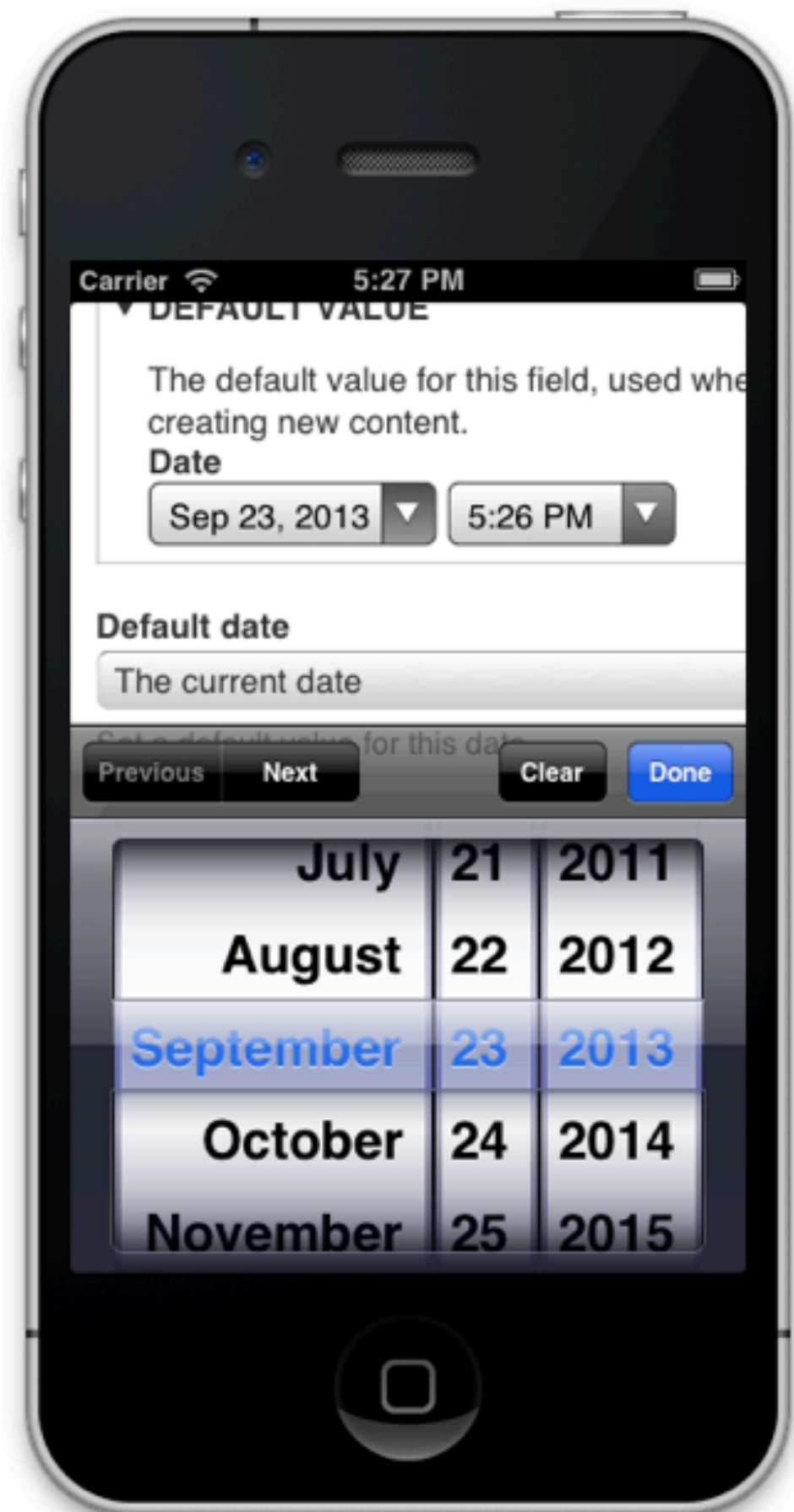
Content structure tools: Email, Link, Entity
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Improved modules page

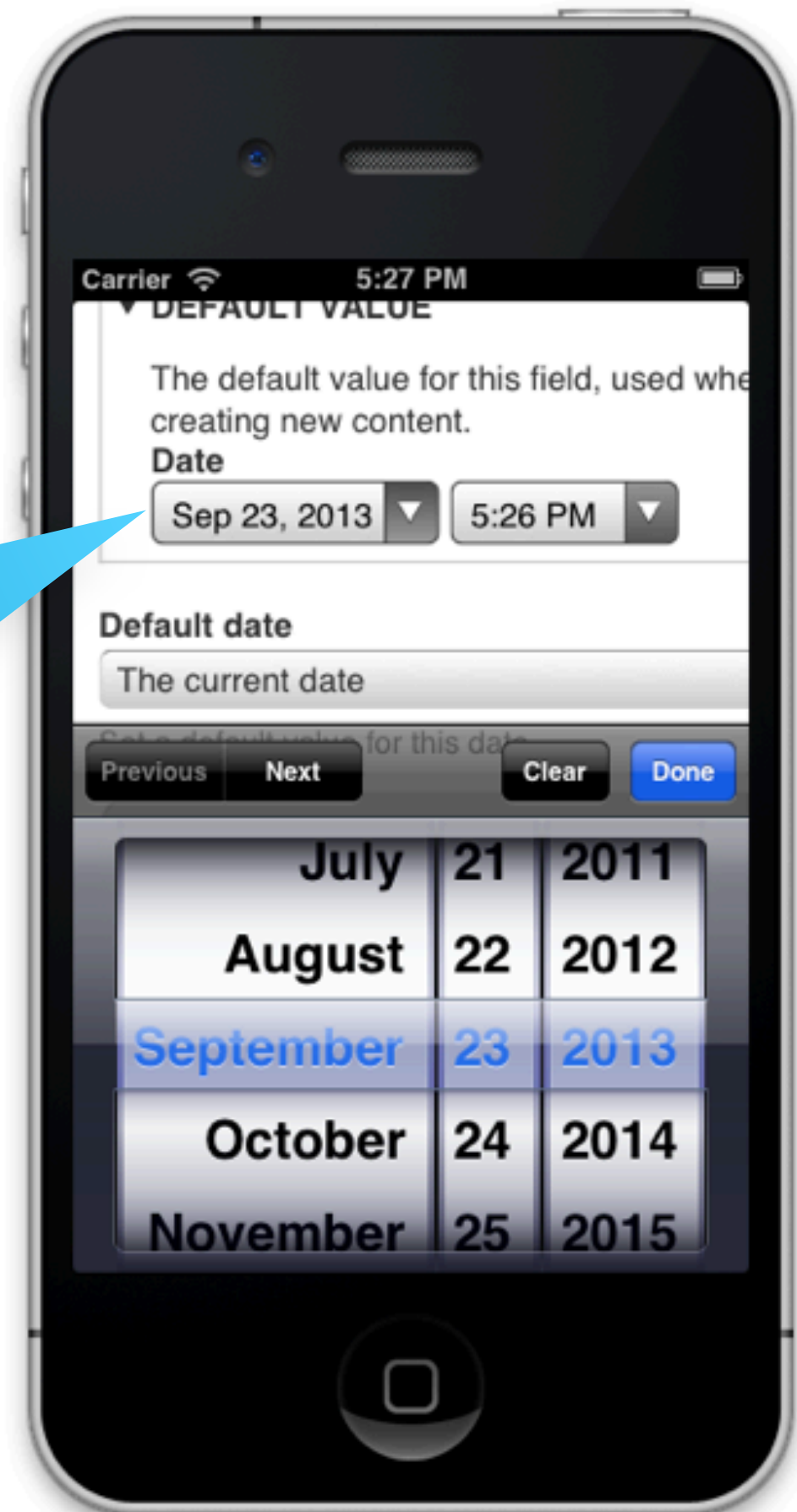
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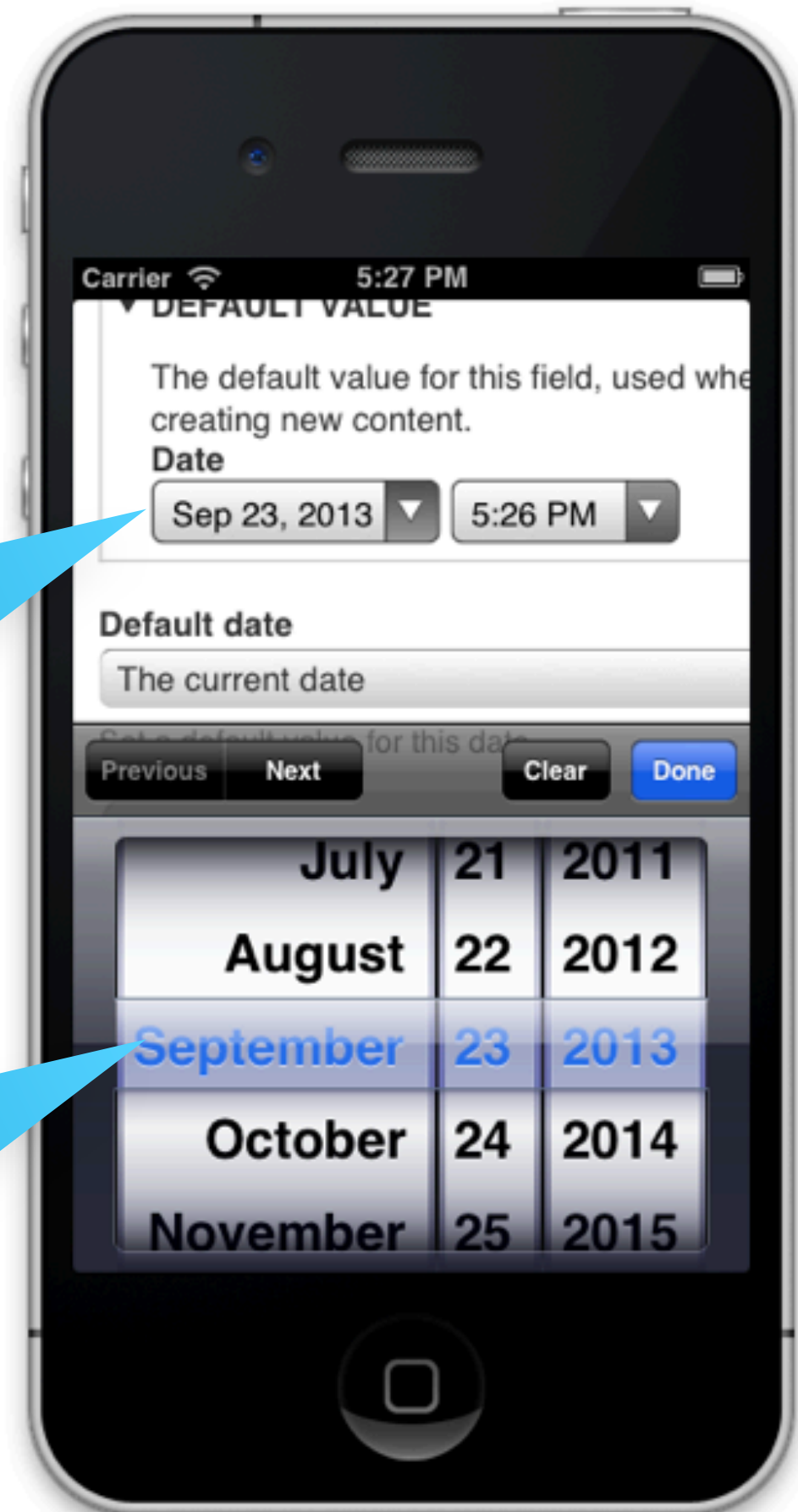


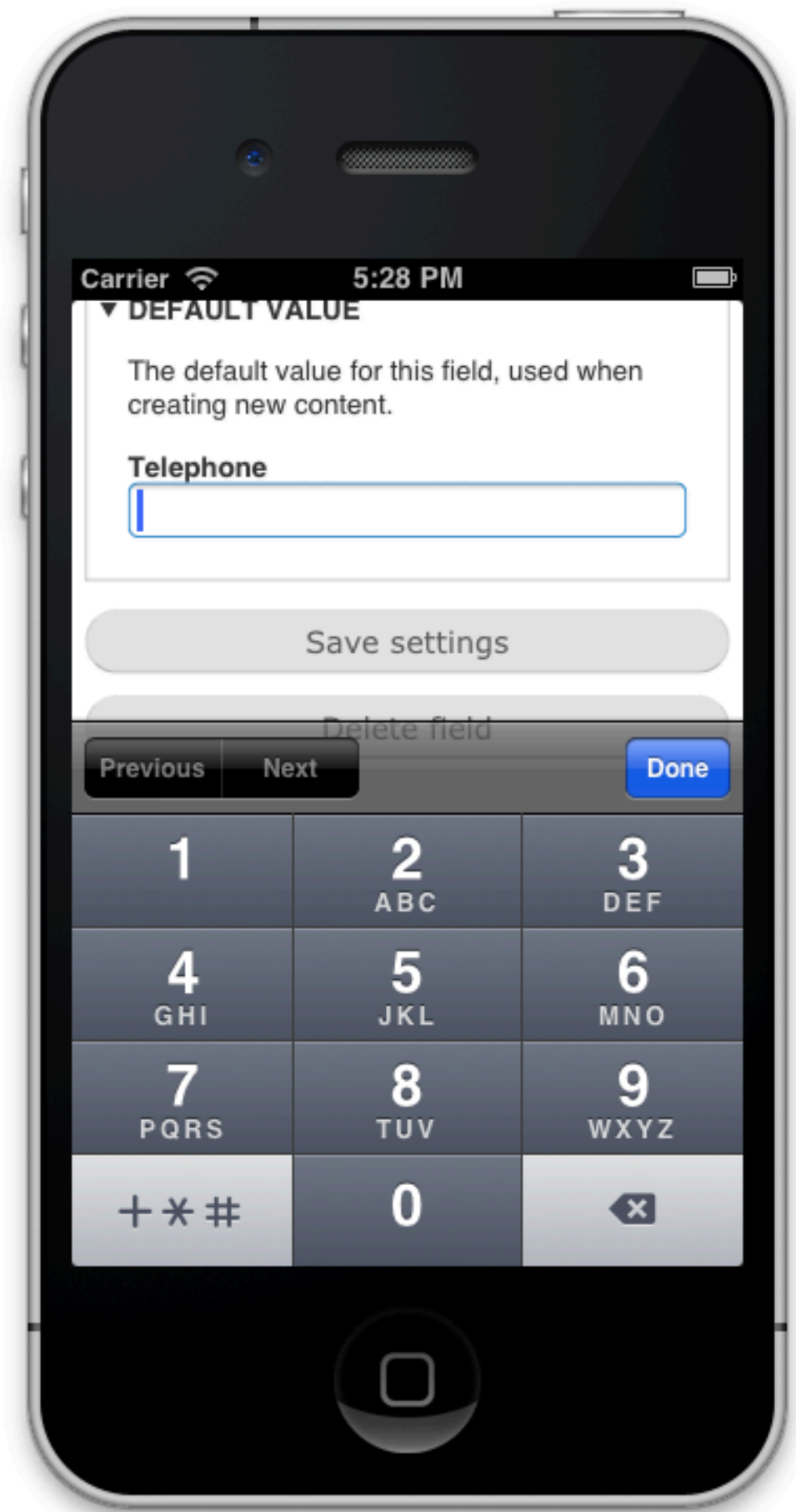
When you use the
date field ...



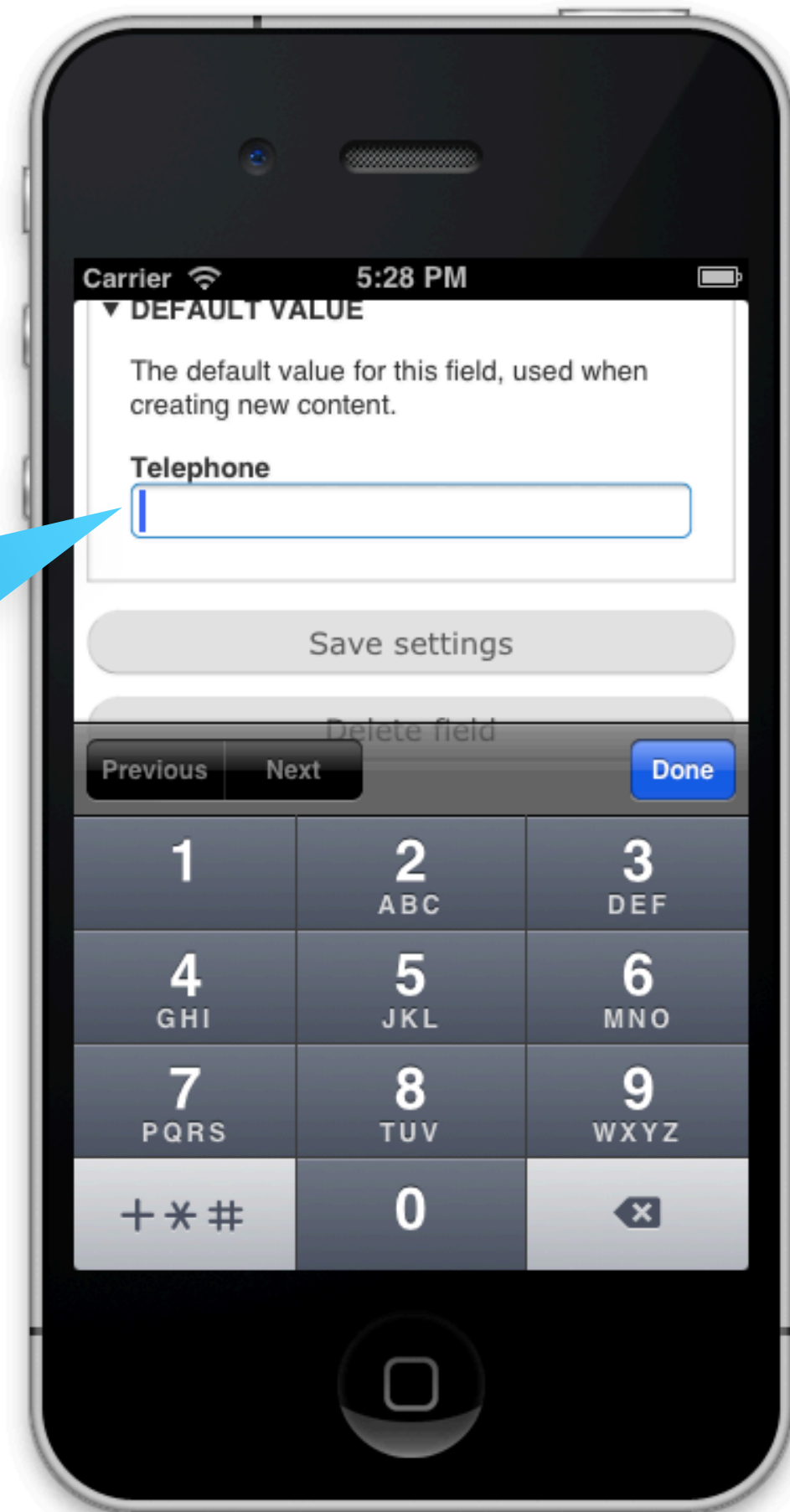
When you use the date field ...

The device shows its date widget



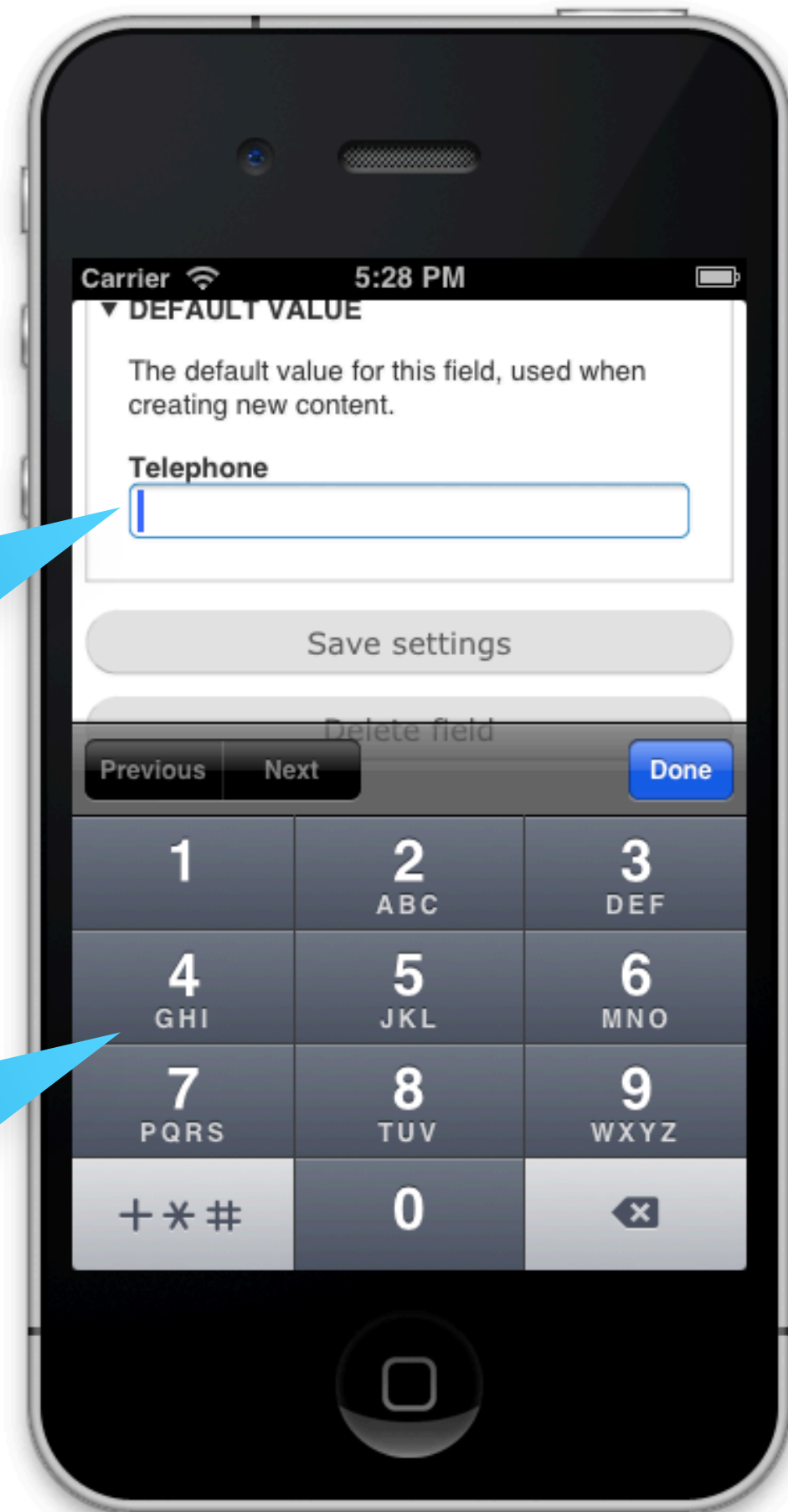


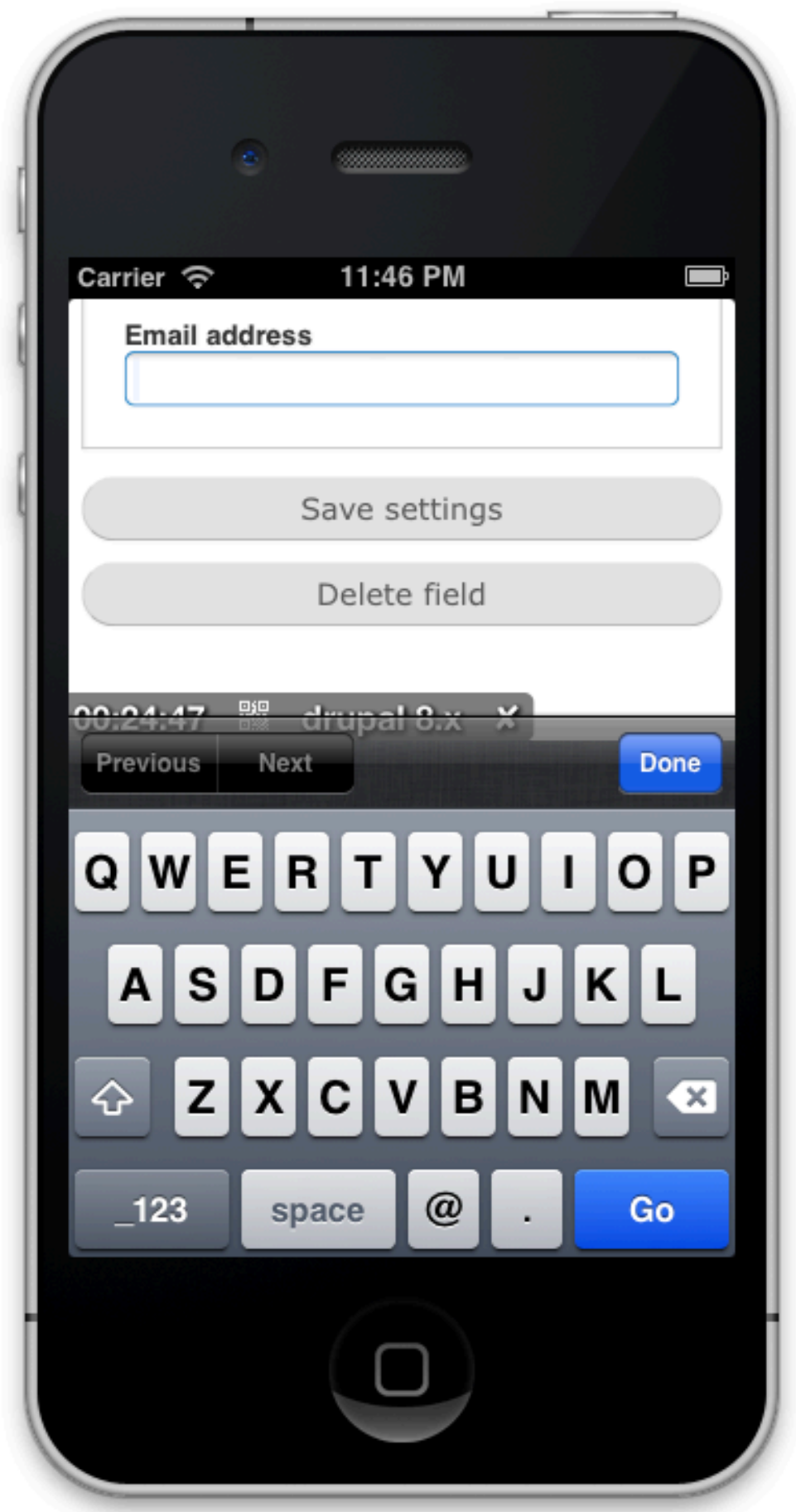
When you use the
telephone field ...

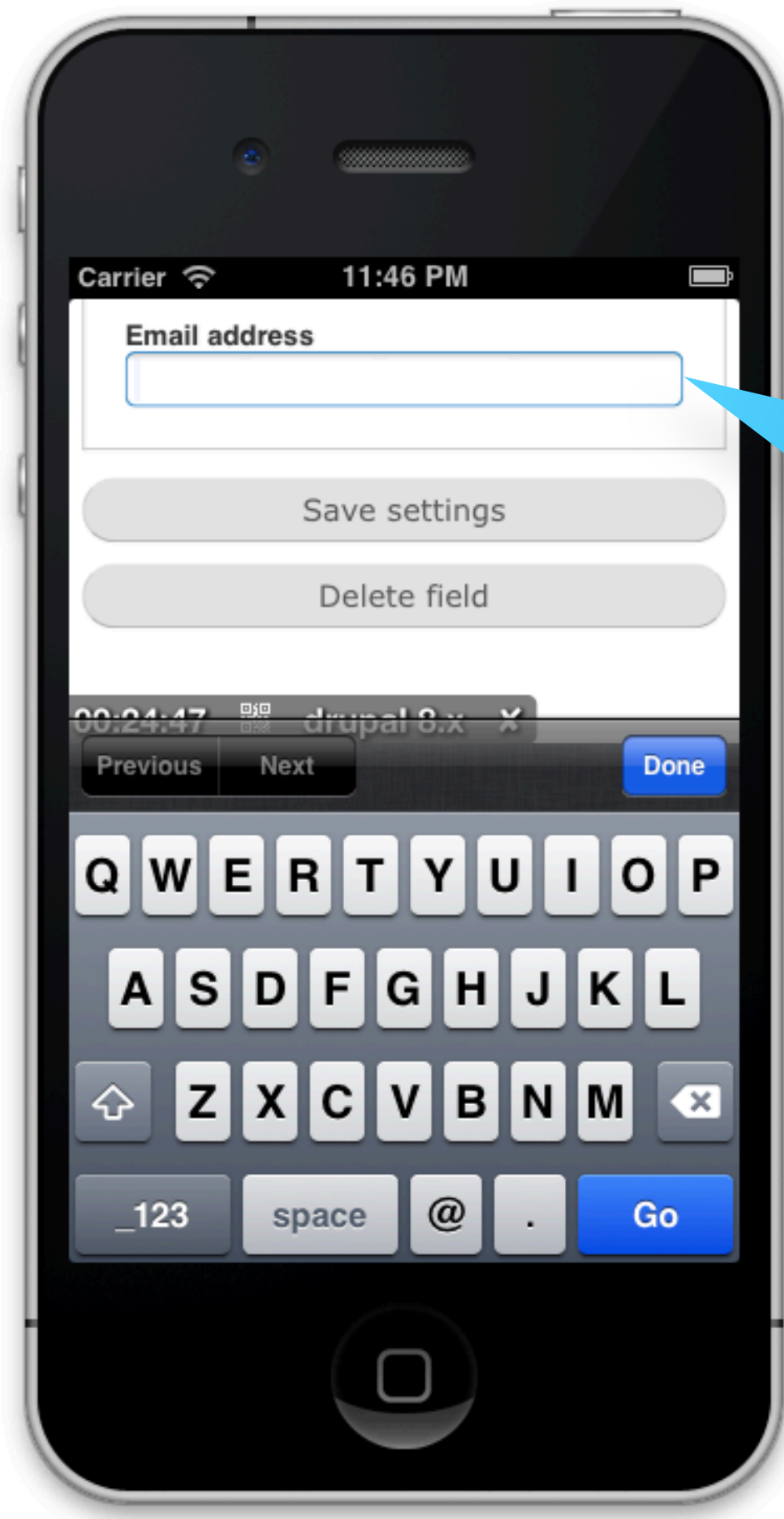


**When you use the
telephone field ...**

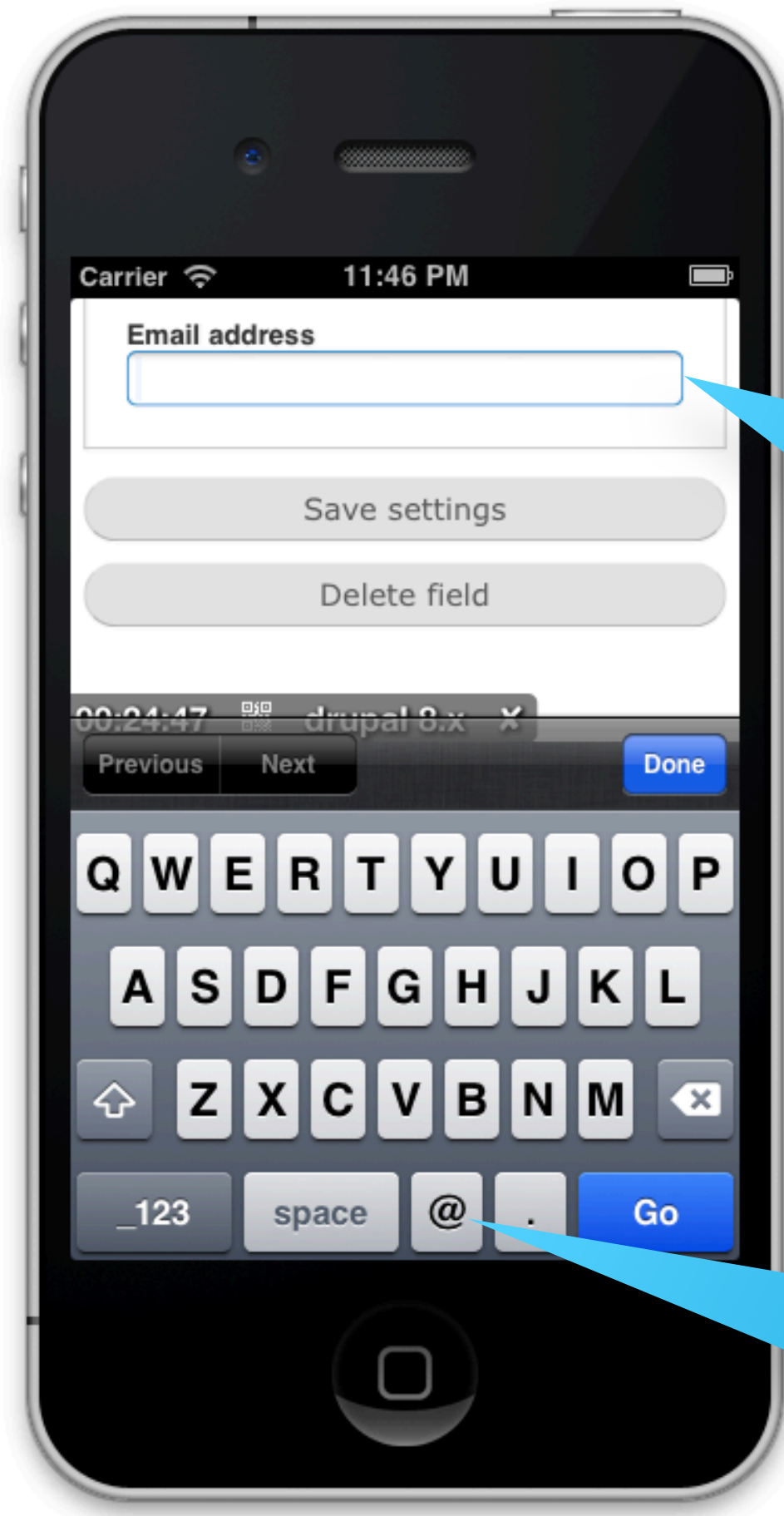
**The device shows
the numeric keypad**







When you use the
email field ...



When you use the email field ...

The device shows the @ symbol

OVER 200 NEW FEATURES

Re-designed, high resolution icons

Content translation applies to all entities

Guided tours

Re-designed administration pages

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OVER 200 NEW FEATURES

Admin listings converted to views

Views bulk operations on core listings

New install screen

Responsive Bartik theme

Responsive tables

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Responsive administrative theme

Content structure tools: Email, Link, Entity

Create Article


[Home](#) » [Add content](#)

Title *

Tags

Enter a comma-separated list of tags for this content.

Body ([Edit summary](#))



Text format Filtered HTML

[More information about text formats](#) ?

- Web page addresses and e-mail addresses turn into links automatically.
- Allowed HTML tags: `<a>` `` `` `<cite>` `<blockquote>` `<code>` `` `` `` `<dl>` `<dt>` `<dd>`
- Lines and paragraphs break automatically.

Image

No file chosen

Upload an image to go with this article.
Files must be less than **8 MB**.
Allowed file types: **png gif jpg jpeg**.

☐ Provide a menu link

[Settings](#)

[Menu](#)

[Revisions](#)

Revision information

No revision

DRUPAL 7.23

**WHAT IS IN IT FOR
YOU?**





LARGE





SMALL





TECH







NON-TECH





SMALL SITE OWNER

“Building a site in Drupal 7 was painful. No text editor. How do I add images? How do I change the home page? I give up.”



Body ([Edit summary](#))

B *I*   

There is help

Displays

Page [+ Add](#)

Displays in this view

A view can consist of multiple displays. A display is a way of outputting the results of a query. E.g. as a page or in a block. The available displays in your view are shown here.

FORMAT

[Next](#) [Table](#) | [Settings](#)

FIELDS

Content: Node operations bulk form

All the basics
are installed

 Home  Menu  Shortcuts

 Content 

 Structure 

Block layout

Custom block library

Contact form categories

Content types

Finding
things is
quick

Image

 Choose File 

Upload **landscape.jpeg** to
Files must be less than 10 MB

About me

View

Edit

 *Body → About me*

B *I*   

I am Bojhan Somers. I am Bojhan Somers. I am Bojhan Somers. I am Bojhan Somers.

Editing is
easy

Drupal

Choose language

Choose profile

Verify requirements

Set up database

Site creation
is easy

There is help

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Body ([Edit summary](#))

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About me

[View](#)

[Edit](#)

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[View](#) [Edit](#)

 *Body → About me*

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Body (Edit summary)

B *I*   

There is help

Displays

Page [+ Add](#)

Display name: Page
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are installed

 Home  Menu  Shortcuts

 Content 

 Structure 

Block layout 

Custom block library

Contact form categories

Content types

Finding
things is
quick

Image

 Choose File 


Upload **landscape.jpeg** to
Files must be less than 10 MB

Site creation
is easy

About me

[View](#)

[Edit](#)

 *Body → About me*

B

I







I am Bojhan Somers. I am Bojhan Somers. I am Bojhan Somers. I am Bojhan Somers.

Editing is
easy

Drupal

Choose language

Choose profile

Verify requirements

Set up database

Body (Edit summary)

B *I*   

There is help

Displays

Page [+ Add](#)

Displays in this view

A view can consist of multiple displays. A display is a way of outputting the results of a query. E.g. as a page or in a block. The available displays in your view are shown here.

FORMAT

[Next](#) [Table](#) | [Settings](#)

FIELDS

Content: Node operations bulk form

It just works

All the basics
are installed

 Home  Menu  Shortcuts

 Content 

 Structure 

Block layout 

Custom block library

Contact form categories

Content types

Finding
things is
quick

Image

 Choose File 

Upload **landscape.jpeg** to
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Drupal

Choose language

Choose profile

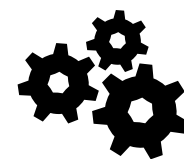
Verify requirements

Set up database

FRONT-END DEVELOPER



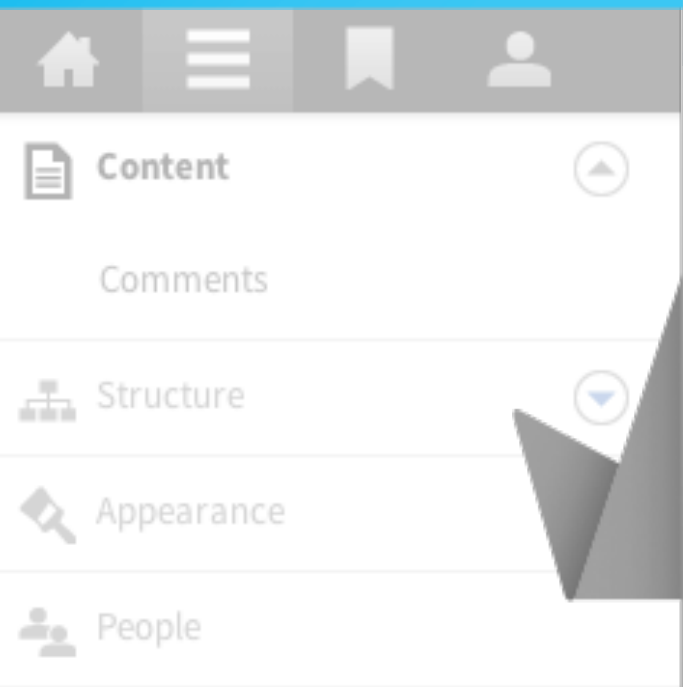
“Getting Drupal 7 to output what I want is too complicated. I want to use modern techniques and libraries and Drupal is getting in the way.”




```
<article id="node-{{ node.id }}"

{{ title_prefix }}
{% if not page %}
  <h2 {{ title_attributes }}>
    <a href="{{ node_url }}"
  </h2>
```

Better markup



Modern
theming

HTML



Better
libraries

Standard
interactions
like modal,
dropbutton



Natively
responsive

TWIG

Themers
don't need
to know PHP

```
<article id="node-{{ node.id }}"

{{ title_prefix }}
{% if not page %}
  <h2 {{ title_attributes }}>
    <a href="{{ node_url }}"
  </h2>
```

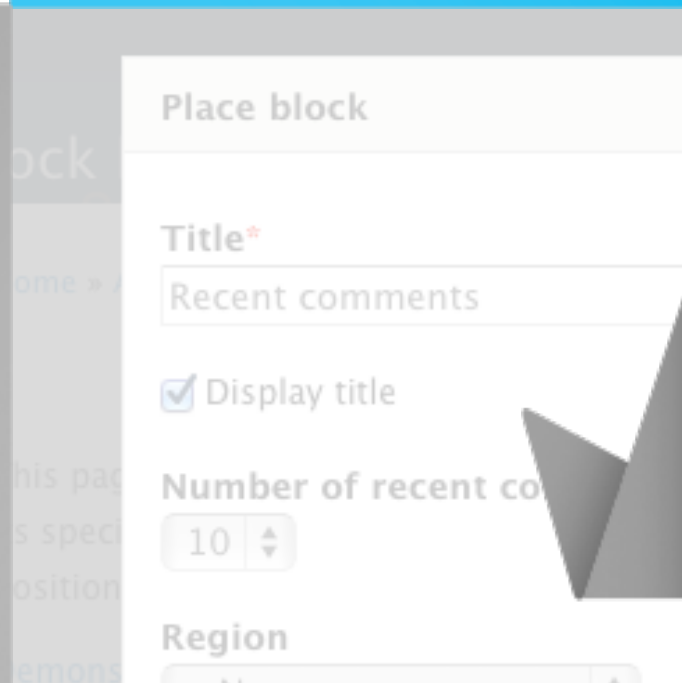
Modern
theming

HTML

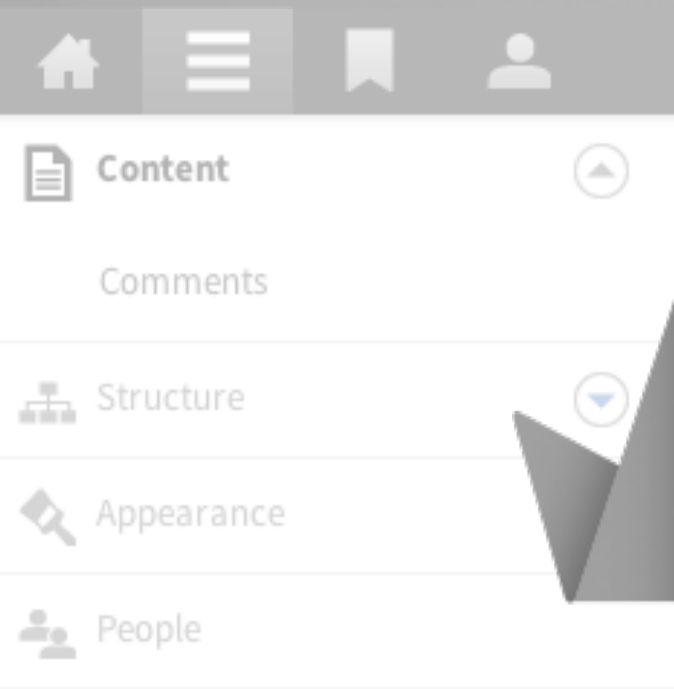
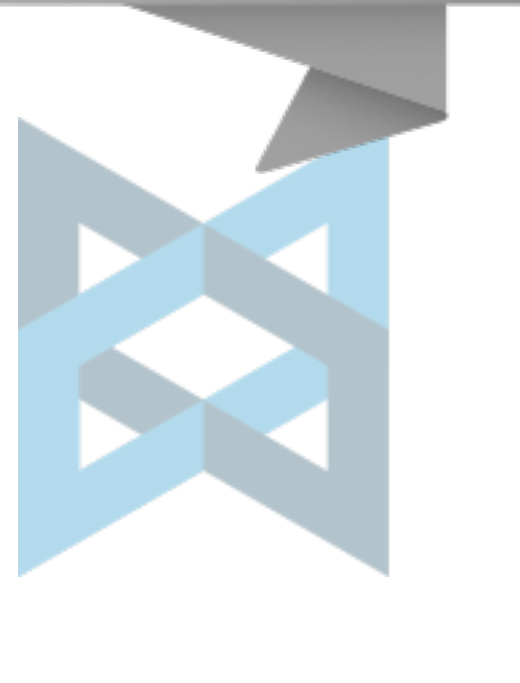


Better
libraries

Better markup



Standard
interactions
like modal,
dropdown



Natively
responsive

TWIG

Themers
don't need
to know PHP


```
<article id="node-{{ node.id }}"  
  
{{ title_prefix }}  
{% if not page %}  
  <h2 {{ title_attributes }}>  
    <a href="{{ node_url }}"  
  </h2>
```

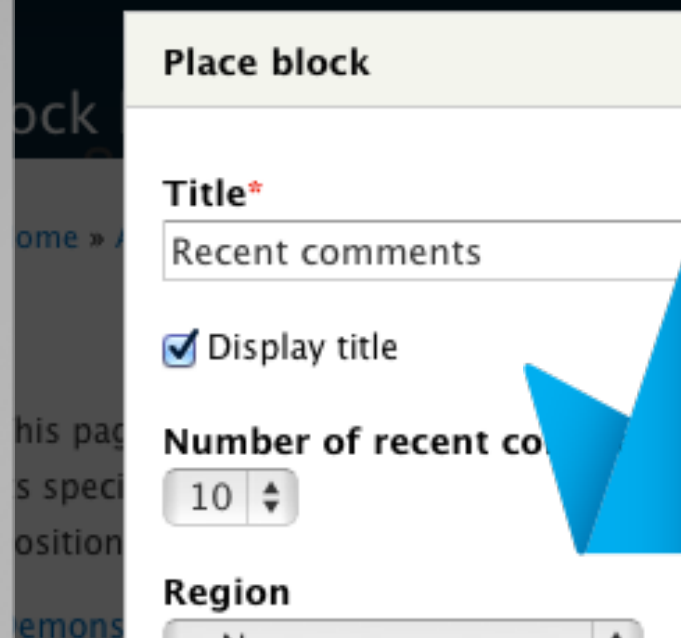
Modern
theming

HTML



Better
libraries

Better markup



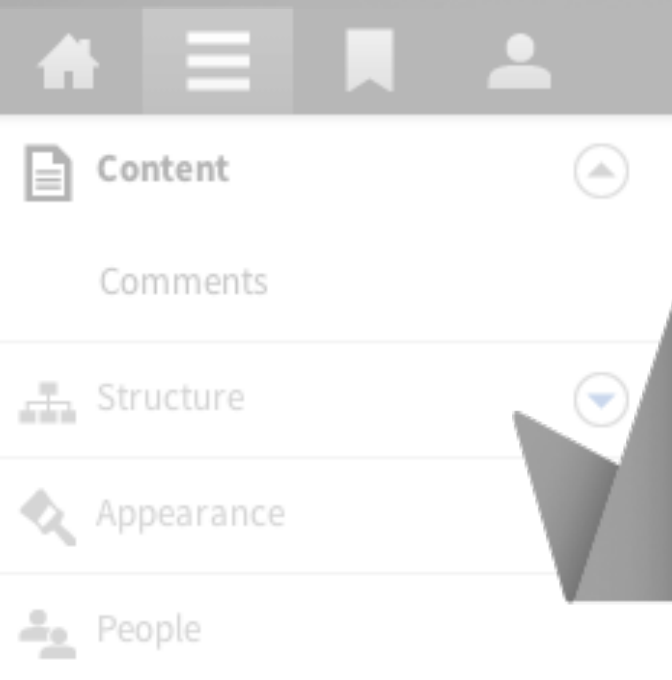
Standard
interactions
like modal,
dropbutton



Natively
responsive

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  <h2 {{ title_attributes }}>
    <a href="{{ node_url }}"
  </h2>
```

Modern
theming

HTML

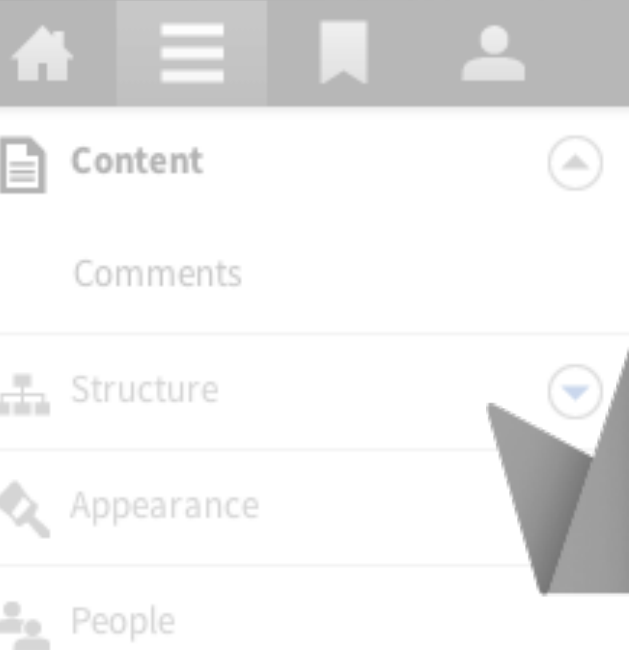


Better
libraries

Better markup

Standard
interactions
like modal,
dropbutton

 BACKBONE.JS
UNDERSCORE.JS



Natively
responsive

TWIG

Themers
don't need
to know PHP


```
<article id="node-{{ node.id }}"

{{ title_prefix }}
{% if not page %}
  <h2 {{ title_attributes }}>
    <a href="{{ node_url }}"
  </h2>
```

Modern
theming

HTML



Better
libraries

Better markup

Place block

Title*

Recent comments

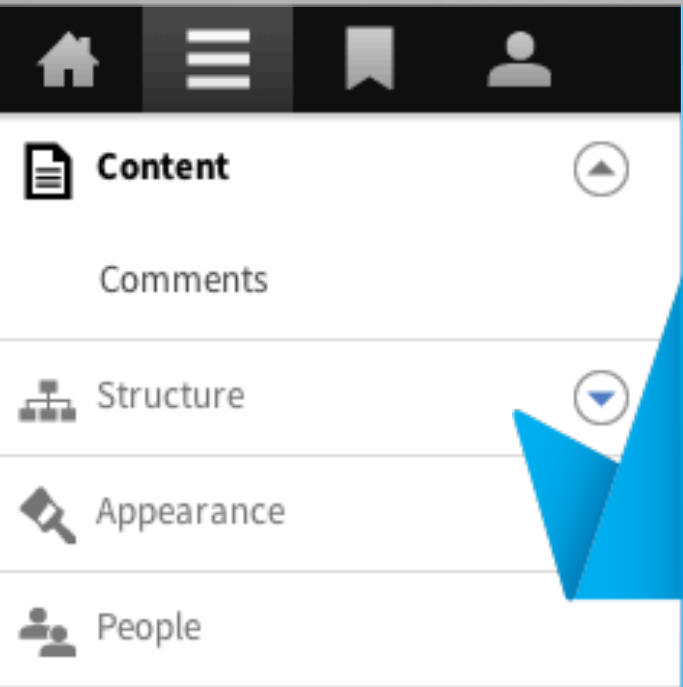
☒ Display title

Number of recent co

10

Region

Standard
interactions
like modal,
dropbutton



Natively
responsive

TWIG

Themers
don't need
to know PHP

```
<article id="node-{{ node.id }}"  
  
{{ title_prefix }}  
{% if not page %}  
  <h2 {{ title_attributes }}>  
    <a href="{{ node_url }}"  
  </h2>
```

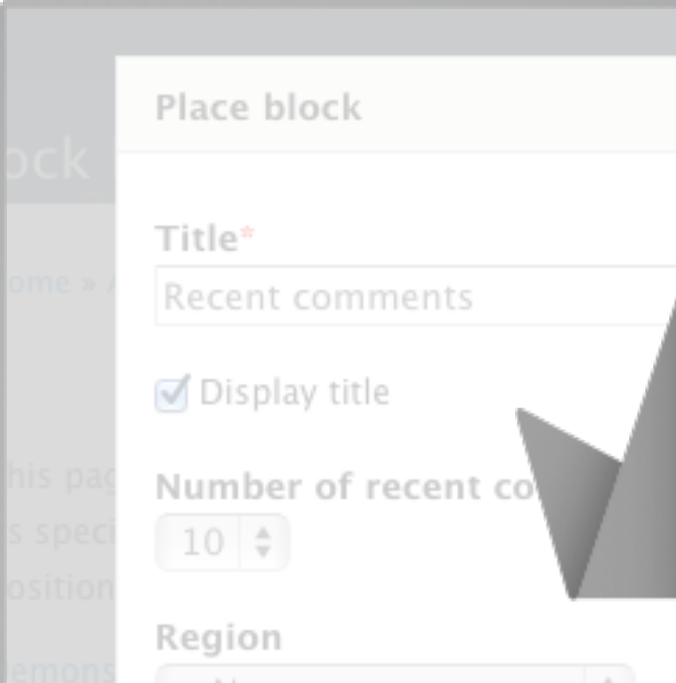
Modern
theming

HTML

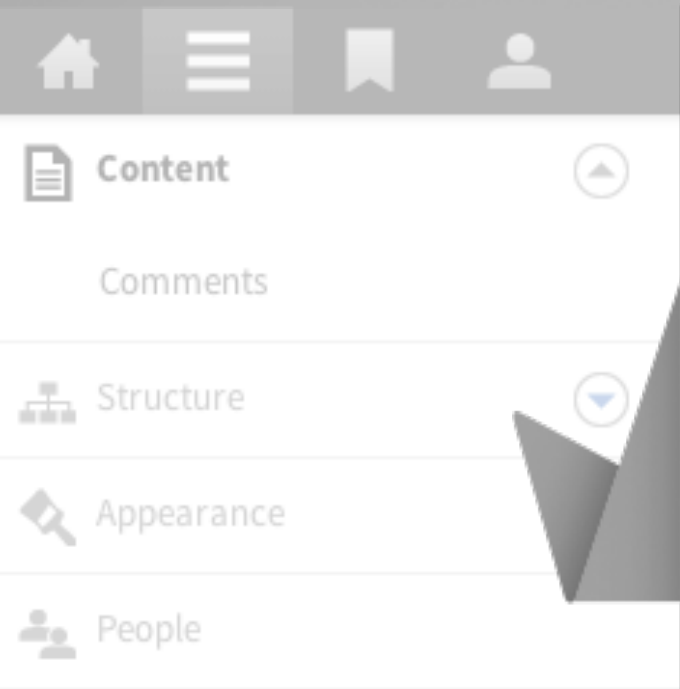


Better
libraries

Better markup



Standard
interactions
like modal,
dropbutton



Natively
responsive

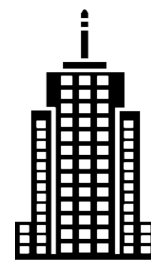
TWIG

Themers
don't need
to know PHP

MARKETING MANAGER

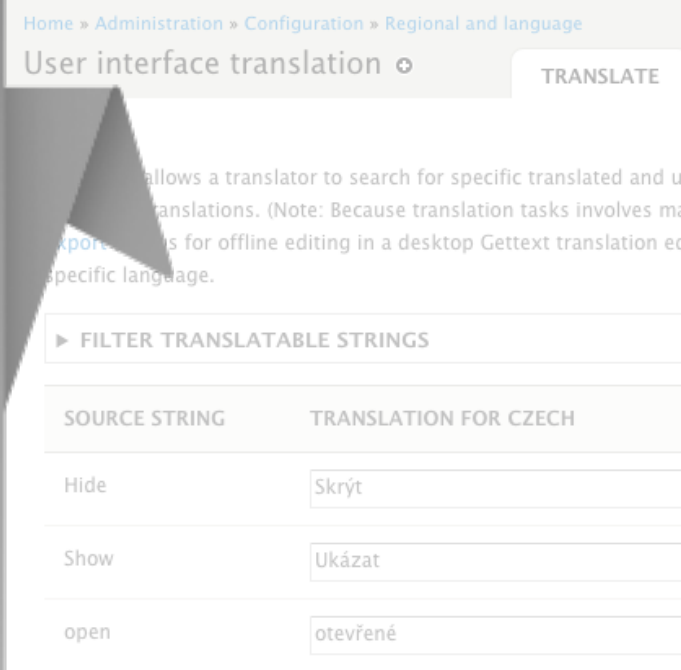


“Running an enterprise multichannel Drupal site is challenging. I can’t build mobile-friendly pages without a developer, my writers hate the text editor, and SaaS marketing tools are hard to integrate.”





Multilingual
built in



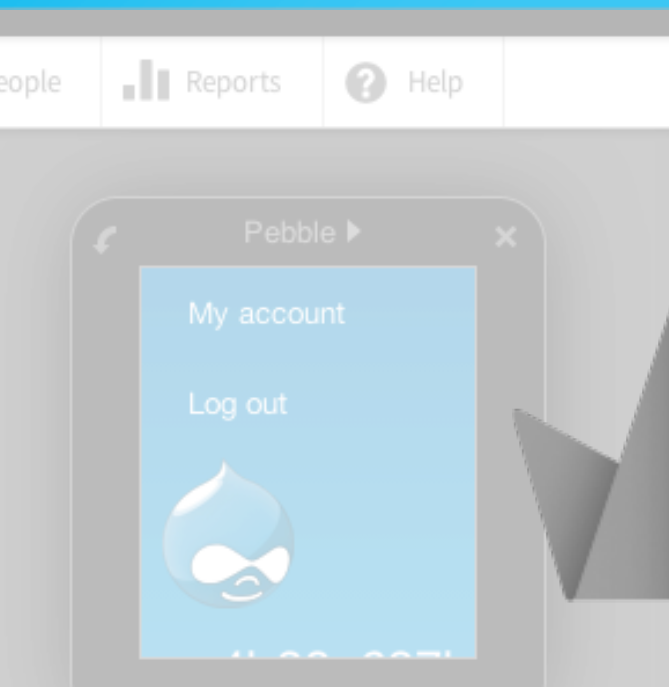
Structured
content that is
SEO-friendly

Native apps

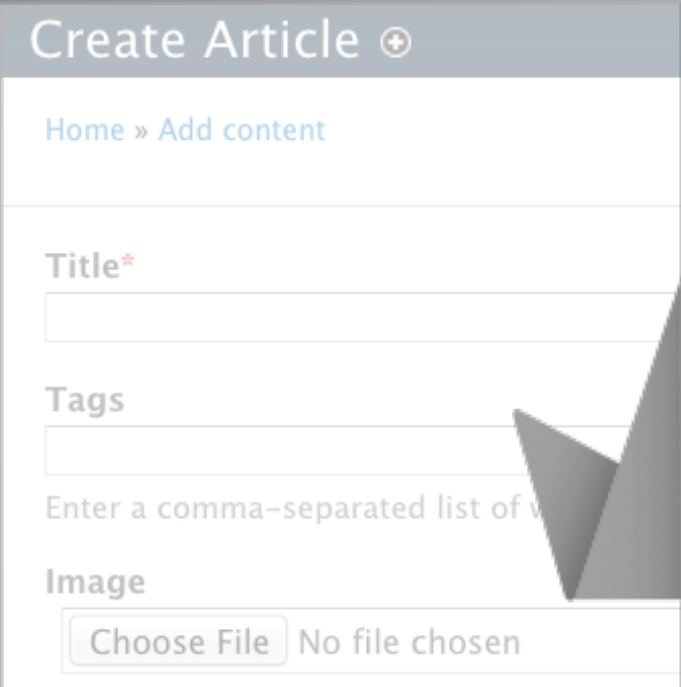
REST

Integration
with third-
party
services

schema.org



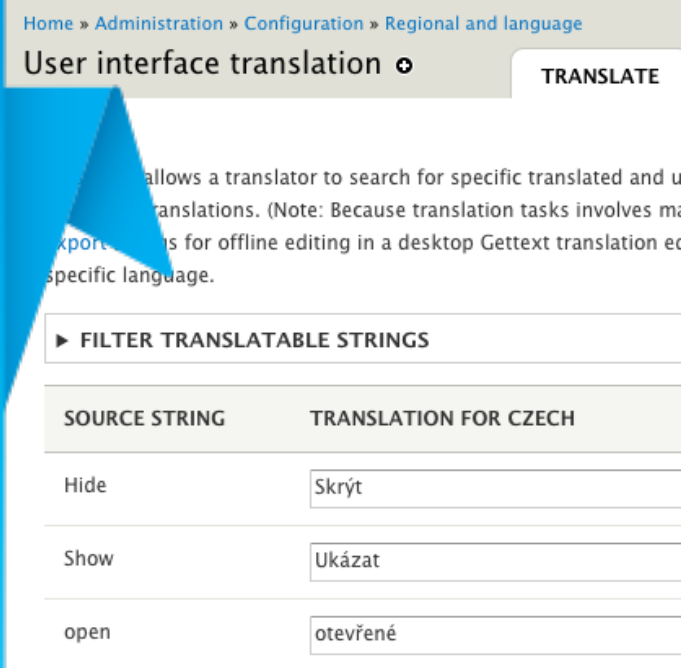
Responsive
preview



Effortless
authoring



Multilingual
built in



Structured
content that is
SEO-friendly

Native apps

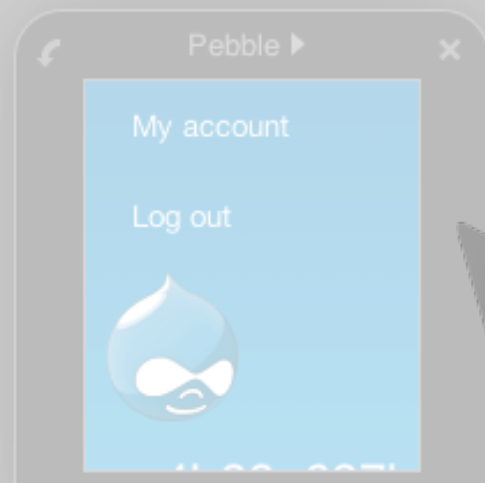
REST

Integration
with third-
party
services

schema.org



Responsive
preview



Create Article +

Home » Add content

Title*

Tags

Enter a comma-separated list of v

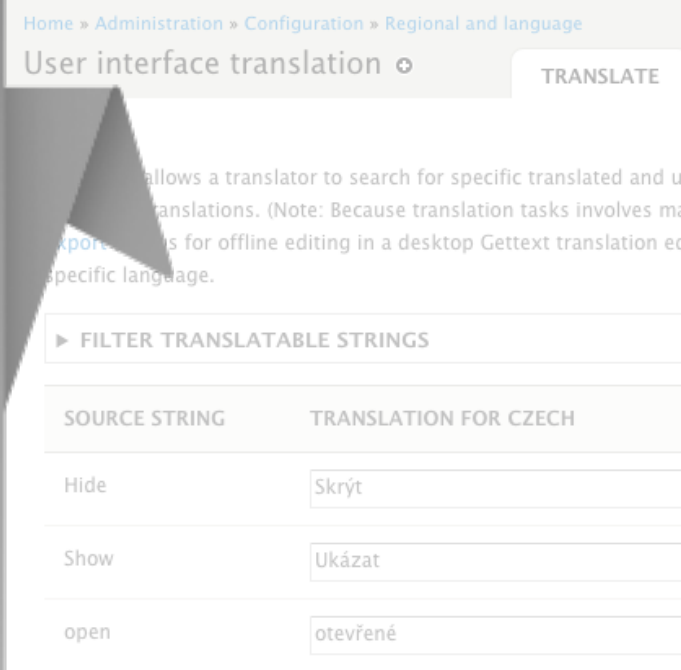
Image

Choose File No file chosen

Effortless
authoring



Multilingual
built in



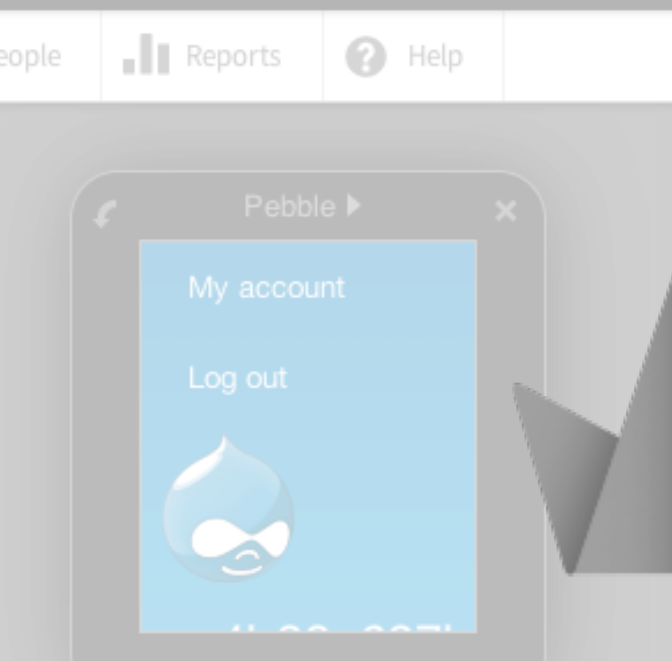
Structured
content that is
SEO-friendly

Native apps

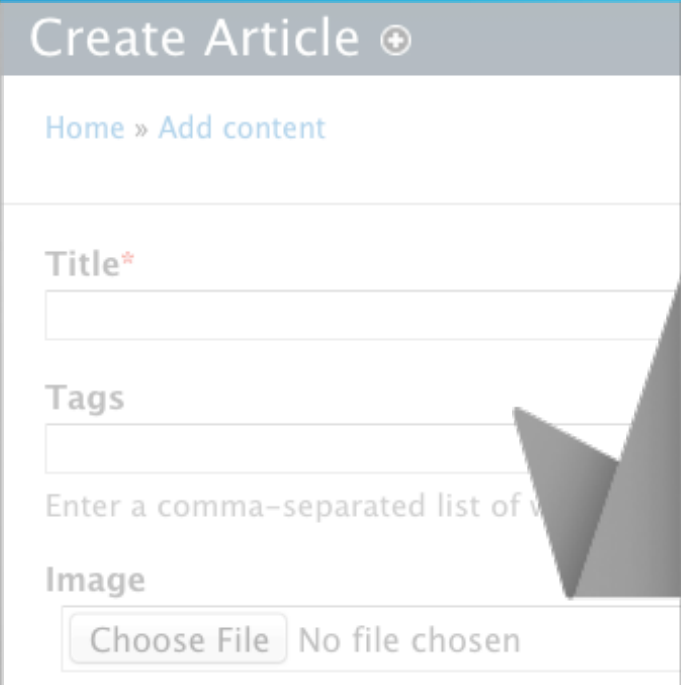
REST

Integration
with third-
party
services

schema.org



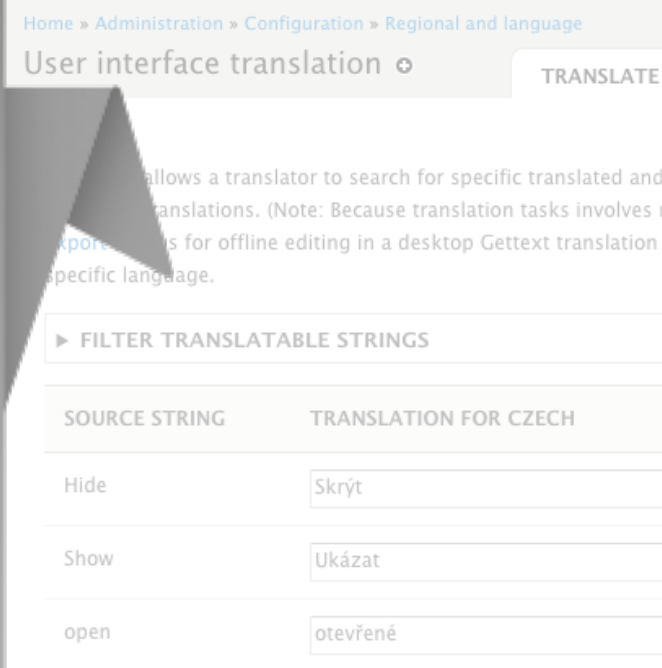
Responsive
preview



Effortless
authoring



Multilingual
built in



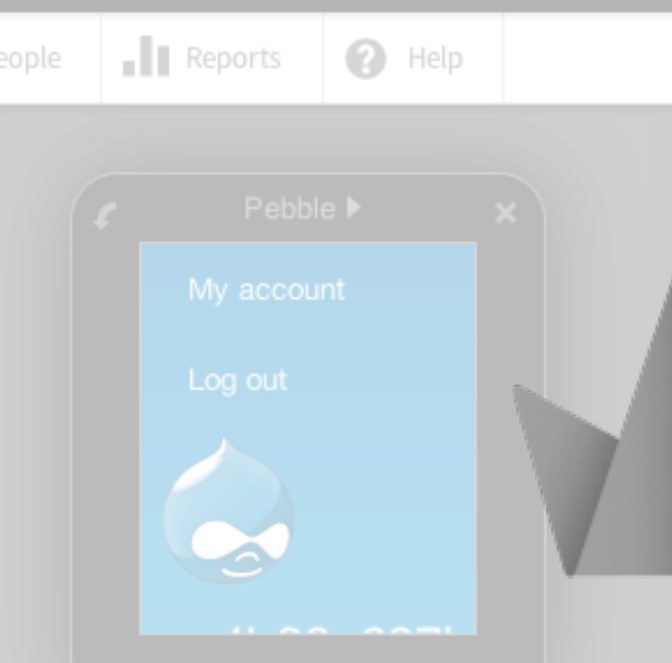
Structured
content that is
SEO-friendly

Native apps

REST

Integration
with third-
party
services

schema.org

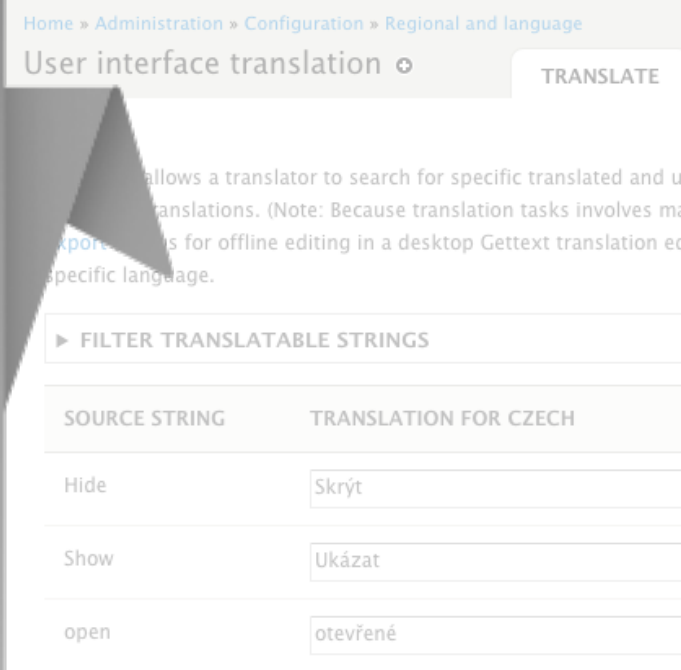


Responsive
preview

Effortless
authoring



Multilingual
built in



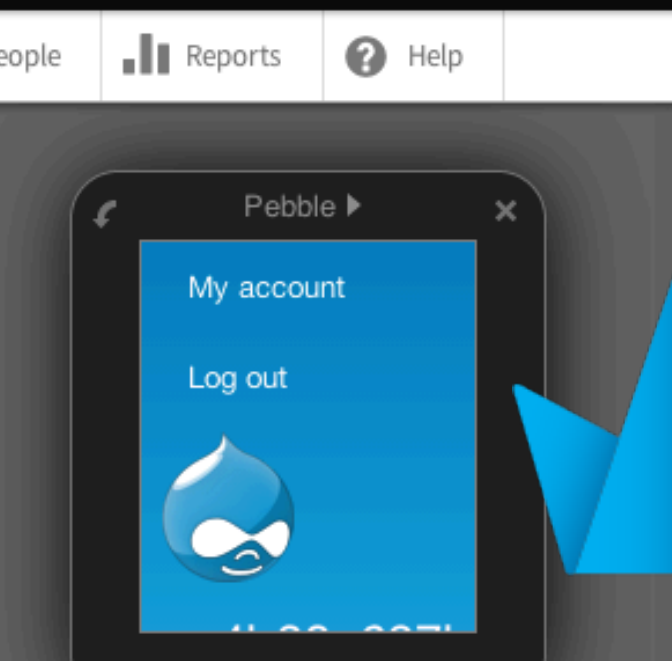
Structured
content that is
SEO-friendly

Native apps

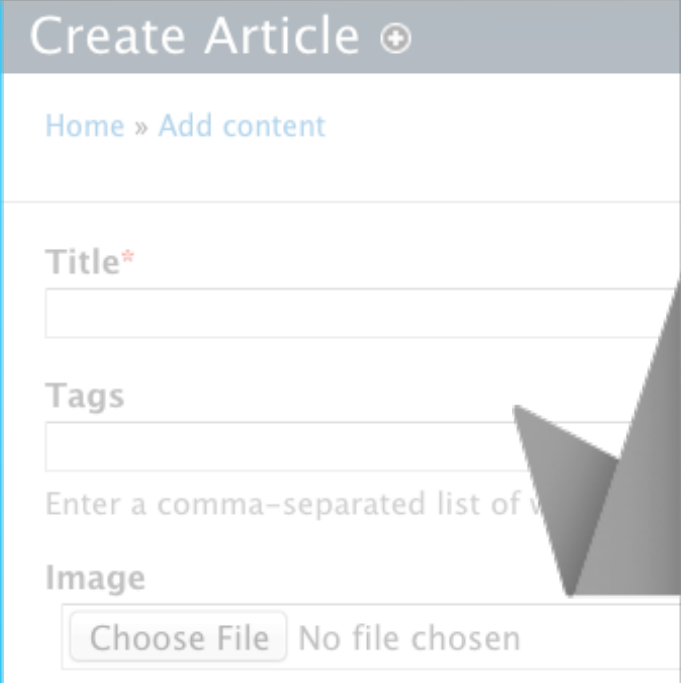
REST

Integration
with third-
party
services

schema.org



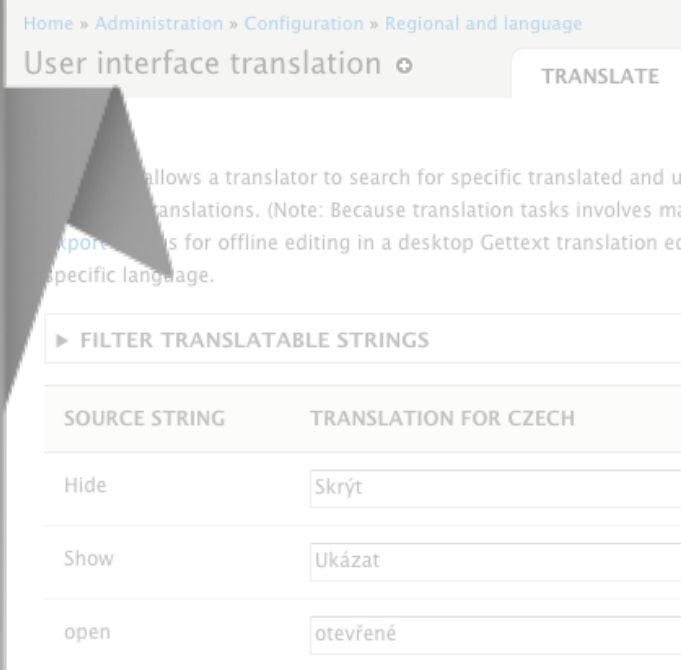
Responsive
preview



Effortless
authoring



Multilingual
built in



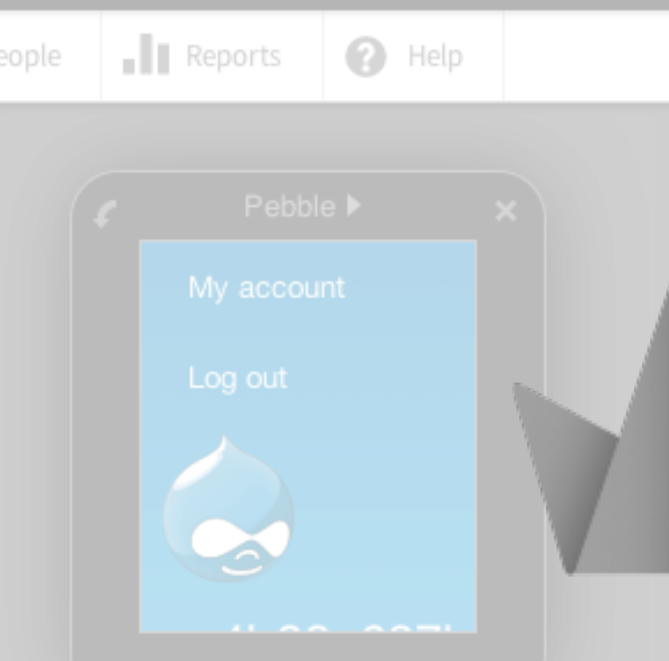
Structured
content that is
SEO-friendly

Native apps

REST

Integration
with third-
party
services

schema.org



Responsive
preview

Create Article +

Home » Add content

Title*

Tags

Enter a comma-separated list of v

Image

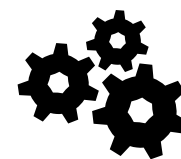
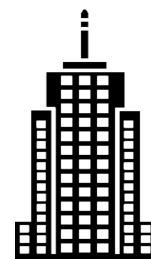
Choose File No file chosen

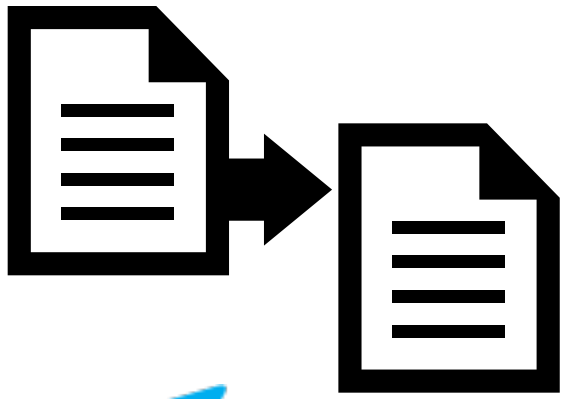
Effortless
authoring

ENGINEERING DIRECTOR



"Drupal worries me. To extend it my team needs 'tribal knowledge' that is useless outside Drupal. Config is mixed with content in the database which complicates deployment, and scalability and security are big concerns."





Configuration
in files

“Proudly Found
Elsewhere”

Guzzle
& frame
service

[View Guz](#)

More versatile
framework

```
/**  
 * Builds the form to delete  
 */  
class DeleteForm extends Co  
  
/**  
 * The path crud service  
 *  
 * @var Path $path  
 */  
protected $path;  
  
/**  
 * The path alias being c  
 *
```

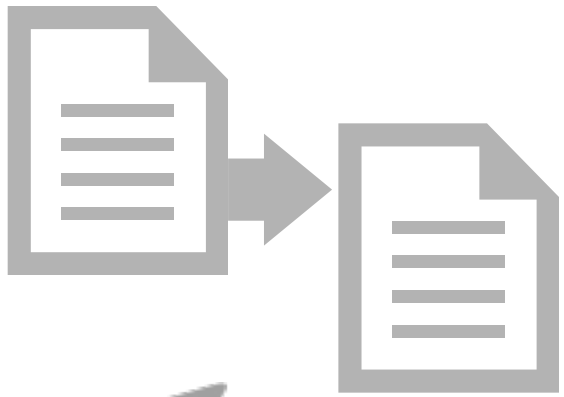
Object oriented
modern code



Scalability



Unit testability



Configuration
in files

“Proudly Found
Elsewhere”



More versatile
framework

```
/**
 * Builds the form to delete
 */
class DeleteForm extends Controller

/**
 * The path crud service
 *
 * @var Path $path
 */
protected $path;

/**
 * The path alias being used
 */
```

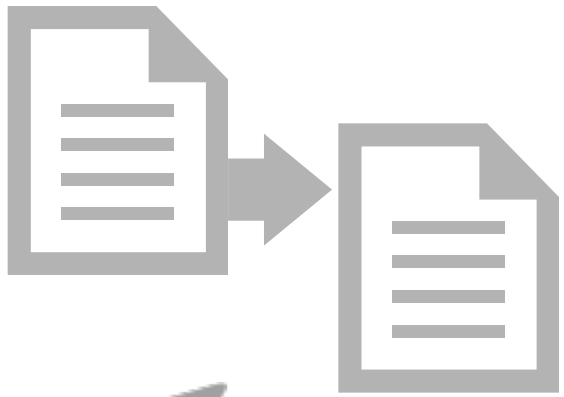
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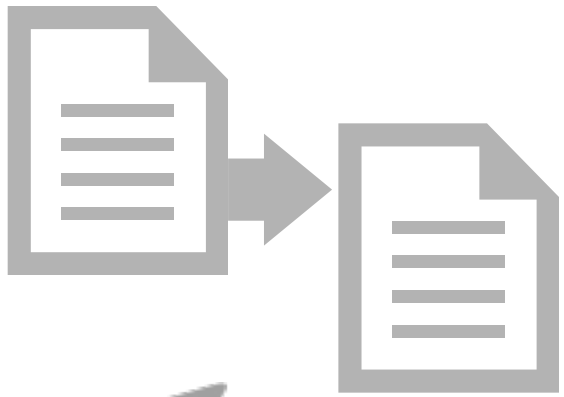
Object oriented
modern code



Scalability



Unit testability



Configuration
in files

“Proudly Found
Elsewhere”

Guzzle
& frame
service

[View Guz](#)

More versatile
framework

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```

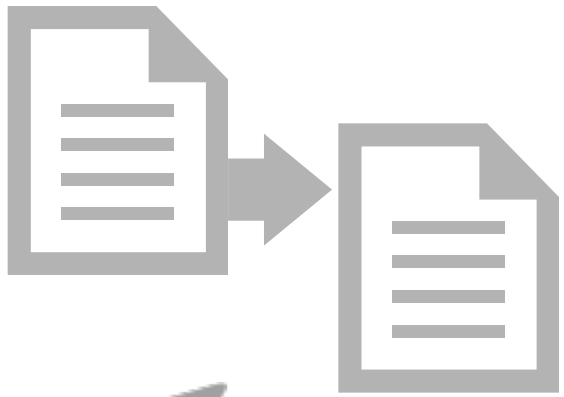
Object oriented
modern code



Scalability



Unit testability



Configuration
in files

“Proudly Found
Elsewhere”

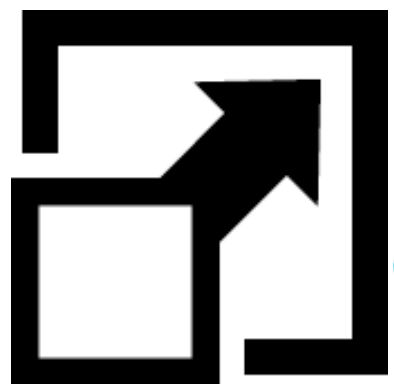
Guzzle
& frame
service

[View Guz](#)

More versatile
framework

```
/**  
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 */  
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/**  
 * The path crud service  
 *  
 * @var Path $path  
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 *
```

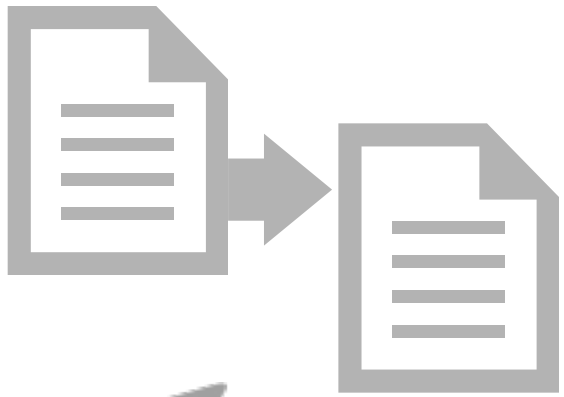
Object oriented
modern code



Scalability



Unit testability



Configuration
in files

“Proudly Found
Elsewhere”

Guzzle
& frame
service

[View Guz](#)

More versatile
framework

```
/**  
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 * @var Path $path  
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 *
```

Object oriented
modern code



Scalability



Unit testability





8



WE'VE UPPED OUR GAME



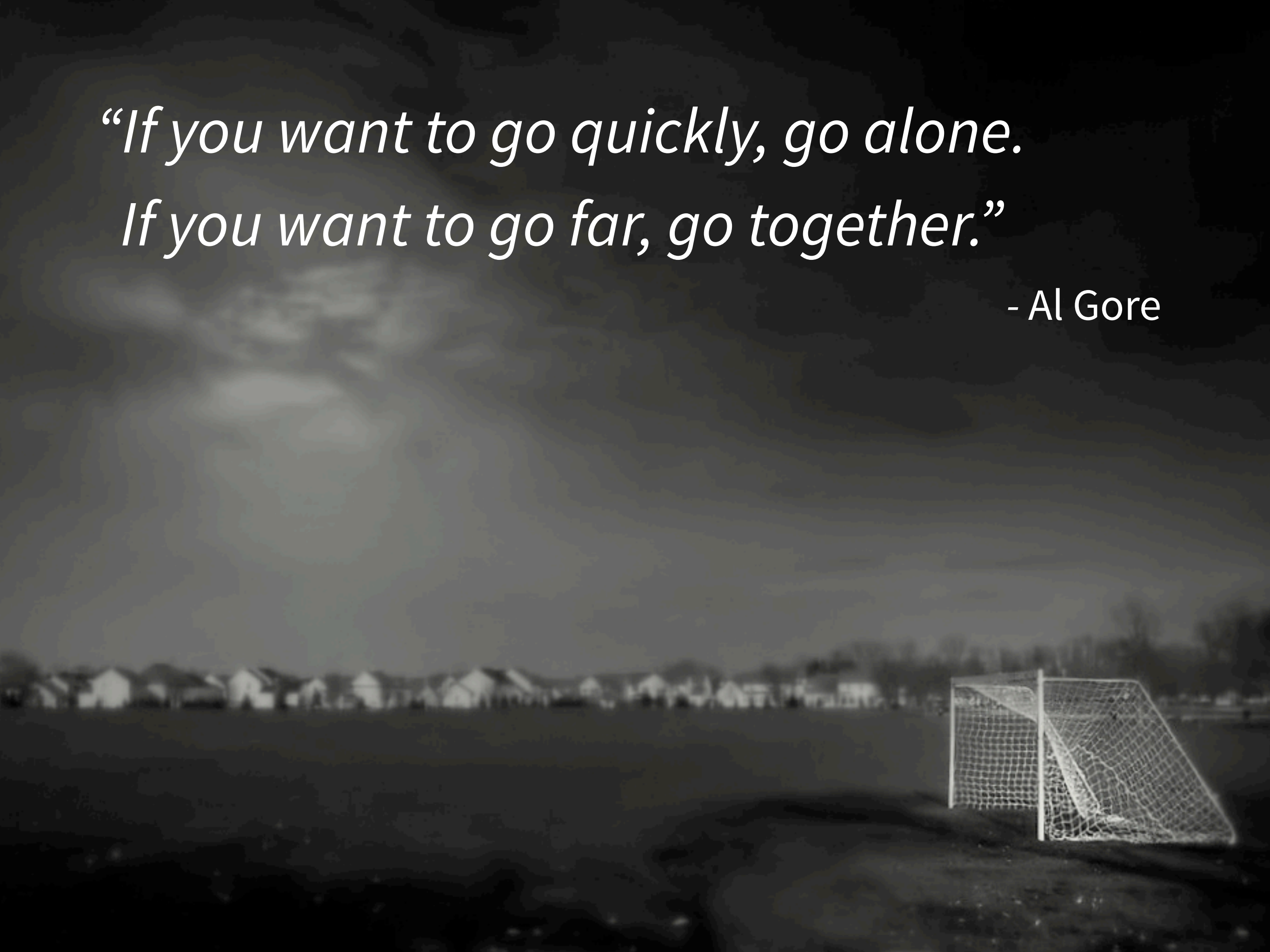
**THERE IS A LOT OF
WORK LEFT TO BE DONE**





*“If you want to go quickly, go alone.
If you want to go far, go together.”*

- Al Gore



3

**BIGGEST
TO-DOS**



01.

MAKE IT FASTER

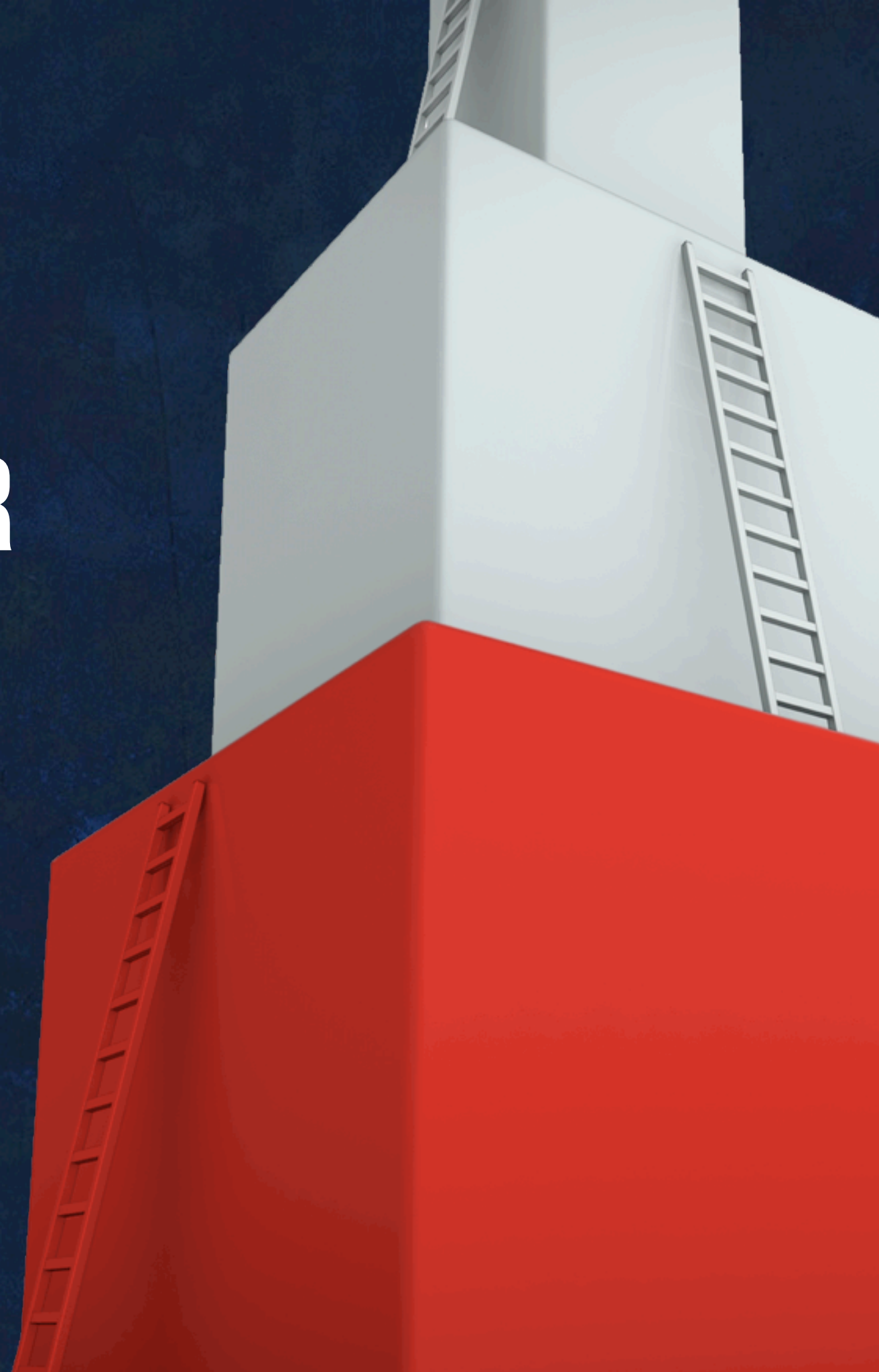
- Still have backward compatibility layers in place
- Will start to focus on performance once these are removed



02.

FIX THE DEVELOPER LEARNING CURVE

- Simplify APIs
- Make code less verbose
- Write documentation



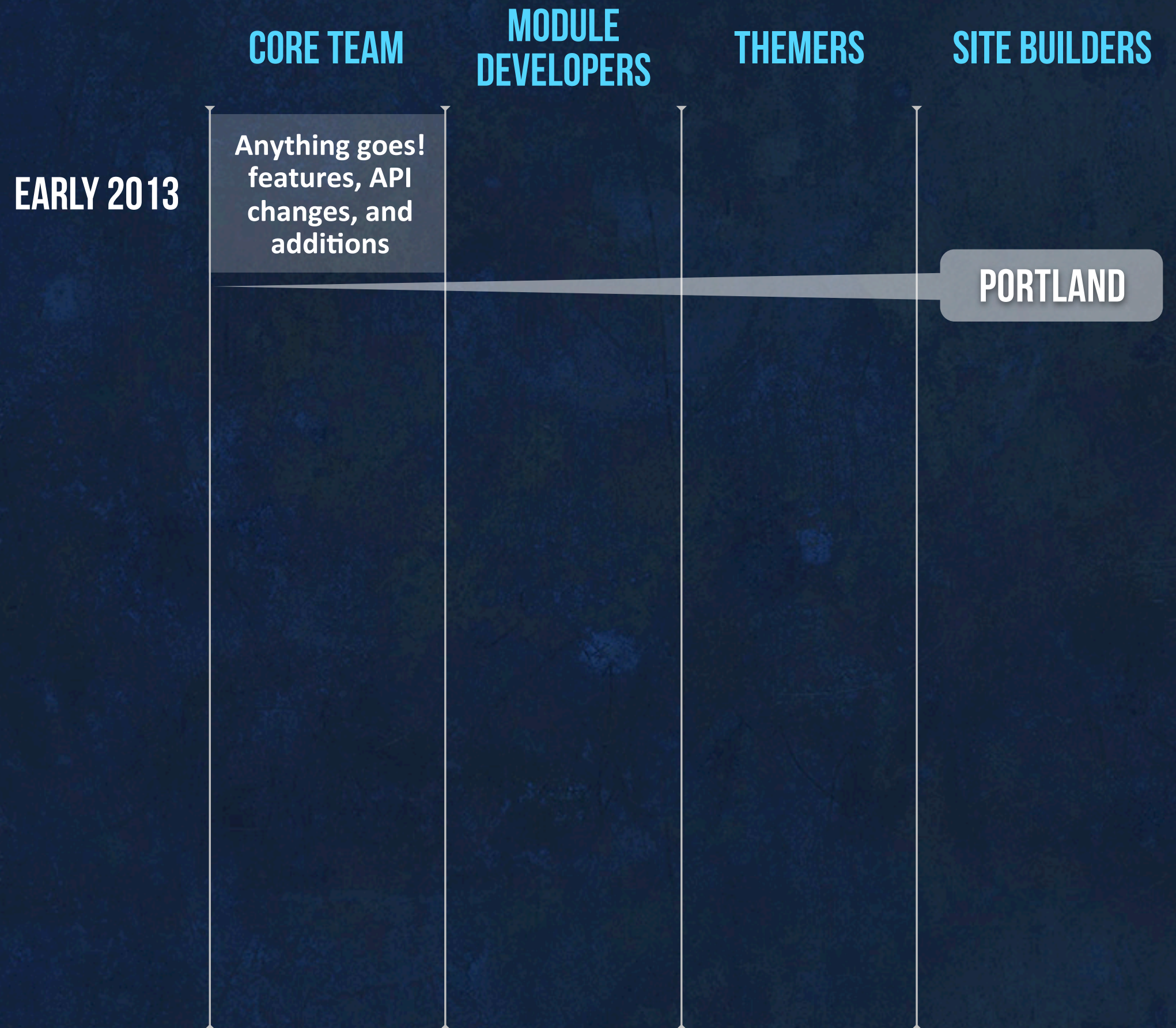
03.

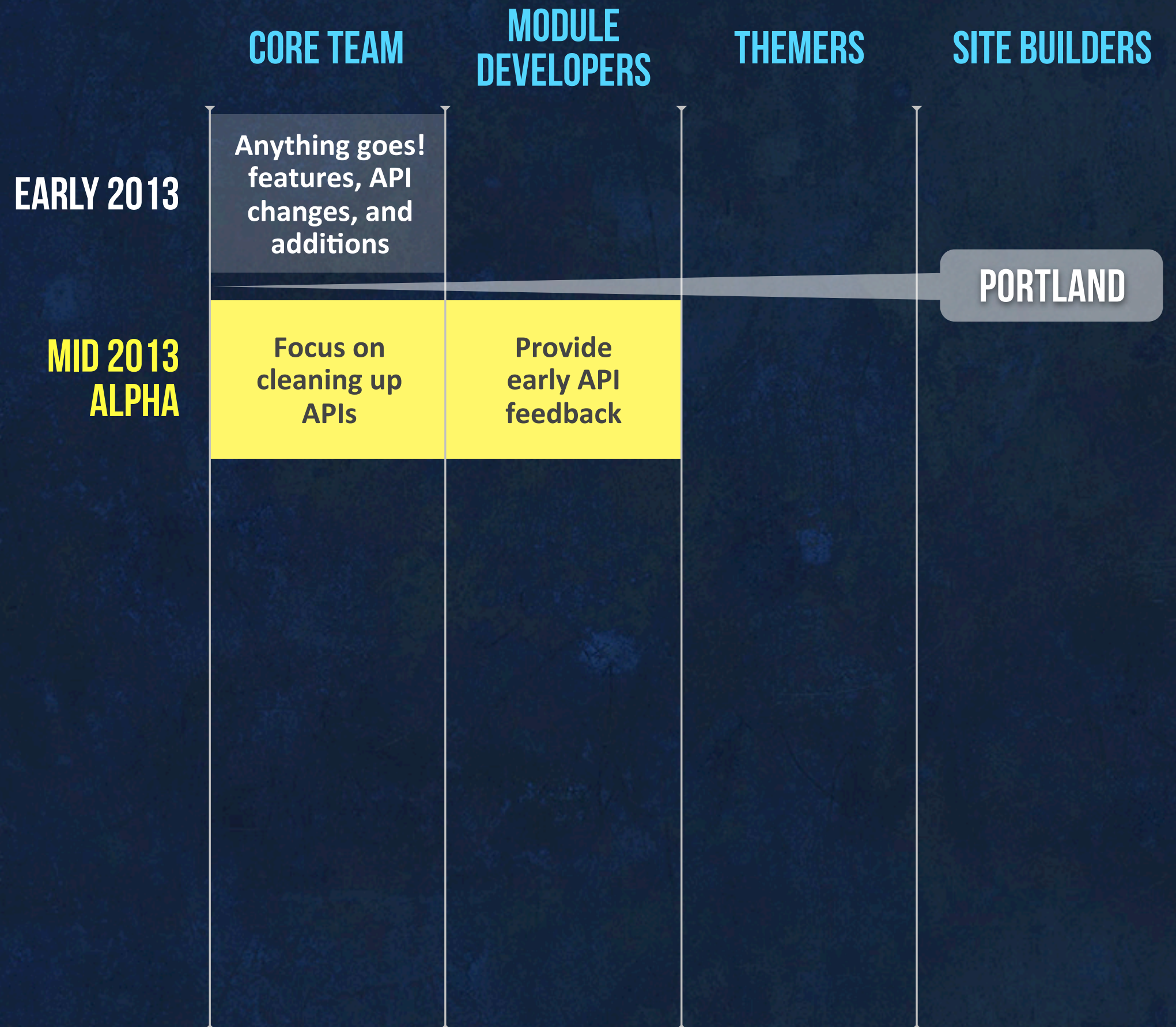
SIMPLIFY UPGRADING

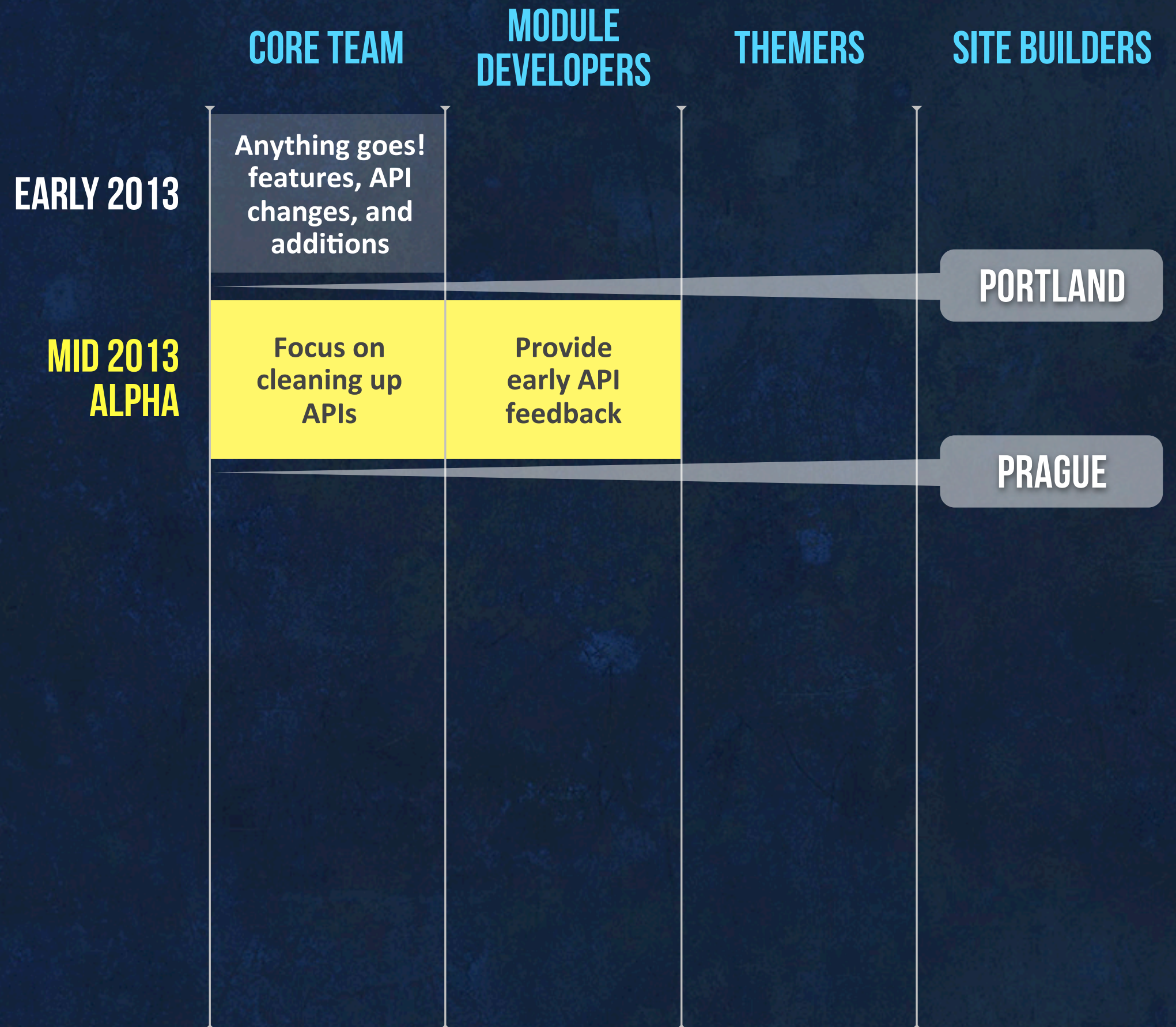
- Fix the upgrade path
- Help with Coder module
- Write documentation











FEATURES

EARLY 2013

MID 2013
ALPHA

CORE TEAM

MODULE
DEVELOPERS

THEMERS

SITE BUILDERS

Anything goes!
features, API
changes, and
additions

Focus on
cleaning up
APIs

Provide
early API
feedback

PORTLAND

PRAGUE

FEATURES

EARLY 2013

CORE TEAM

Anything goes!
features, API
changes, and
additions

MODULE
DEVELOPERS

THEMERS

SITE BUILDERS

PORTLAND

MID 2013
ALPHA

Focus on
cleaning up
APIs

Provide
early API
feedback

PRAGUE

LATE 2013
BETA 1

Focus on
cleaning up
APIs

Provide
early API
feedback

FEATURES

	CORE TEAM	MODULE DEVELOPERS	THEMERS	SITE BUILDERS
EARLY 2013	Anything goes! features, API changes, and additions			
				PORTLAND
MID 2013 ALPHA	Focus on cleaning up APIs	Provide early API feedback		
				PRAGUE
LATE 2013 BETA 1	Focus on cleaning up APIs	Provide early API feedback		
EARLY 2014 RC1	Focus on release blockers only.	Start upgrading contributed modules	Start upgrading contributed themes	Start testing Drupal 8, upgrade path

FEATURES

REFINING

EARLY 2013

MID 2013
ALPHA

LATE 2013
BETA 1

EARLY 2014
RC1

CORE TEAM

MODULE
DEVELOPERS

THEMERS

SITE BUILDERS

Anything goes!
features, API
changes, and
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Focus on
cleaning up
APIs

Focus on
cleaning up
APIs

Focus on
release
blockers only.

Provide
early API
feedback

Provide
early API
feedback

Start
upgrading
contributed
modules

Start
upgrading
contributed
themes

Start testing
Drupal 8,
upgrade path

PORTLAND

PRAGUE

FEATURES

REFINING

EARLY 2013

MID 2013
ALPHA

LATE 2013
BETA 1

EARLY 2014
RC1

IT'S READY WHEN
IT'S READY

CORE TEAM

MODULE
DEVELOPERS

THEMERS

SITE BUILDERS

Anything goes!
features, API
changes, and
additions

Focus on
cleaning up
APIs

Focus on
cleaning up
APIs

Focus on
release
blockers only.

No bugs

Provide
early API
feedback

Provide
early API
feedback

Start
upgrading
contributed
modules

Contrib modules

Start
upgrading
contributed
themes

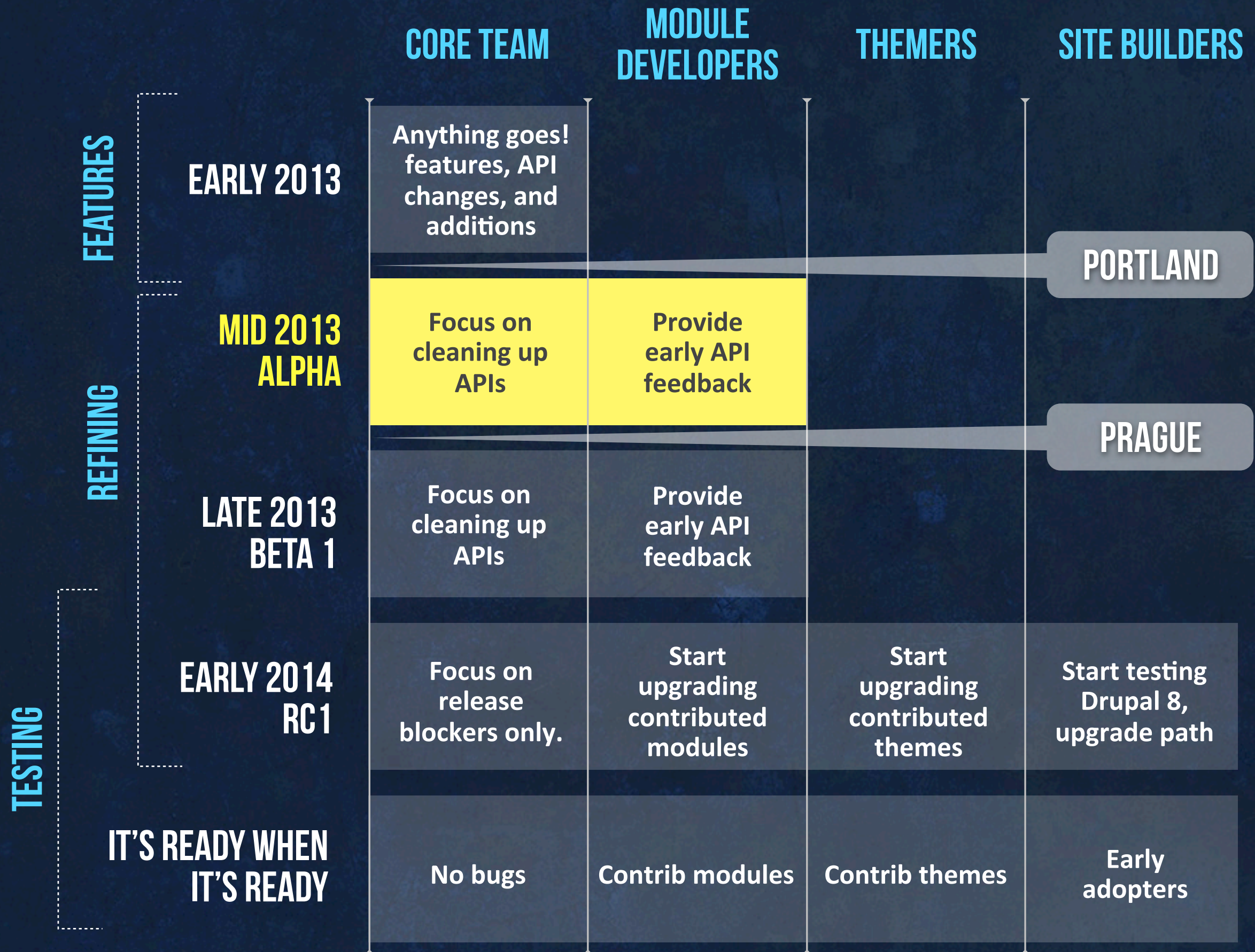
Contrib themes

PORTLAND

PRAGUE

Start testing
Drupal 8,
upgrade path

Early
adopters





**WE'LL TAKE THE
TIME TO GET IT
RIGHT.**



DRUPAL 8 LAUNCH

LET'S “UP IT” MORE!



HISTORY OF DRUPAL LAUNCHES

HISTORY OF DRUPAL LAUNCHES

- **Drupal 6:** one blog post

HISTORY OF DRUPAL LAUNCHES

- **Drupal 6:** one blog post
- **Drupal 7:** one landing page and 300 parties

Drupal Association
hired marketing and
communication manager

JOE SAYLOR



Drupal Association
hired marketing and
communication manager

JOE SAYLOR





Come for the software,
stay for the community

Search drupal.org



Search

Drupal Homepage

[Log in / Register](#)

Drupal 8 is here!



Why choose Drupal?

Use Drupal to build everything from personal blogs to enterprise applications. Thousands of add-on modules and designs let you build any site you can imagine. Join us!

[Get started with Drupal](#)

Drupal distributions

Distributions are a collection of pre-configured themes and modules for feature-rich web sites giving you a head start on building your site. Build your own online communities, media portal, online store, and more!

[Learn about distributions](#)

Develop with Drupal



Choose language

Choose profile

Verify requirements

Set up database

Installation profile

Configure site

Finished

Choose language

English

Translations will be downloaded from the [Drupal Translation website](#). If you do not want this, select *English* and continue the installation. For more information, see the [online handbook](#).

Save and continue

Launch Objectives

- Grow Drupal adoption as a percentage of site usage
- Grow the Drupal developer community
- Support and celebrate the existing community

Asset Wish List

- Overview video
- Overview presentation
- Drupal 8 training
- Sales guide for agencies and shops

Engaging the Community

Provide a promotion package with content and materials people can easily use to promote the launch:

- Example social media updates
- Overview presentation
- Branded assets (logo, brand guidance)

Country Groups on G.D.O

- Provide launch promotional materials
- Provide information that can be translated:
 - Press release
 - Example PR pitch
 - Example social media updates

We help individuals build a dream

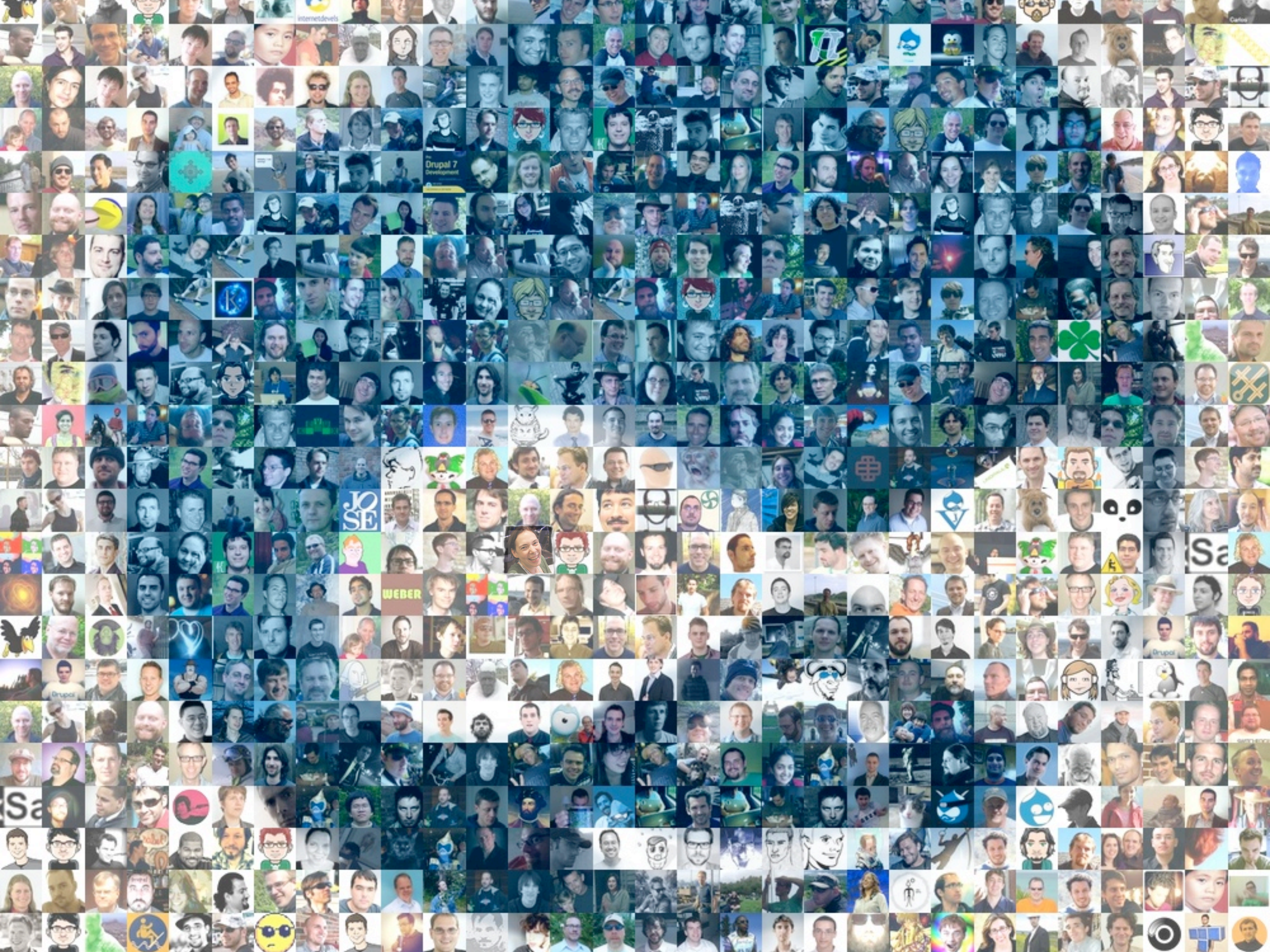
We give small organizations a big voice

We give enterprises a new idea

We inspire wonder and delight

We admit no boundaries

We level the playing field

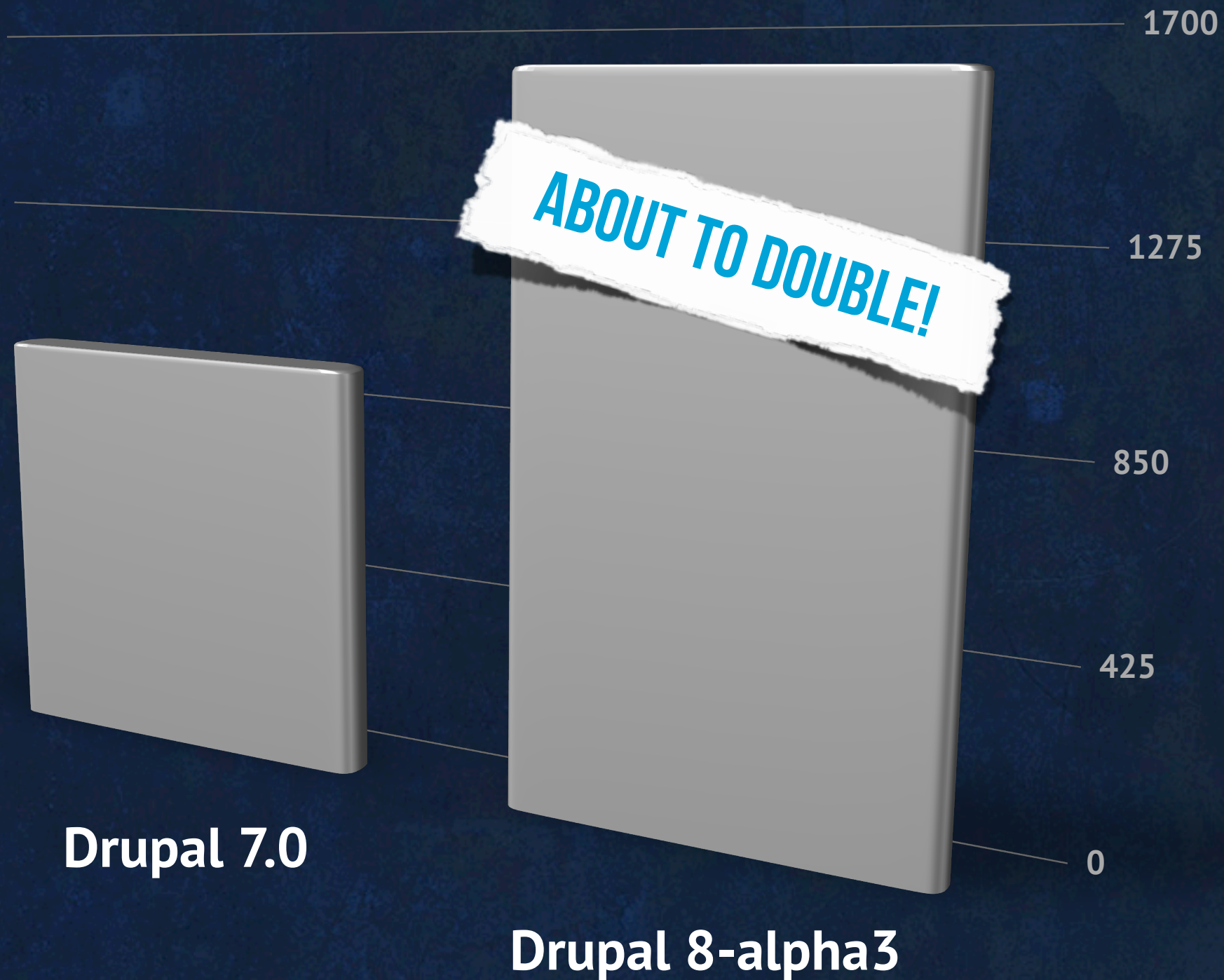




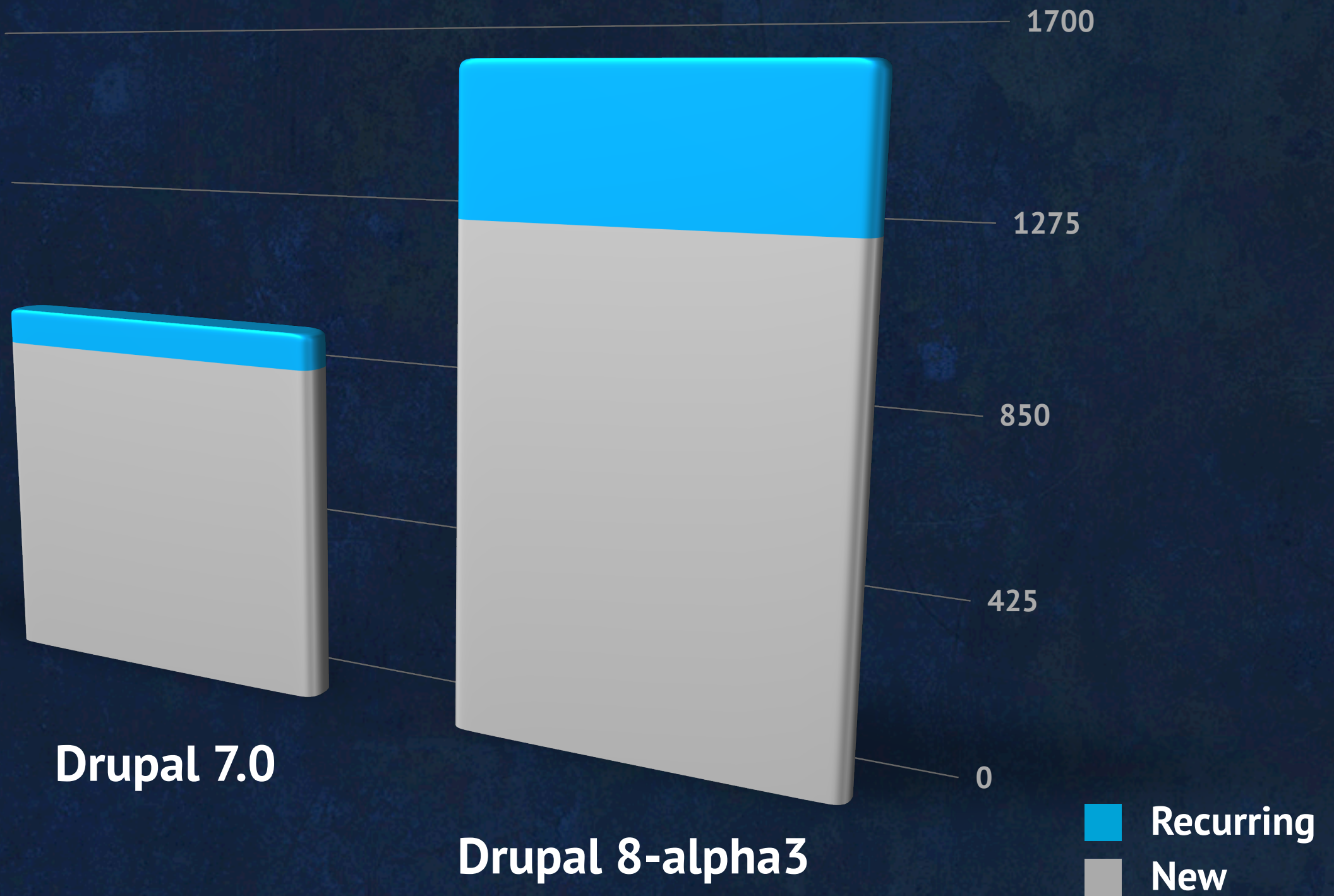
MORE THAN 1,600
PEOPLE CONTRIBUTED TO DRUPAL 8

NUMBER OF CORE CONTRIBUTORS

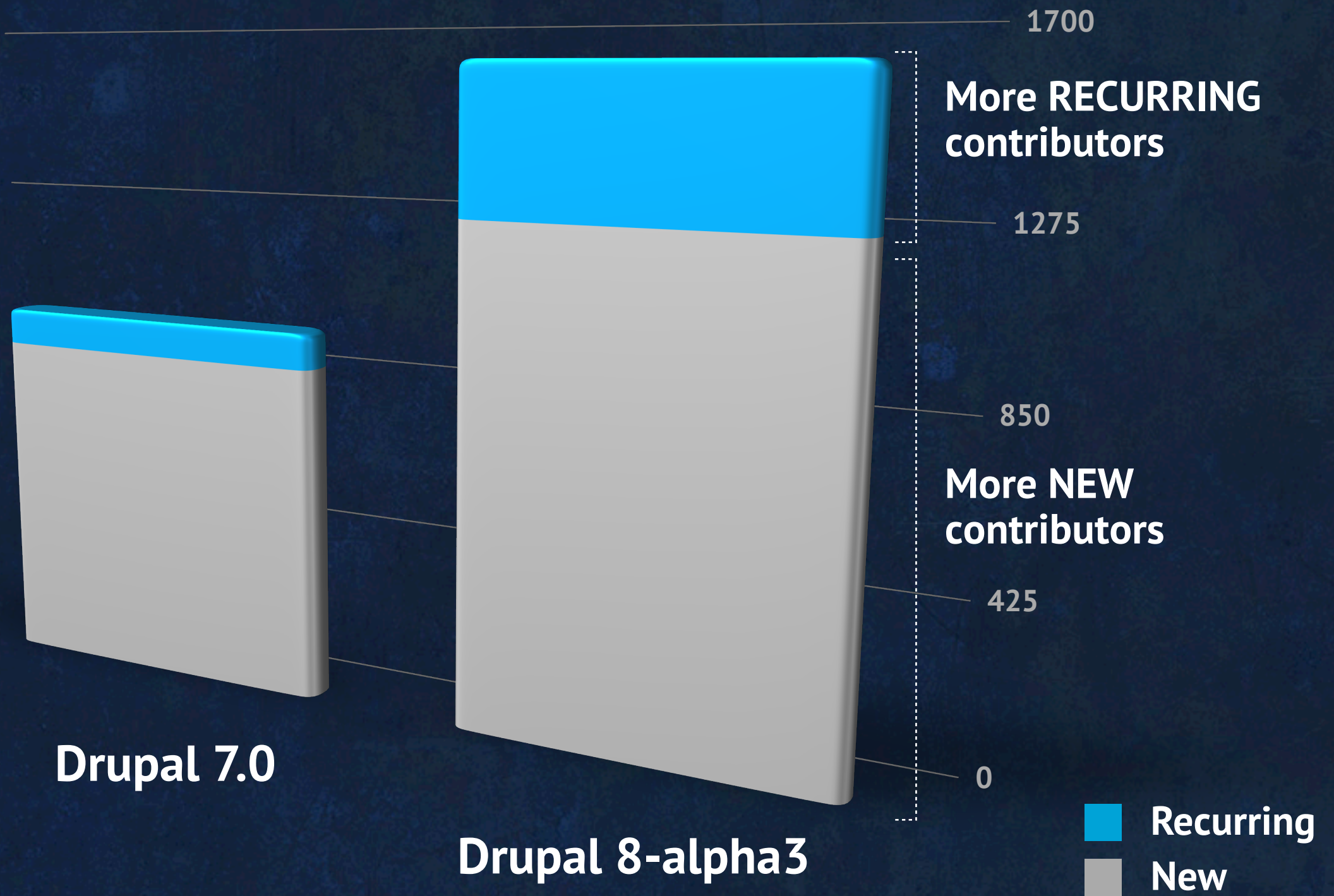
NUMBER OF CORE CONTRIBUTORS

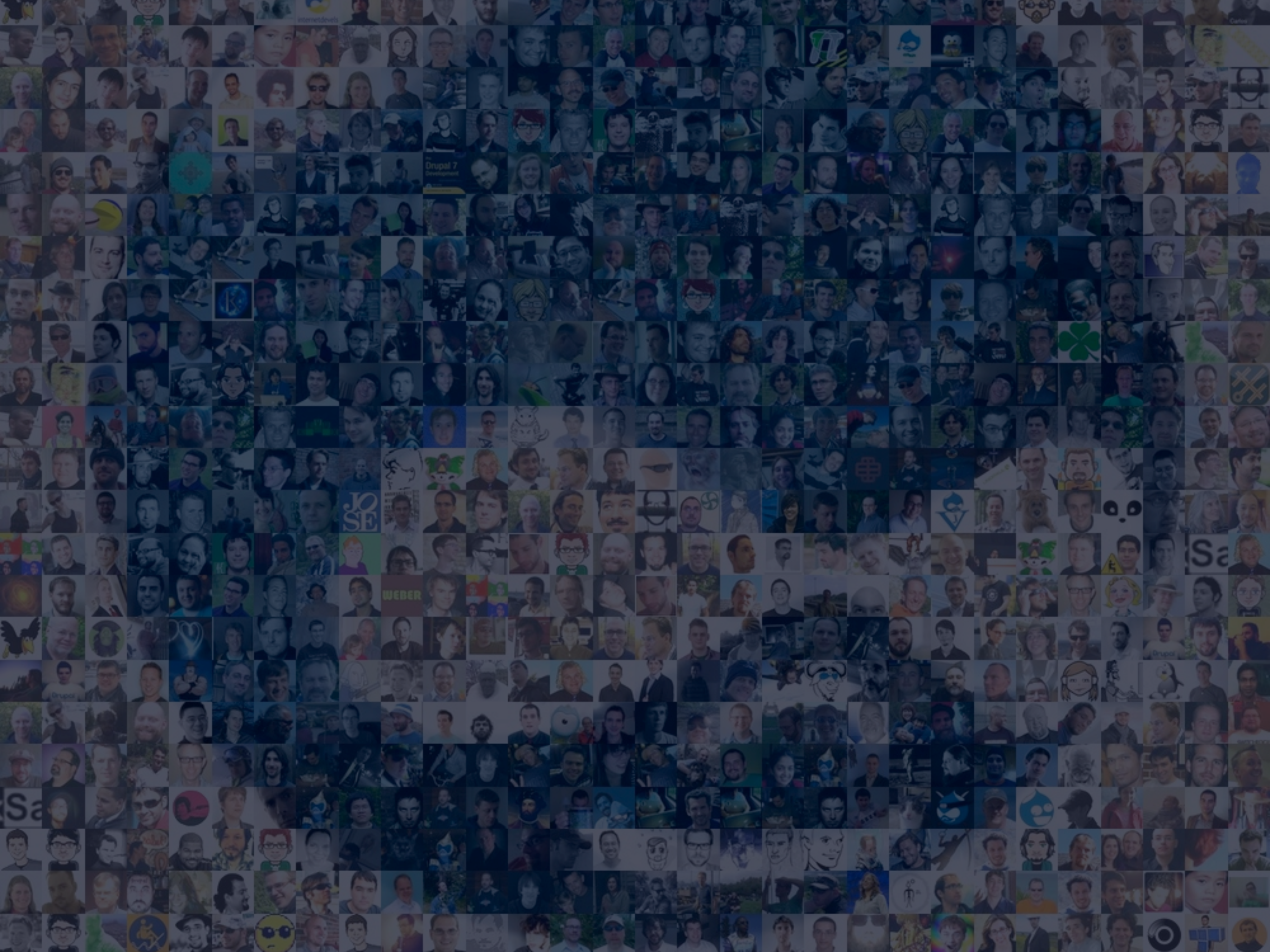


NUMBER OF CORE CONTRIBUTORS



NUMBER OF CORE CONTRIBUTORS





CATHY THEYS

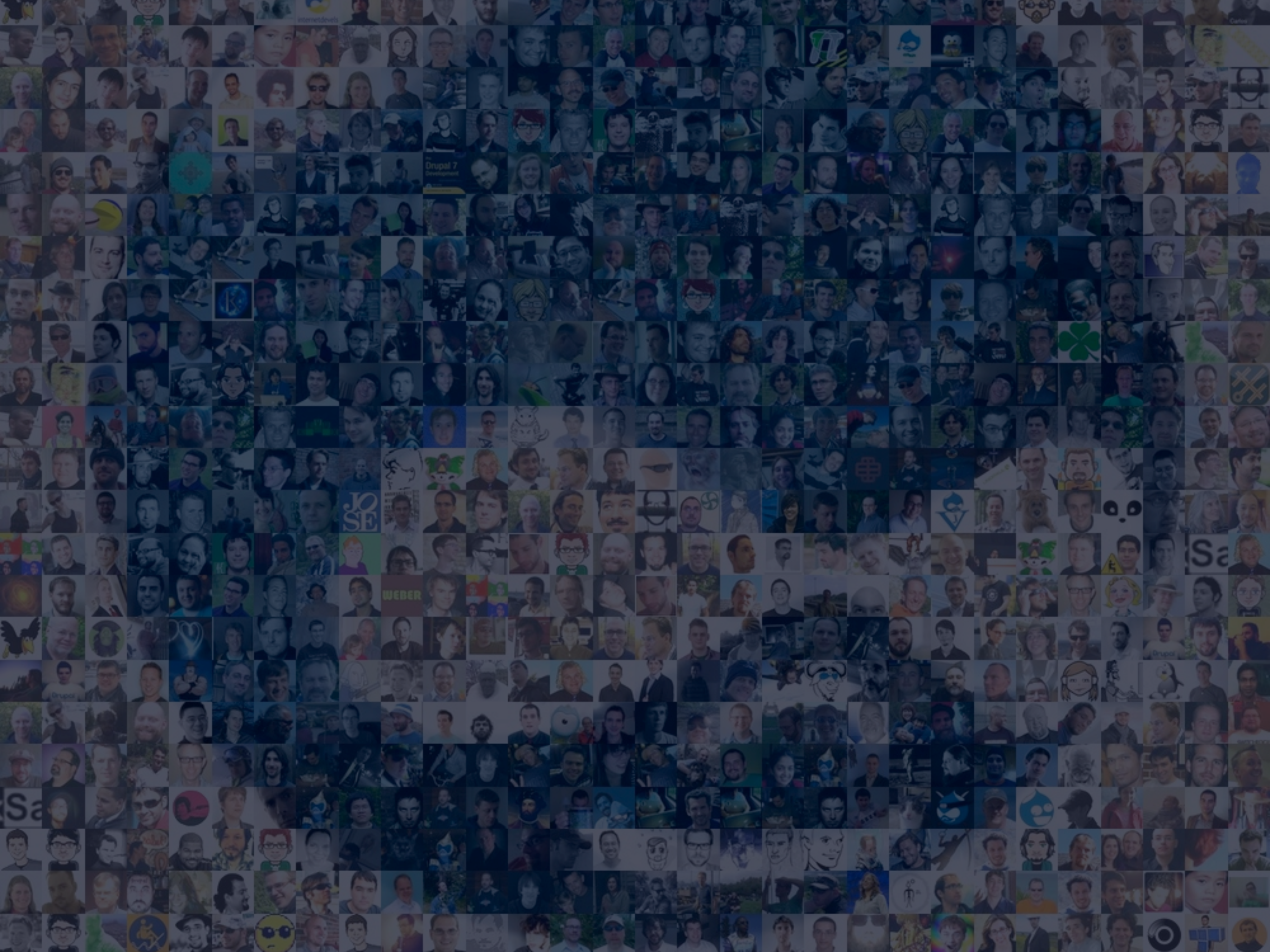
d.o username:
YesCT

joined:
5.5 years ago

location:
United States

contribution:
Sprints





ALEX POTT

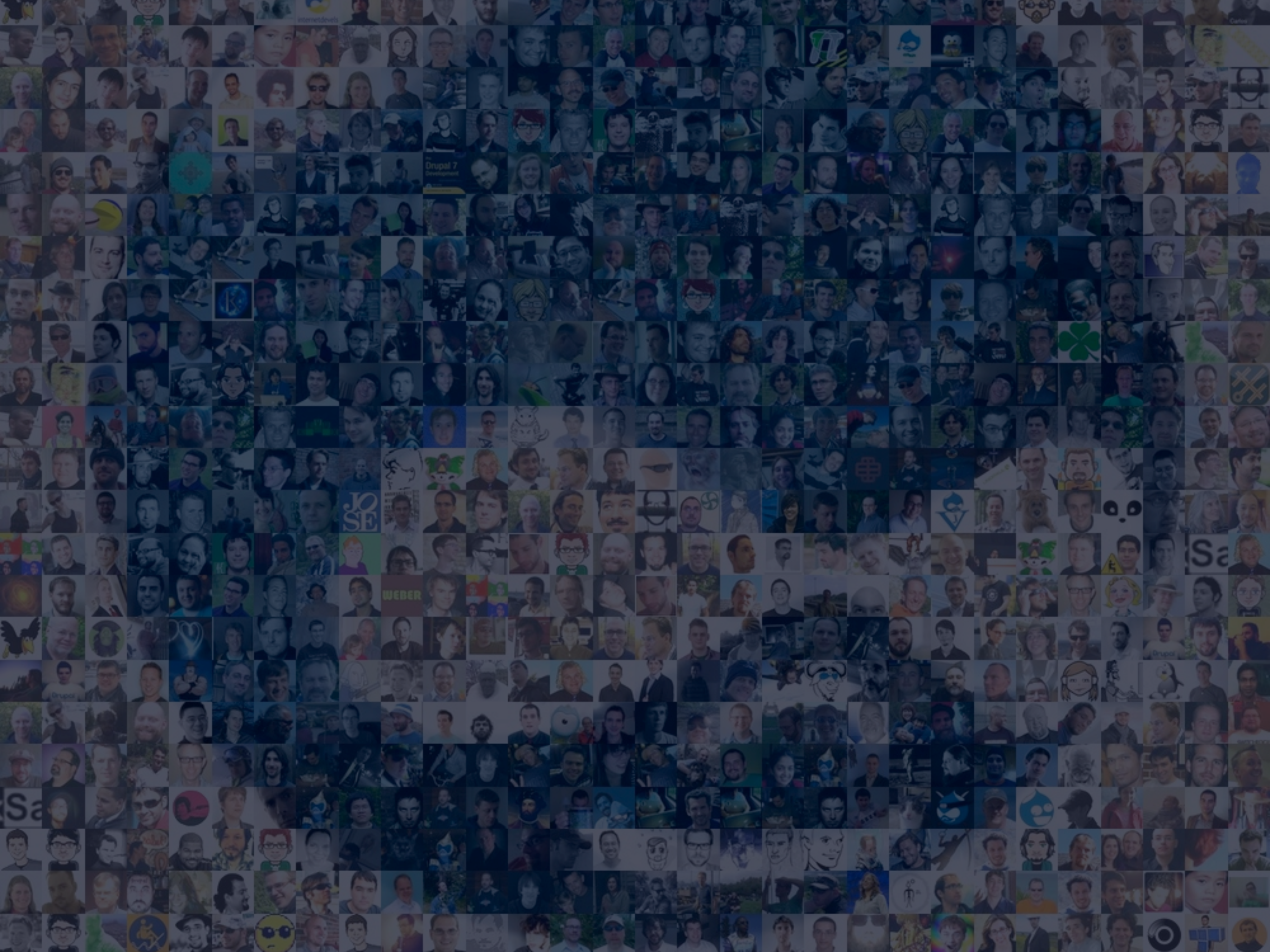
d.o username:
alexpott

joined:
6 years ago

location:
United Kingdom

contribution:
Core co-maintainer





JESSE BEACH

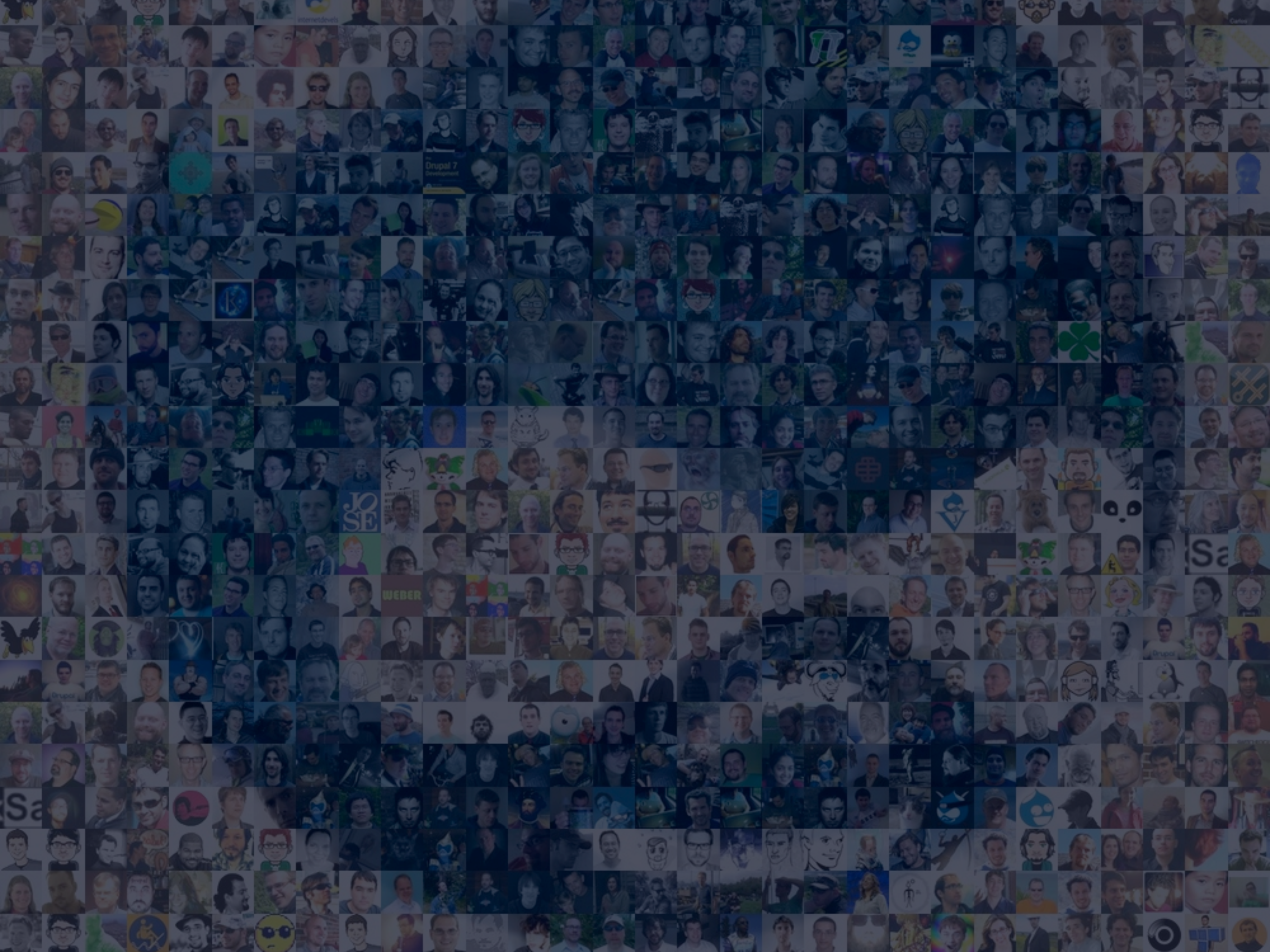
d.o username:
jessebeach

joined:
3.5 years ago

location:
United States

contribution:
Accessibility/Front-end





JEREMY THORSON

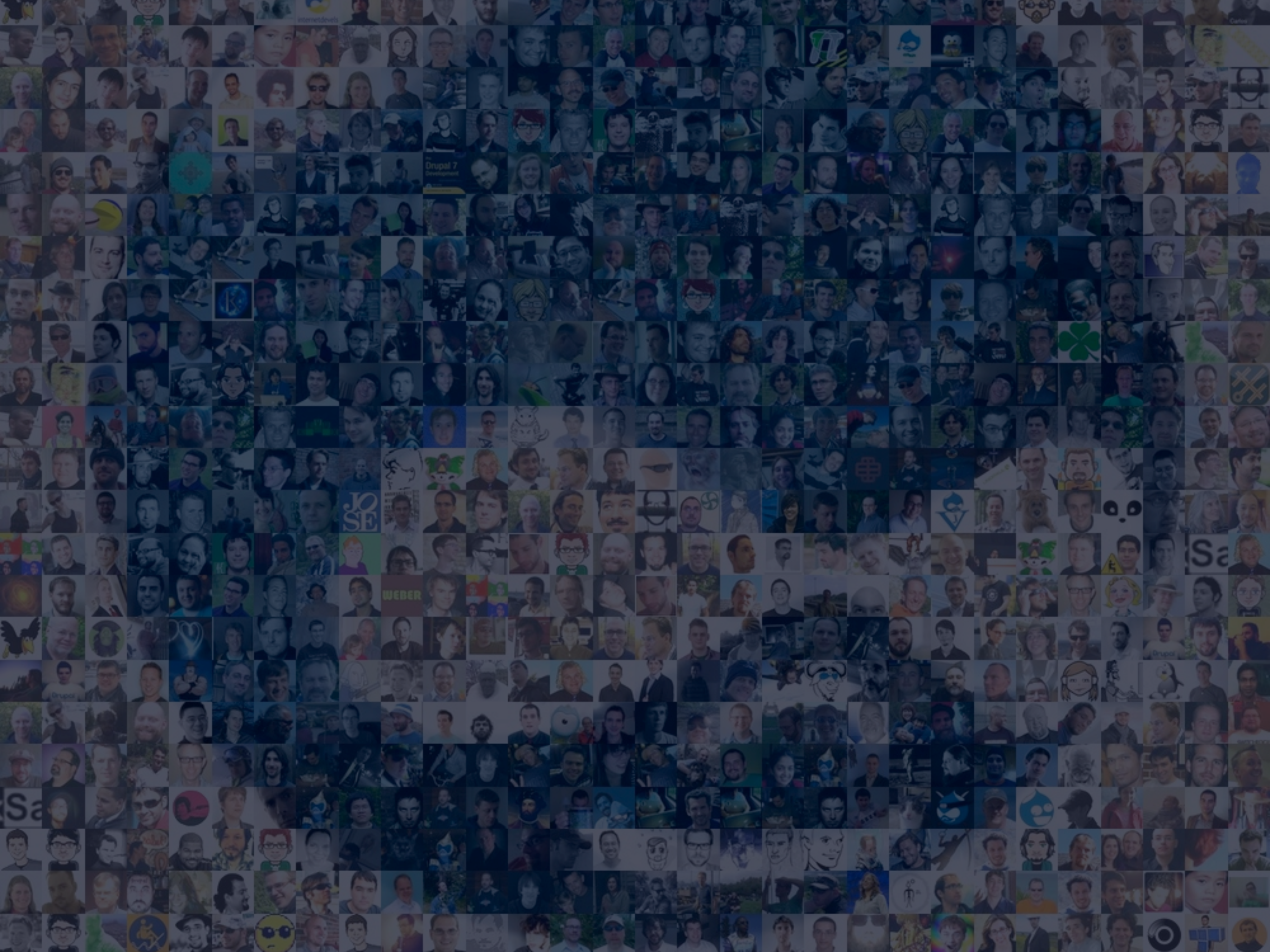
d.o username:
jthorson

joined:
6 years ago

location:
Canada

contribution:
Quality assurance





SHANNON VETTES

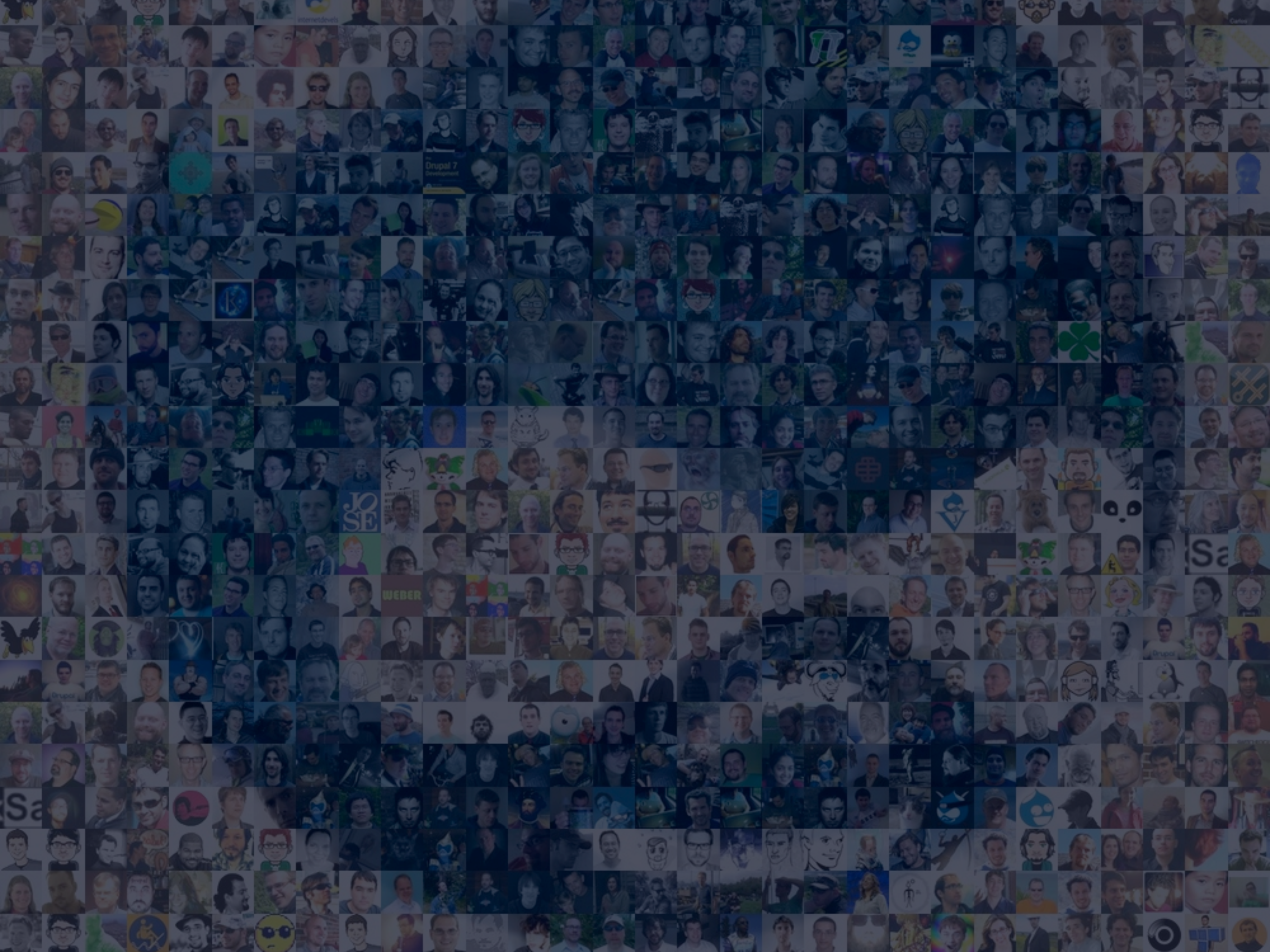
d.o username:
svettes

joined:
2.5 years ago

location:
France

contribution:
Project management





SCOTT REEVES

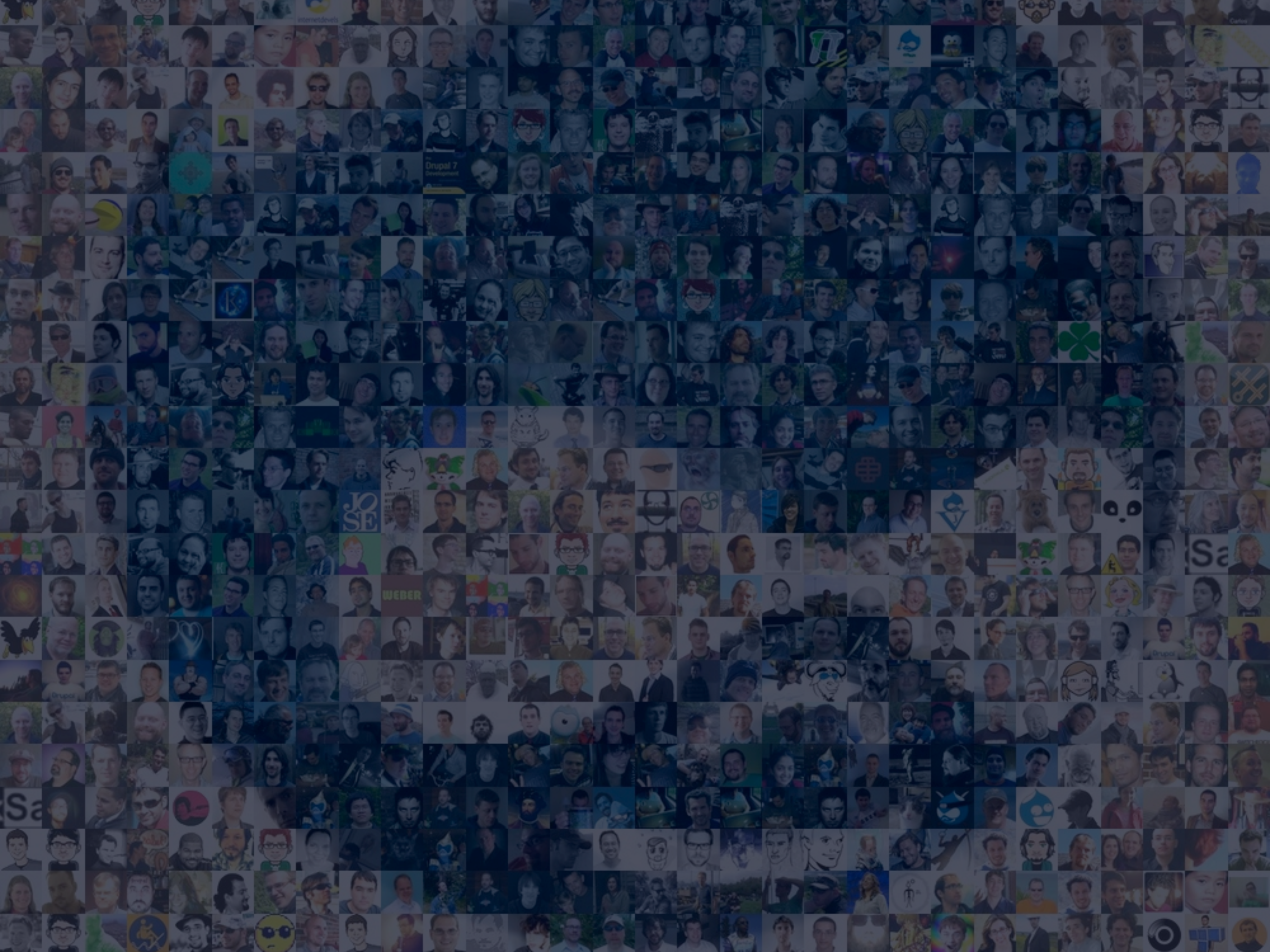
d.o username:
Cottser

joined:
2.5 years ago

location:
Canada

contribution:
Themer/Mentor





TIM PLUNKETT

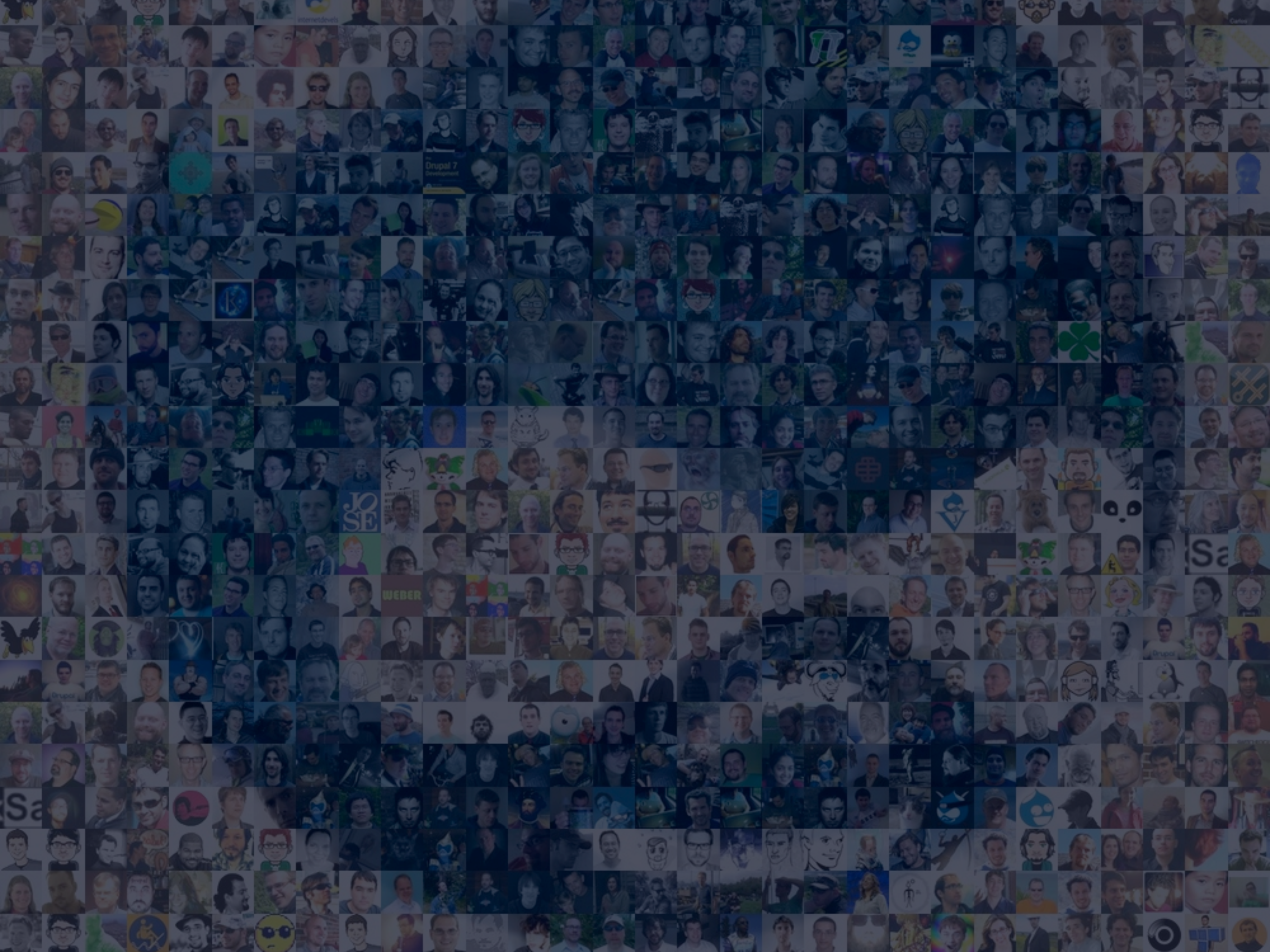
d.o username:
tim.plunkett

joined:
5.5 years ago

location:
United States

contribution:
Core generalist





VIJAY MANI

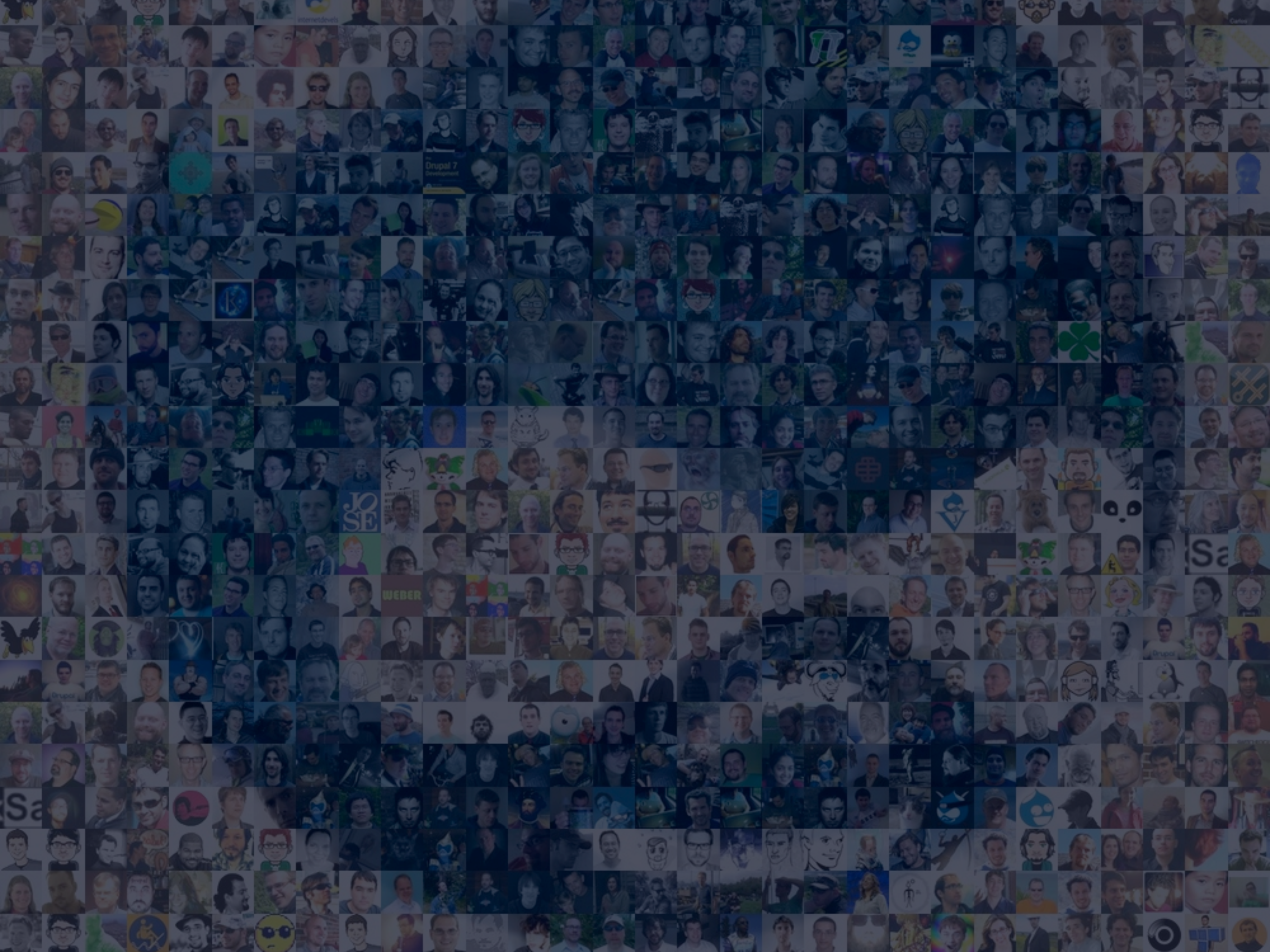
d.o username:
vijaycs85

joined:
7 years ago

location:
India

contribution:
Low-Hanging Fruit





SASCHA GROSSENBACHER

d.o username:

Berdir

joined:

5.5 years ago

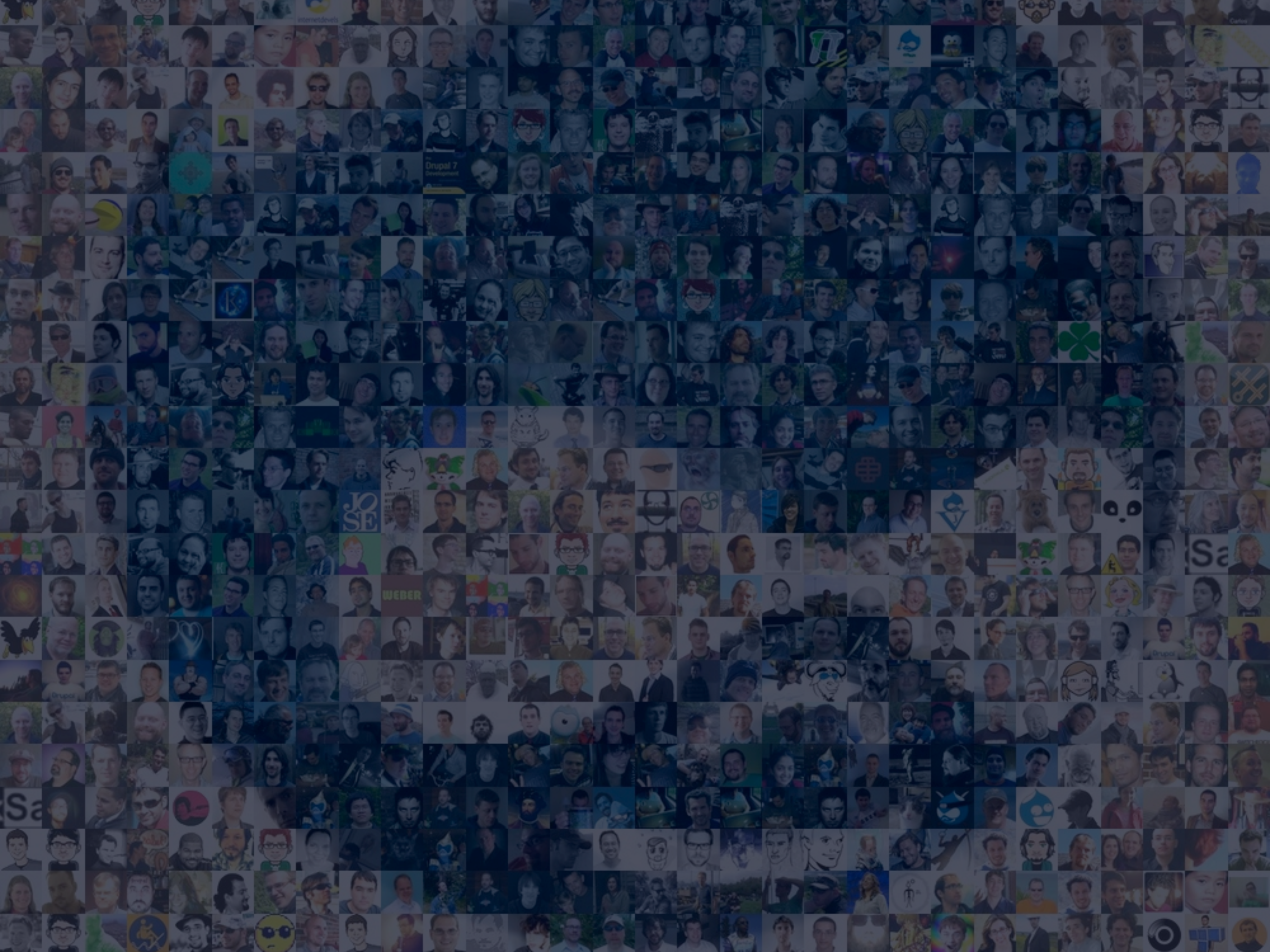
location:

Switzerland

contribution:

Entities and Fields





DANIEL WEHNER

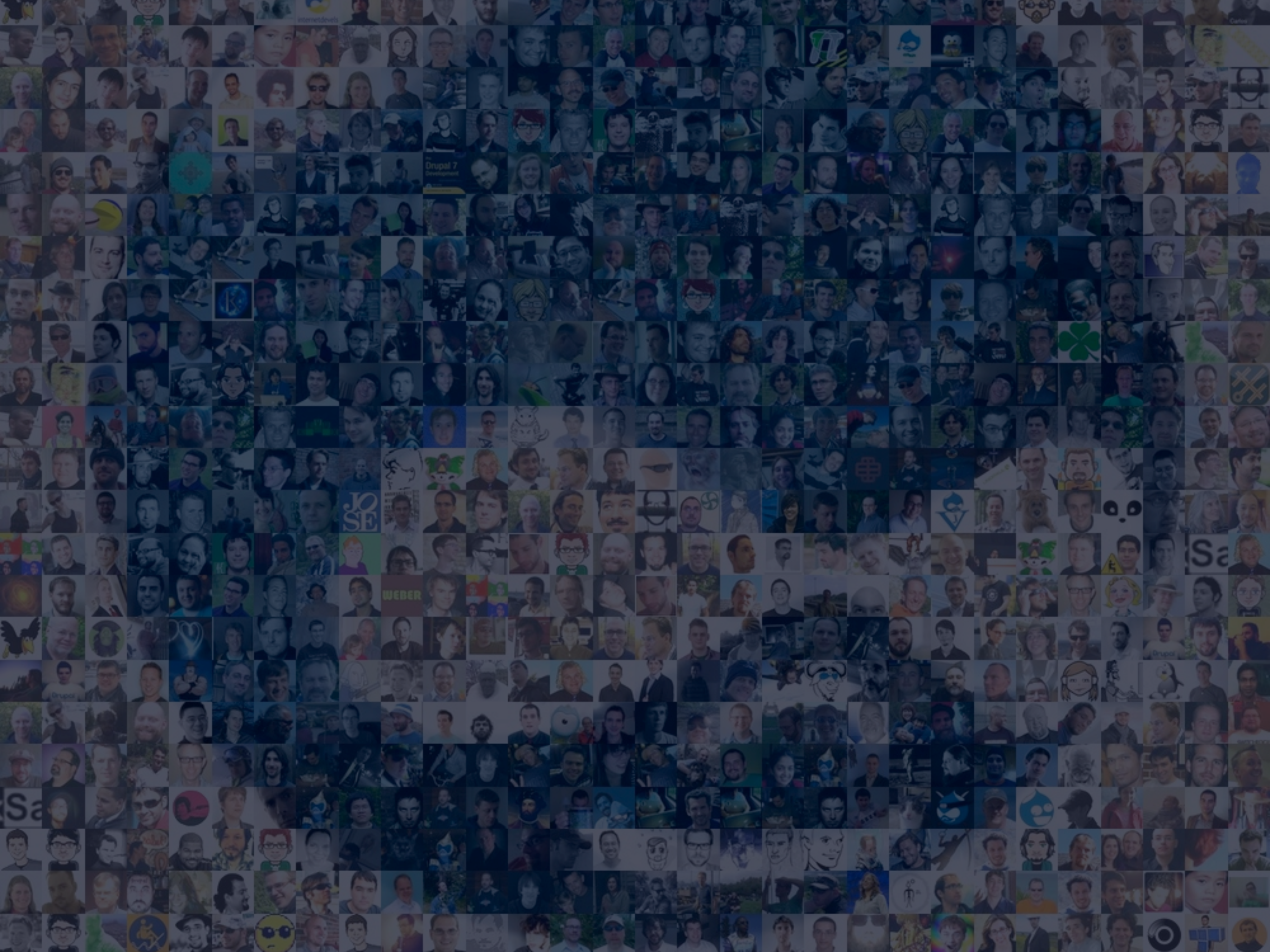
d.o username:
dawehner

joined:
6.5 years ago

location:
Germany

contribution:
Views in Core





KLAUS PURER

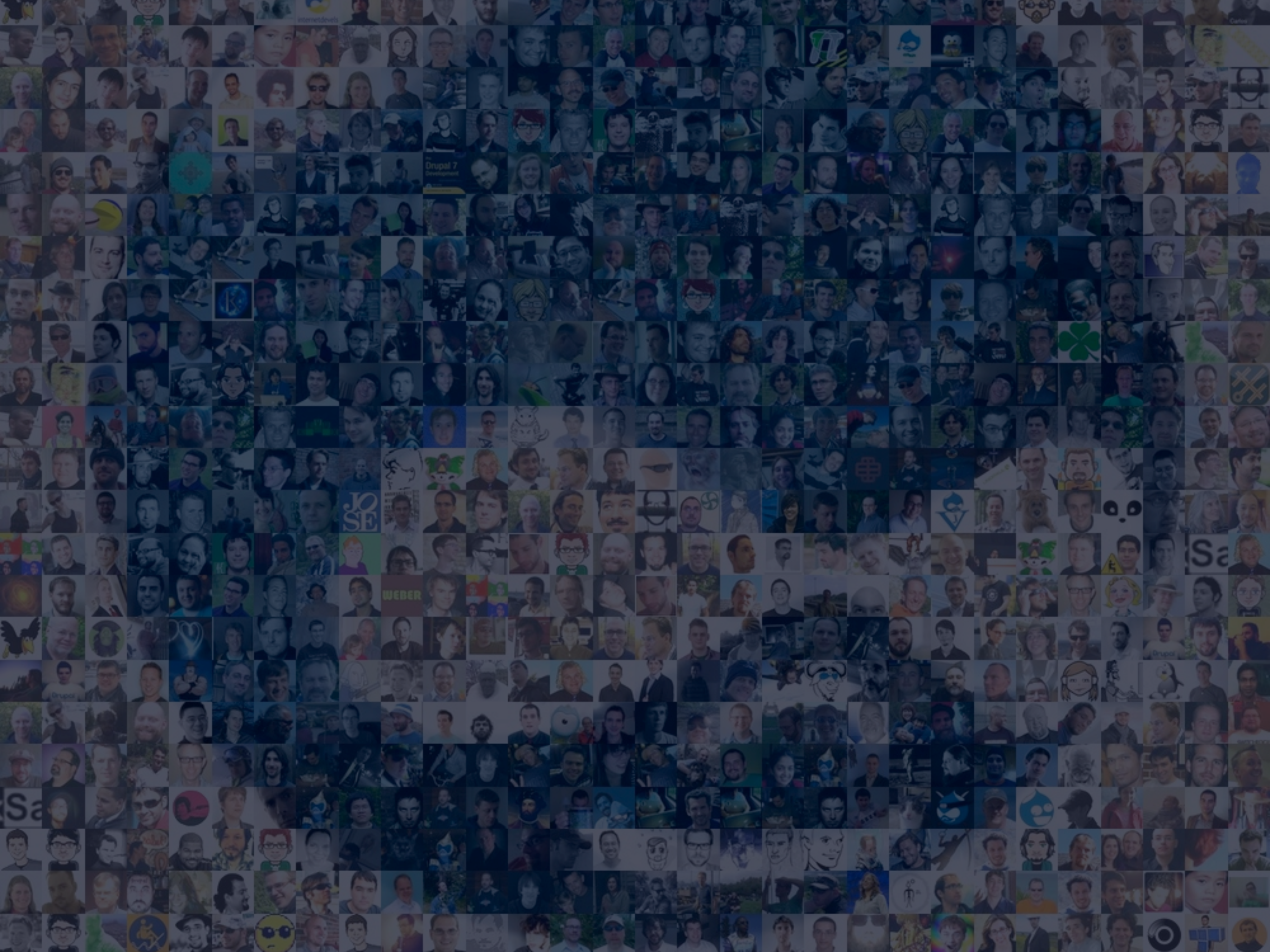
d.o username:
klausi

joined:
5.5 years ago

location:
Austria

contribution:
REST/Project Reviews





ALEX BRONSTEIN

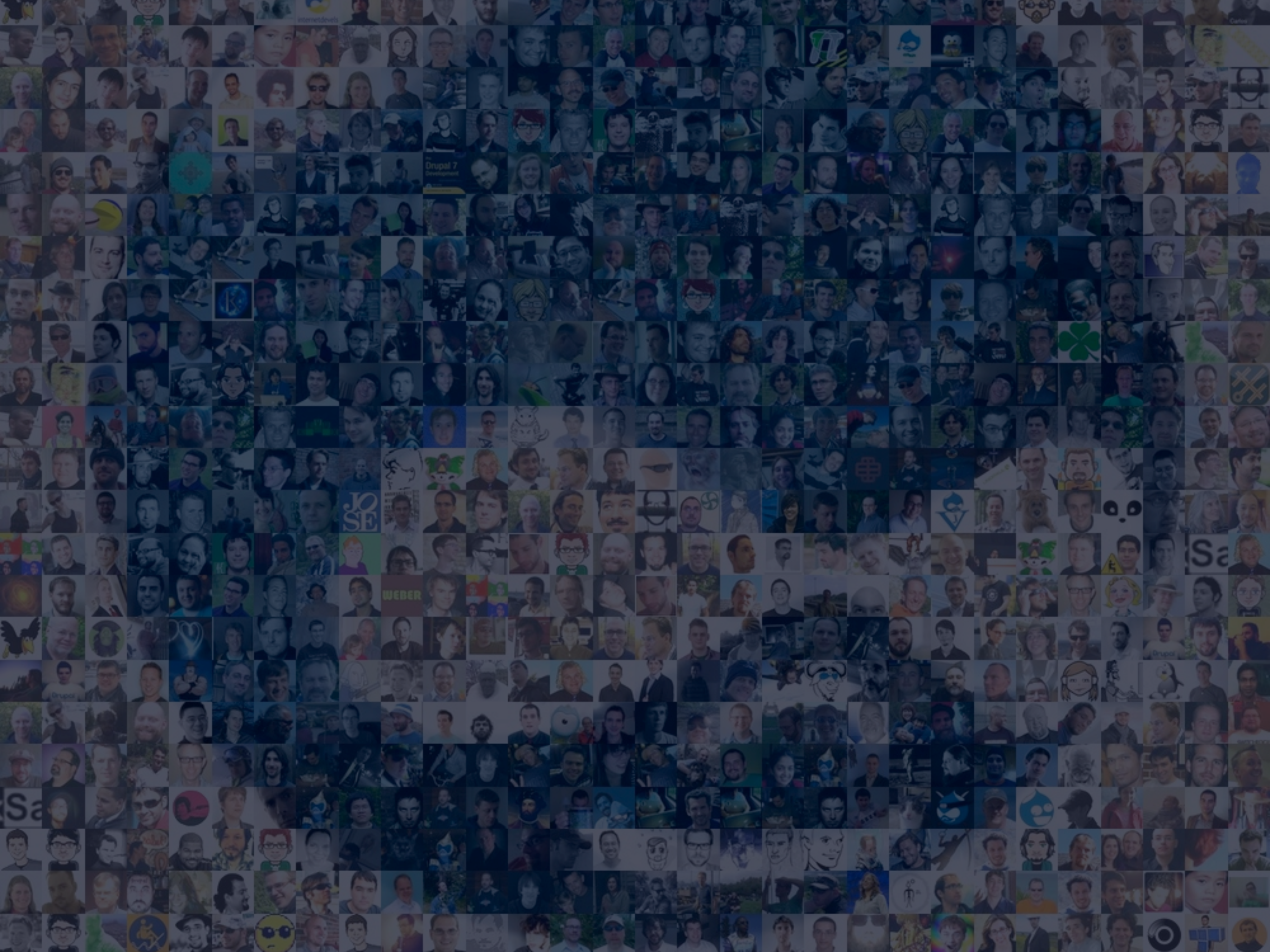
d.o username:
effulgentsia

joined:
7 years ago

location:
United States

contribution:
Diplomat/Momentum Engineer





RYAN FREDERICK

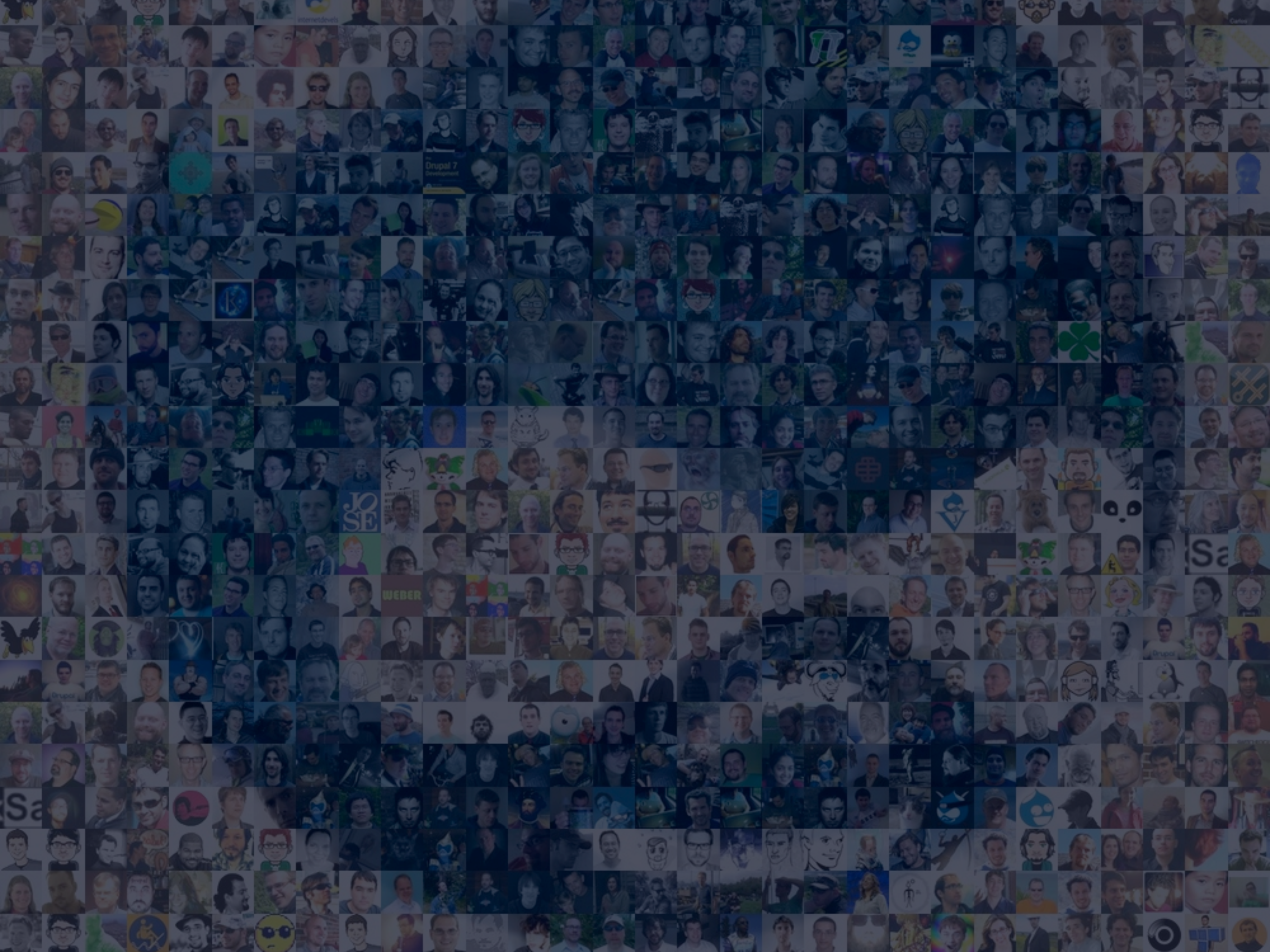
d.o username:
ry5n

joined:
1.5 years ago

location:
Canada

contribution:
Designer





LEE ROWLANDS

d.o username:
larowlan

joined:
5 years ago

location:
Australia

contribution:
UX Patterns





A computer monitor with a silver stand and a black bezel. The screen is black with the text 'VIRTUAL HIGH FIVE' in white, bold, sans-serif capital letters. A diagonal light gray line runs from the top right corner of the screen towards the center.

VIRTUAL HIGH FIVE



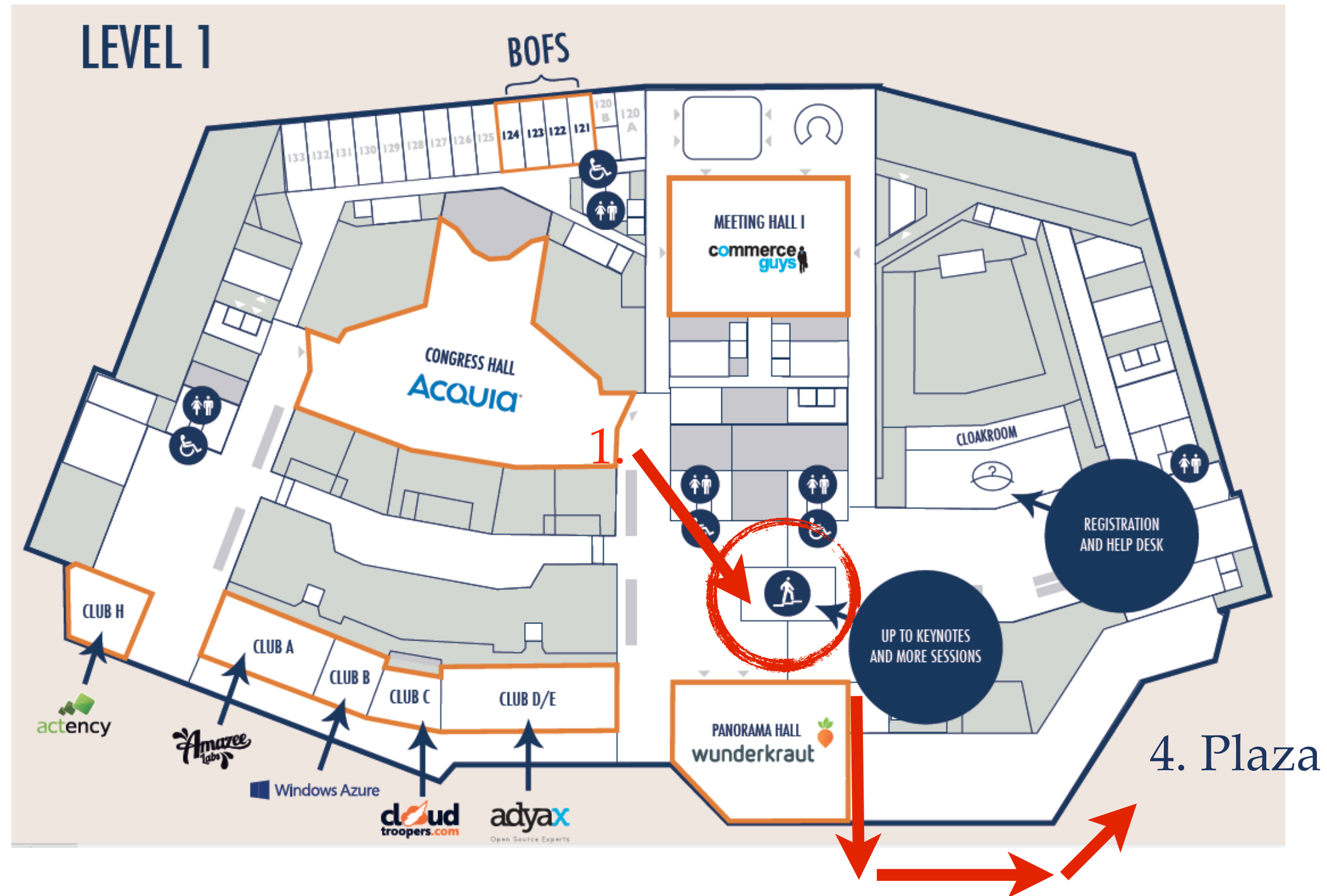


THANK YOU!

Q & A

The Big Group Photo
will take place outside
Entrance 5 immediately
after the keynote

Big Group Photo



1. Exit First Floor Exit Doors on your right
2. Go down stair case to Ground Floor
3. Go out Door 5
4. Turn Left and go out to the plaza

3. Exit 5

4. Plaza