State of Drupal 2011

1. Who are you? (Optional)

		Response Percent	Response Count
Name:		**98.3%**	**2,274**
Organization:		74.6%	1,726
E-mail:		93.4%	2,161
		answered question	**2,313**
		skipped question	**1,082**

2. What is your country of residence?

	Response Percent	Response Count
ac – Ascension Island	0.1%	4
ad – Andorra	0.1%	2
ae – United Arab Emirates	0.0%	1
af – Afghanistan	0.0%	0
ag – Antigua and Barbuda	0.0%	0
ai – Anguillaal	0.0%	1
al – Albania	0.0%	0
am – Armenia	0.0%	0
an – Netherlands Antilles	0.0%	1
ao – Angola	0.0%	0
aq – Antarctica	0.0%	0
ar – Argentina	0.4%	12
as – American Samoa	0.0%	0
at – Austria	0.9%	29
au – Australia	3.4%	116
aw – Aruba	0.0%	1
ax – Aland Islands	0.0%	0
az – Azerbaijan	0.0%	0
ba – Bosnia and Herzegovina	0.0%	0
bb – Barbados	0.0%	0
bd – Bangladesh	0.0%	0
be – Belgium	4.4%	149
bf – Burkina Faso	0.0%	0

bg – Bulgaria		0.7%	23
bh – Bahrain		0.0%	1
bi – Burundi		0.0%	0
bj – Benin		0.0%	0
bm – Bermuda		0.0%	0
bn – Brunei Darussalam		0.1%	2
bo – Bolivia		0.1%	2
br – Brazil		0.8%	26
bs – Bahamas		0.0%	0
bt – Bhutan		0.0%	0
bv – Bouvet Island		0.0%	1
bw – Botswana		0.0%	0
by – Belarus		0.1%	2
bz – Belize		0.0%	0
ca – Canada		6.4%	218
cc – Cocos (Keeling) Islands		0.0%	0
cd – Congo, The Democratic Republic of the		0.0%	0
cf – Central African Republic		0.0%	0
cg – Congo, Republic of		0.0%	0
ch – Switzerlandci		1.0%	35
ci – Cote d'Ivoire		0.0%	1
ck – Cook Islands		0.0%	0
cl – Chile		0.2%	6
cm – Cameroon		0.0%	1
cn – China		0.4%	14

co – Colombia	0.1%	4
cr – Costa Rica	0.2%	7
cu – Cuba	0.0%	0
cv – Cape Verde	0.0%	0
cx – Christmas Island	0.0%	0
cy – Cyprus	0.0%	0
cz – Czech Republic	1.1%	37
de – Germany	4.5%	153
dj – Djibouti	0.0%	0
dk – Denmark	1.7%	59
dm – Dominica	0.0%	0
do – Dominican Republic	0.0%	0
dz – Algeria	0.1%	2
ec – Ecuador	0.0%	0
ee – Estonia	0.1%	5
eg – Egypt	0.1%	3
eh – Western Sahara	0.0%	0
er – Eritrea	0.0%	0
es – Spain	1.8%	62
et – Ethiopia	0.0%	0
eu – European Union	0.1%	3
fi – Finland	0.9%	31
fj – Fiji	0.0%	1
fk – Falkland Islands (Malvinas)	0.0%	0
fm – Micronesia, Federated States of	0.0%	0

fo – Faroe Islands		0.0%	0
fr – France		2.8%	95
ga – Gabon		0.0%	0
gb – United Kingdom		1.1%	39
gd – Grenada		0.0%	0
ge – Georgia		0.0%	0
gf – French Guiana		0.0%	0
gg – Guernsey		0.0%	1
gh – Ghana		0.0%	1
gi – Gibraltar		0.0%	0
gl – Greenland		0.0%	0
gm – Gambia		0.0%	0
gn – Guinea		0.0%	0
gp – Guadeloupe		0.0%	0
gq – Equatorial Guinea		0.0%	0
gr – Greece		0.6%	21
gs – South Georgia and the South Sandwich Islands		0.0%	0
gt – Guatemala		0.0%	1
gu – Guam		0.0%	0
gw – Guinea-Bissau		0.0%	0
gy – Guyana		0.0%	0
hk – Hong Kong		0.3%	9
hm – Heard and McDonald Islands		0.0%	0
hn – Honduras		0.0%	0
hr – Croatia/Hrvatska		0.3%	10

ht – Haiti	0.0%	0
hu – Hungary	0.9%	32
id – Indonesia	0.3%	9
ie – Ireland	0.4%	15
il – Israel	0.4%	12
im – Isle of Man	0.0%	0
in – India	2.0%	67
io – British Indian Ocean Territory	0.0%	0
iq – Iraq	0.0%	0
ir – Iran, Islamic Republic of	0.3%	10
is – Iceland	0.0%	1
it – Italy	1.4%	48
je – Jersey	0.0%	0
jm – Jamaica	0.1%	2
jo – Jordan	0.1%	4
jp – Japan	0.4%	14
ke – Kenya	0.0%	1
kg – Kyrgyzstan	0.0%	0
kh – Cambodia	0.0%	1
ki – Kiribati	0.0%	1
km – Comoros	0.0%	0
kn – Saint Kitts and Nevis	0.0%	0
kp – Korea, Democratic People's Republic	0.0%	0
kr – Korea, Republic of	0.0%	0
kw – Kuwait	0.0%	0

ky – Cayman Islands		0.0%	1
kz – Kazakhstan		0.0%	0
la – Lao People's Democratic Republic		0.0%	0
lb – Lebanon		0.0%	0
lc – Saint Lucia		0.0%	0
li – Liechtenstein		0.0%	0
lk – Sri Lanka		0.0%	1
lr – Liberia		0.0%	0
ls – Lesotho		0.0%	0
lt – Lithuania		0.1%	5
lu – Luxembourg		0.0%	1
lv – Latvia		0.1%	4
ly – Libyan Arab Jamahiriya		0.0%	0
ma – Morocco		0.1%	4
mc – Monaco		0.0%	1
md – Moldova, Republic of		0.0%	1
me – Montenegro		0.0%	0
mg – Madagascar		0.0%	1
mh – Marshall Islands		0.0%	0
mk – Macedonia, The Former Yugoslav Republic of		0.0%	1
ml – Mali		0.0%	0
mm – Myanmar		0.0%	0
mn – Mongolia		0.0%	0
mo – Macao		0.0%	0
mp – Northern Mariana Islands		0.0%	0

mq – Martinique		0.0%	0
mr – Mauritania		0.0%	0
ms – Montserrat		0.0%	0
mt – Malta		0.0%	1
mu – Mauritius		0.1%	2
mv – Maldives		0.0%	0
mw – Malawi		0.0%	0
mx – Mexico		0.4%	14
my – Malaysia		0.1%	5
mz – Mozambique		0.0%	0
na – Namibia		0.0%	1
nc – New Caledonia		0.0%	0
ne – Niger		0.0%	0
nf – Norfolk Island		0.0%	0
ng – Nigeria		0.1%	4
ni – Nicaragua		0.0%	1
nl – Netherlands		3.8%	128
no – Norway		0.8%	28
np – Nepal		0.0%	1
nr – Nauru		0.0%	0
nu – Niue		0.0%	0
nz – New Zealand		0.9%	32
om – Oman		0.0%	1
pa – Panama		0.0%	1
pe – Peru		0.3%	9
pf – French Polynesia		0.0%	0

pg – Papua New Guinea	0.0%	0
ph – Philippines	0.4%	15
pk – Pakistan	0.1%	5
pl – Poland	0.6%	20
pm – Saint Pierre and Miquelon	0.0%	0
pn – Pitcairn Island	0.0%	0
pr – Puerto Rico	0.0%	0
ps – Palestinian Territory, Occupied	0.0%	0
pt – Portugal	0.5%	18
pw – Palau	0.0%	0
py – Paraguay	0.0%	0
qa – Qatar	0.3%	11
re – Reunion Island	0.0%	1
ro – Romania	0.4%	14
rs – Serbia	0.2%	7
ru – Russian Federation	0.9%	32
rw – Rwanda	0.0%	0
sa – Saudi Arabia	0.0%	0
sb – Solomon Islands	0.0%	0
sc – Seychelles	0.0%	0
sd – Sudan	0.0%	0
se – Sweden	1.5%	51
sg – Singapore	0.4%	13
sh – Saint Helena	0.0%	0
si – Slovenia	0.3%	10

sj – Svalbard and Jan Mayen Islands		0.0%	0
sk – Slovak Republic		0.5%	18
sl – Sierra Leone		0.0%	0
sm – San Marino		0.0%	0
sn – Senegal		0.1%	3
so – Somalia		0.0%	1
sr – Suriname		0.0%	0
st – Sao Tome and Principe		0.0%	0
su – Soviet Union		0.0%	0
sv – El Salvador		0.0%	0
sy – Syrian Arab Republic		0.1%	2
sz – Swaziland		0.0%	0
tc – Turks and Caicos Islands		0.0%	0
td – Chad		0.0%	0
tf – French Southern Territories		0.0%	0
tg – Togo		0.0%	0
th – Thailand		0.3%	10
tj – Tajikistan		0.0%	0
tk – Tokelau		0.0%	0
tl – Timor-Leste		0.0%	0
tm – Turkmenistan		0.0%	0
tn – Tunisia		0.1%	4
to – Tonga		0.0%	0
tp – East Timor		0.0%	0
tr – Turkey		0.3%	9

tt – Trinidad and Tobago		0.0%	1
tv – Tuvalu		0.0%	0
tw – Taiwan		0.1%	3
tz – Tanzania		0.0%	1
ua – Ukraine		0.5%	17
ug – Uganda		0.1%	4
uk – United Kingdom		8.3%	282
um – United States Minor Outlying Islands		0.0%	1
us – United States		**33.6%**	**1,141**
uy – Uruguay		0.1%	3
uz – Uzbekistan		0.0%	1
va – Holy See (Vatican City State)		0.0%	0
vc – Saint Vincent and the Grenadines		0.0%	0
ve – Venezuela		0.0%	1
vg – Virgin Islands, British		0.0%	0
vi – Virgin Islands, U.S.		0.0%	0
vn – Vietnam		0.1%	2
vu – Vanuatu		0.0%	0
wf – Wallis and Futuna Islands		0.0%	0
ws – Samoa		0.0%	0
ye – Yemen		0.0%	0
yt – Mayotte		0.0%	0
yu – Yugoslavia		0.0%	1
za – South Africa		1.1%	36
zm – Zambia		0.0%	0

zw – Zimbabwe	0.0%	0
	answered question	**3,395**
	skipped question	**0**

3. How would you classify your current role? (Choose up to three answers that describe you best.)

		Response Percent	Response Count
Product manager		2.7%	92
Site builder		56.1%	1,892
Developer		**62.3%**	**2,101**
Designer		19.3%	652
Systems administrator		17.5%	591
Information architect		11.5%	388
Usability expert		3.6%	120
Software architect		19.1%	644
Content strategist		3.8%	129
Business owner / manager		20.7%	696
Project manager		15.2%	512
Content editor		7.6%	257
Marketing person		2.7%	91
Sales person		1.7%	57
IT director		5.8%	194
	answered question		**3,370**
	skipped question		**25**

4. How long have you been working with Drupal?

	Response Percent	Response Count
Haven't started yet	0.9%	30
Less than one year	10.3%	345
1 year	10.2%	344
2 years	18.6%	627
3 years	**20.8%**	**701**
4 years	16.6%	559
5 years	13.4%	451
6 years	6.2%	207
7 years	1.7%	58
8 years	0.9%	31
9 years	0.0%	1
10 years	0.1%	5
More than 10 years	0.1%	5
	answered question	**3,364**
	skipped question	**31**

5. How would you classify your knowledge level of Drupal?

	Response Percent	Response Count
Haven't started yet	0.7%	25
Beginner	10.1%	342
Intermediate	37.5%	1,273
Advanced	**38.5%**	**1,307**
Expert	13.2%	448
	answered question	**3,395**
	skipped question	**0**

6. How many Drupal sites are you actively involved in?

	Response Percent	Response Count
0	1.9%	65
1-10	**59.2%**	**2,011**
11-25	24.3%	824
26-50	8.6%	293
51-100	3.1%	105
101-1000	2.4%	83
More than 1000	0.4%	14
	answered question	**3,395**
	skipped question	**0**

7. Do you make money with Drupal?

		Response Percent	Response Count
Yes, Drupal is my main source of income		**43.7%**	**1,468**
Yes, but Drupal is not my main source of income		36.2%	1,215
No, Drupal is mostly a hobby		15.2%	511
No, I'm still evaluating Drupal		4.9%	165
		answered question	**3,359**
		skipped question	**36**

8. What makes Drupal awesome? (Choose up to 3 answers)

		Response Percent	Response Count
Flexibility		**72.3%**	**2,370**
Community innovation		44.8%	1,468
Help and support		11.9%	391
Ease of use		8.7%	284
No license fee		34.5%	1,131
Adoption and proven track record		15.6%	513
Interoperability with external systems		7.7%	253
Commercial ecosystem		3.2%	106
Embracing of open standards		29.9%	981
Number of available modules		54.0%	1,771
Other (please specify)		5.7%	188
		answered question	**3,279**
		skipped question	**116**

9. What are Drupal's biggest challenges? (Choose up to 3 answers)

	Response Percent	Response Count
Performance and scalability	22.5%	735
Configuration management	23.9%	779
Content staging	22.0%	716
Mobile support	13.2%	431
Lack of support/documentation	16.0%	522
Determining what modules to use	24.3%	792
Media/asset management	18.8%	613
Creating a site design	11.1%	361
Migrating from other platforms	6.1%	200
Stability	3.6%	117
Release cycle length	6.3%	207
Security	2.8%	92
Usability and ease of use	**28.1%**	**917**
Lack of backward compatibility	8.2%	269
Finding good Drupal talent	13.7%	447
Rate of Drupal 7 adoption	16.1%	525
Lack of awareness in market	6.3%	205
Losing the low-end/grassroots market	7.2%	235
Increasing complexity (of core)	19.1%	624
Other (please specify)	11.4%	371
	answered question	**3,261**
	skipped question	**134**

10. What are Drupal's biggest opportunities? (Choose up to 3 answers)

	Response Percent	Response Count
Distributions	27.3%	865
Internationalization	24.7%	784
E-commerce	28.5%	903
Third-party integration	26.5%	840
Mobile	36.6%	1,160
Personalization and targeting	23.1%	732
IT cost reductions	32.0%	1,015
Replacing legacy platforms	**38.4%**	**1,215**
Support for high-traffic sites	27.7%	879
Other (please specify)	4.4%	140
	answered question	**3,168**
	skipped question	**227**

11. What are your 3 most wanted *end-user* features for Drupal 8? (Choose up to 3 answers)

	Response Percent	Response Count
Better media/asset handling	**33.2%**	**1,075**
A WYSIWYG editor	27.0%	876
Better performance	26.4%	855
Content staging	21.9%	709
Content workflow	18.2%	591
A basic Views-like module	13.4%	434
Automatic upgrade functionality for core	24.0%	776
Event/date/calendar handling	12.2%	394
Webforms	5.7%	185
Discussion forum improvements	6.3%	204
Mass editing and inline editing	14.7%	475
Better multilingual support	15.3%	497
Mobile support	27.1%	878
Better usability	22.3%	722
Drag and drop page layout tools	19.7%	639
Other (please specify)	3.9%	125
	answered question	**3,240**
	skipped question	**155**

12. What are your 3 most wanted *developer* features for Drupal 8? (Choose up to 3 answers)

	Response Percent	Response Count
Better separation between framework and product	17.3%	544
Better internal APIs (easier to use, consistency)	27.1%	851
Configuration management (exportables)	35.3%	1,108
Better search architecture	14.7%	461
More object oriented programming (OOP)	14.7%	462
Better automated testing infrastructure	7.1%	222
Automated performance testing	10.0%	315
More granular access control	12.8%	403
Better performance for authenticated users	24.1%	756
Content import/export tools in core	25.2%	791
Native HTML 5/CSS3 support	**40.7%**	**1,278**
Smarter cache invalidation	8.5%	267
Mail subsystem (with queues and accounting)	8.9%	278
Enhance code quality	6.6%	207
Web services: ability to serve the same page in multiple output formats (XML, JSON)	24.0%	755
Other (please specify)	4.6%	144
	answered question	**3,140**

skipped question		255

13. What are your top desired Drupal.org improvements? (Choose up to 3 answers)

	Response Percent	Response Count
Better documentation	**46.1%**	**1,444**
Quality/popularity ratings for modules	43.6%	1,365
Per project support forum	11.9%	374
Security reviews for modules and themes	18.5%	579
Automated performance testing	11.5%	361
Make it easier to translate modules	7.5%	236
More Drupal install profiles / distributions	16.9%	529
Better position/branding on Drupal.org home page	3.3%	104
Better subscriptions/notifications	23.9%	748
Better showcase of Drupal sites	16.0%	501
Whitepapers and other marketing materials	7.4%	231
Marketplace to connect Drupal companies with clients	11.7%	367
Donations for project developers	12.5%	390
Badges/karma recognition	8.3%	260
Better social networking features ("follow", "friends")	12.1%	380
Better tools for brainstorming on major initiatives	14.3%	449
Other (please specify)	6.4%	200

answered question	**3,132**
skipped question	**263**

14. What should the Drupal Association focus on? (Choose up to 3 answers)

	Response Percent	Response Count
Support regional and local Drupal communities	26.3%	793
Work on and fund drupal.org improvements	27.4%	826
Award grants or bounties for compelling ideas	20.7%	626
Provide better tools for contributors	**30.1%**	**910**
Organize Drupal Conference in more continents	14.9%	449
Promote Drupal awareness outside of the community	29.7%	896
Promote Drupal success within the community	11.6%	349
Protect the Drupal trademark/brand	6.5%	197
Help grow the commercial ecosystem around Drupal	19.3%	582
Create training/certification program	28.7%	868
Advance Drupal education in schools	15.1%	456
Outreach with other open source communities	15.2%	458
Hire more staff vs. relying on volunteers	11.5%	347
Improve accountability and transparancy	11.5%	346

Other (please specify)		2.9%	87
		answered question	**3,020**
		skipped question	**375**

15. What is the name of Drupal's number one competitor?

	Response Count
	2,787
answered question	**2,787**
skipped question	**608**

16. What is most important to increase Drupal adoption?

		Response Percent	Response Count
Doing more marketing and promotion		15.0%	467
Building a better product		**57.6%**	**1,796**
Doing more training and education		27.4%	853
		answered question	**3,116**
		skipped question	**279**

17. Describe Drupal in one word?

	Response Count
	2,889
answered question	**2,889**
skipped question	**506**

18. Any other thoughts or concluding remarks about Drupal's future? (Dries will review them all and potentially talk about them either in blog posts or in his DrupalCon London keynote.)

	Response Count
	1,490
answered question	**1,490**
skipped question	**1,905**